



Tuesday, July 19, 2022

**50-YEAR STAKEHOLDER ADVISORY COMMITTEE MEETING AGENDA**

**Meeting at 6:00 pm**

*This meeting will be held in a hybrid format at Scappoose City Hall via Microsoft Teams*

**Topic**

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**1. Call to order 6:00 pm**

1.1. Roll call

Voting Members Present: Christine Turner, Kim Holmes, Jeannet Santiago, Pat Turpen, Paul Vogel, Michelle Graham, Jeff Weiss, Jennifer Anderson, Brian Rosenthal, Casey Garrett, Deborah Jacob

Agency Partners Present: Nicole Ferreira, Len Waggoner, Alfredo Moreno, Craig Campbell

Staff Present: Community Development Director, Laurie Oliver Joseph and Assistant to the City Manager, Isaac Butman

Consultants Present: Anaïs Mathez, Beth Goodman

Citizens Present: None

1.2. Agenda; July 19, 2022

Approved by Chair Kessi prior to the meeting

1.3. Minutes; May 17, 2022 - No quorum present, no vote taken.

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1.4. Public comment

Isaac Butman: We had no public comment submitted.

**2. New Business**

**6:10 pm**

2.1. Update on Outreach and Engagement: Where we were?

Anais Mathez, 3J Consulting

Laurie Oliver Joseph: Reviewed the process and meetings held to date and the meetings held so far. Staff and consultants will host a booth at the Farmers Market on July 23, 2022.

Brian Rosenthal: Asked a question about removing land from the UGB, in a land swap, does that put the city at risk, such as for a Measure 49 claim.

Beth Goodman and Laurie Oliver Joseph both answered that in consulting DLCD staff and the City's attorney, there is not a substantial risk of a Measure 49 claim.

Brian Rosenthal asked: In the context of available employment lands, aren't we boxed in by the PSU Population Forecasts?

Beth Goodman answered: No, the employment forecast is different. The employment forecast requires substantial evidence of growth and why that is so.

Anais Mathez: Gave presentation about Outreach and Engagement. See the PowerPoint for details.

The Annual Town Meeting was well attended, with about 80 attendees and about 40 who participated in the workshop. Eight Community Conversations were completed to

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date which engaged 100 people. The online vision survey got 178 responses, running from March to June. Feedback from all of these engagements was incorporated into the summary of engagement (discussed in item 2.2).

Kim Holmes asked: We are getting input from about 4% of the population. How does that fit with other communities you work with?

Anaïs Mathez: It depends on the scope of the project. She said the feedback seemed on-par with other processes. And she noted that the survey is qualitative, not a statistically significant random survey.

## 2.2. Key Themes: What did we hear?

Anais Mathez, 3J Consulting

Anaïs Mathez described the results of the feedback about what makes Scappoose special today? Her summary is:

- Small-town feel
- Friendly and close-knit community
- Access to nature and the outdoors
- Access to the greater region
- Affordability
- Natural beauty
- Cleanliness
- Community events
- Quality of life
- Family-friendly
- First responders
- Strong economy

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- Good local businesses
- Great schools
- History and heritage
- Safety and low crime
- Quietness

Anaís Mathez described the feedback about what would you like to change in the future? Her summary is:

- Increased tourism
- Less traffic and better traffic management
- Limits to growth and development
- Limit to large housing developments
- Preservation of greenery and open space
- Greater access to natural areas
- Greater housing affordability and opportunities
- More community amenities and spaces
- Better access to community resources
- More public transport options
- Greater variety of retail options
- Attract more local businesses
- Connected pedestrian infrastructure
- Well-maintained infrastructure
- Foster a greater sense of community
- Boost local economic development
- Improve and connect the transportation network
- Maintain safety and low crime

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Jeannet Santiago: Asked about whether the City intends to have a third-party contractor to contact underrepresented groups? She is concerned about getting too far ahead of the process without their input.

Isaac Butman: The City is getting in touch with various community groups in an effort to identify and contact underrepresented groups.

Laurie Oliver Joseph: The City is looking into whether there is a need for translation or other contact with underrepresented groups. The City will follow up with Jeannet on this topic.

### 2.3. Discussion: Draft 50-year Vision Statement

Anais Mathez, 3J Consulting

Anaís Mathez read the draft vision statement out loud (it is in the presentation and packet for the meeting). She discussed the connection with the City’s existing Community Vision from 2016. The Vision for the 50-Year Plan builds on the 2016 Vision but focuses more on land-use elements that are key in the 50-Year Plan, which is more specific than the 2016 Vision. She asked if the 50-Year Plan Vision is on the right track.

Christine Turner: She expressed liking the vision.

Kim Holmes: The Vision does a good job of distilling the comments into four groupings. Will we look for the School District, OMIC, and PCC to buy-in to the Vision. Is some official feedback from these organizations necessary?

Laurie Oliver Joseph: She asked Craig if there is feedback for the City.

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Craig Campbell: He thinks it looks fine. He thinks the parts that speak about OMIC fit with their plans.

Anaïs Mathez: Part of the project will look at School District land needs. The Vision Statement also plays a role for how policies will be codified in the Comprehensive Plan.

Brian: About the innovative economy. On retail options, small retail is unlikely in Scappoose. He has tried to get it to happen for years. Will having it in the Vision Statement compel the City to have policies about developing small retail?

Beth Goodman: No, this will not compel the City to have policies about developing small retail.

Len Waggoner: The Friendly and Connected Neighborhoods, should include “race,” along with age, abilities, and backgrounds.

Brian: In the section about unparalleled access to the great outdoors, should the Vision refer to climate change? He is worried about people being offended by the term.

Anaïs Mathez: The scope of the project includes looking at mitigation of high water, high heat, and climate changes.

Jennifer Anderson: In The Friendly and Connected Neighborhoods section, suggested that “diversity of housing choices” should be adjacent more to the comments about families and recommended rearranging a few sentences to group the concepts better.

Michelle Graham: A Strong and Innovative Economy, what does “hyper local quality” mean?

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Anaïs Mathez: The outreach included an emphasis on local businesses. She suggested re-wording.

Deborah Jacob: She suggested the City should reach out to the non-English speakers to engage them in the project. They may have opportunities for local retail and have input into the Plan.

Kim Turner: She is concerned about the term climate change being included. She suggests using the term “resiliency” as an alternative term, as it is less political and covers other ideas like resiliency from disaster or resiliency around mental health.

Jeannet Santiago: Including other races and language is about being inclusive, especially non-English speakers, as well as making them feel welcome.

Jeannet Santiago: Many of the comments in the Visioning process are internally conflicting, like limiting growth and having more affordable housing. What will the project contain about this?

Beth Goodman: We will need to discuss these issues to better understand what the values of a “small town atmosphere” are and develop policies to support that.

Anais Mathez: These competing objectives are common across the State for smaller towns.

Brian Rosenthal: On climate change issue...He is fine with using the term “resilience” or using words about flooding and other types of events.

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Jeff Weiss: He would like to see more cooperation between the governments within the County.

Kim Turner: Suggested adding “spirit of collaboration with partners” in the County.

Anais Mathez: Suggested adding that “spirit of collaboration” in the Friendly and Connected Neighborhoods part of the Vision Statement.

Casey Garrett: The County could adopt a resolution to support the 50-Year Plan and Vision Statement. He asked that that CZ Trail be called the “Crown Z Trail.”

Beth Goodman: Asked how much the project should talk about the lack of a downtown core?

Christine and others: This is an important issue for discussion to the City.

Len Waggoner: How can the City prevent the Airport from being used for undesirable uses, which increases commuting. Is there anything in this planning process that addresses this issue.

Laurie Oliver Joseph: The uses at the Airport have zoning requirements to be Airport-Compatible, as looked at in the last UGB expansion project. There are requirements in the Airport Master Plan to require parcels of a certain size. We can re-look at the zoning code language again and revise as needed.

Brian Rosenthal: He thinks that the issue is that our plan should assume there is a major influx of employment.

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Laurie Oliver Joseph: The economic opportunities analysis will include a forecast about employment growth.

Kim Holmes: What is the process with the Vision Statement? She asked that the Vision Statement be finalized when the whole visioning process is completed.

Anais Mathez: The Vision Statement will be brought back to the Committee in a Final Version.

Laurie Oliver Joseph: We will also be getting feedback from the community at the Farmer's Market and at the Adventure Festival. She suggests that we keep the Vision statement and vision survey open through September and do more outreach with underrepresented groups.

#### 2.4. Next Steps

Anais Mathez, 3J Consulting

As described below in the Announcements.

Christine Turner and Jeff Weiss: Suggested that the water bill/monthly City newsletter include the link to the Survey. And to share the link to the survey at local stores and on social media.

### 3. Announcements

#### 3.1. Next meetings

- SAC meeting Tuesday, August 9, 2022
- SAC meeting Tuesday, November 1, 2022
- City Council/Planning Commission check-in December 5, 2022

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- SAC meeting Tuesday, January 10, 2023

3.2. Upcoming events

- Farmers' Market Open House, Saturday, July 23, 2022
- Adventure Festival, September 10, 2022

**4. Adjourn**

Vice Chair: I adjourn the meeting at 7:25pm.

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