Scappoose 50-Year Plan

Decision Maker Work Session #1
February 22, 2022

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Project Overview

Objectives:

- Understand how Scappoose may grow over the next 50 years
- Inform discussion and decisions about growth with community discussions and vision
- Develop policies to implement the community vision
  - Evaluate growth opportunities for employment, housing, and other land needs
  - Integrate recent legislative changes into code changes

What are the other desired outcomes of this project?

ECONorthwest will lead the overall project, as well as technical analysis for land need and the urban growth boundary evaluation.

3J will lead the community visioning and outreach components of the project.

Beth Goodman,
Project Director

Steve Faust,
Senior Advisor

Margaret Raimann,
Project Manager

Anaïs Mathez,
Community Visioning Lead

Other ECONorthwest Staff:
- Bob Parker, Senior Project Director
- Chris Blakney, Senior Advisor
- Mike Wilkerson, Senior Advisor
- Barrett Lewis, GIS Analyst
- Nicole Underwood, Associate

Other 3J Staff:
- Heather Austin, Code Development Specialist
- Brian Feeney, Engineer

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Community Vision
Community Outreach

50-Year Growth Opportunities
- Employment
- Housing
- Public and Other
- Urban Growth Boundary Analysis

Comprehensive Plan Update
Comprehensive Plan
Policies
Development Code

Informed by:
- Stakeholder Advisory Committee
- Decision Makers
- Community Input

Scappoose 50-Year Plan
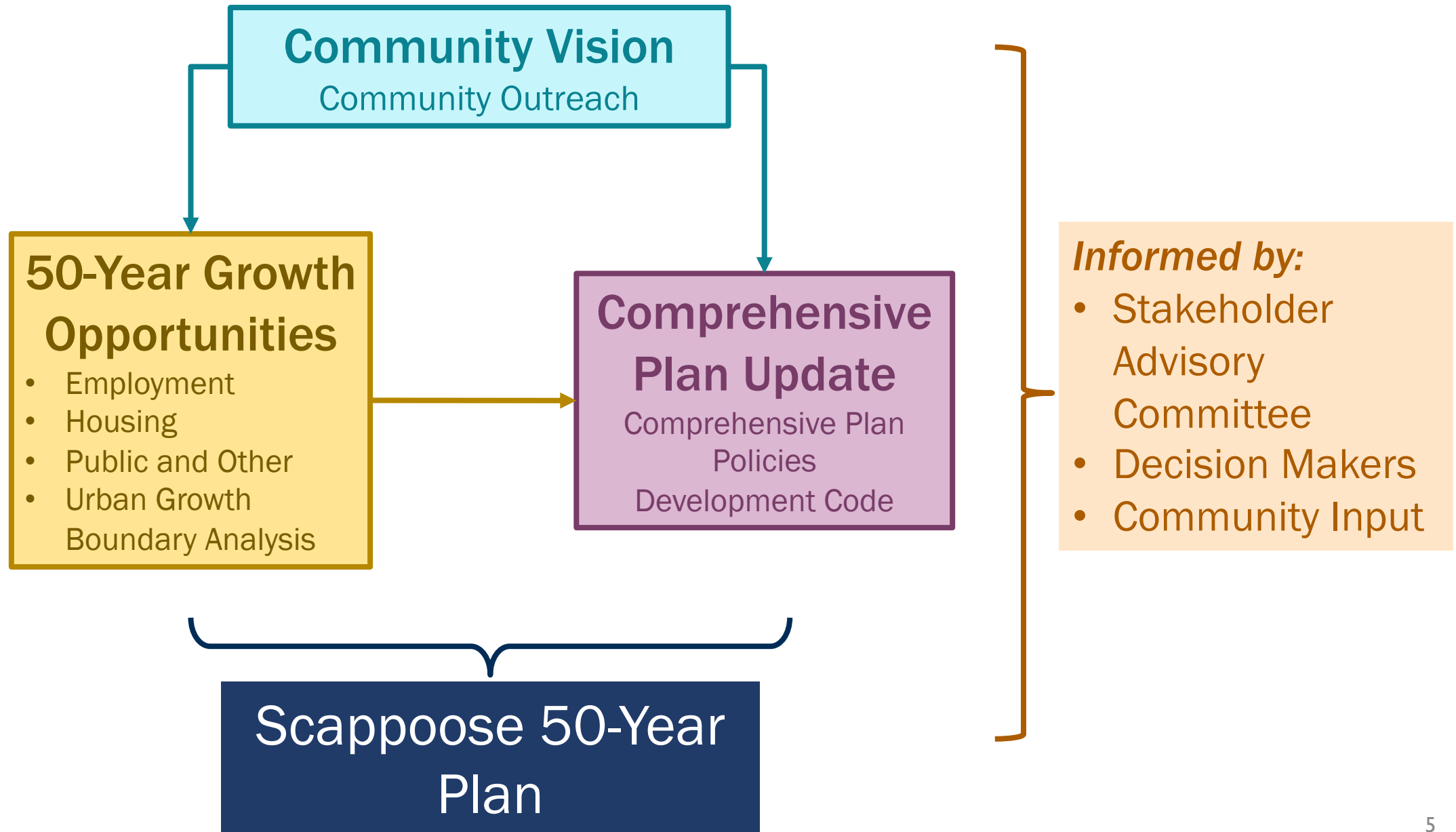
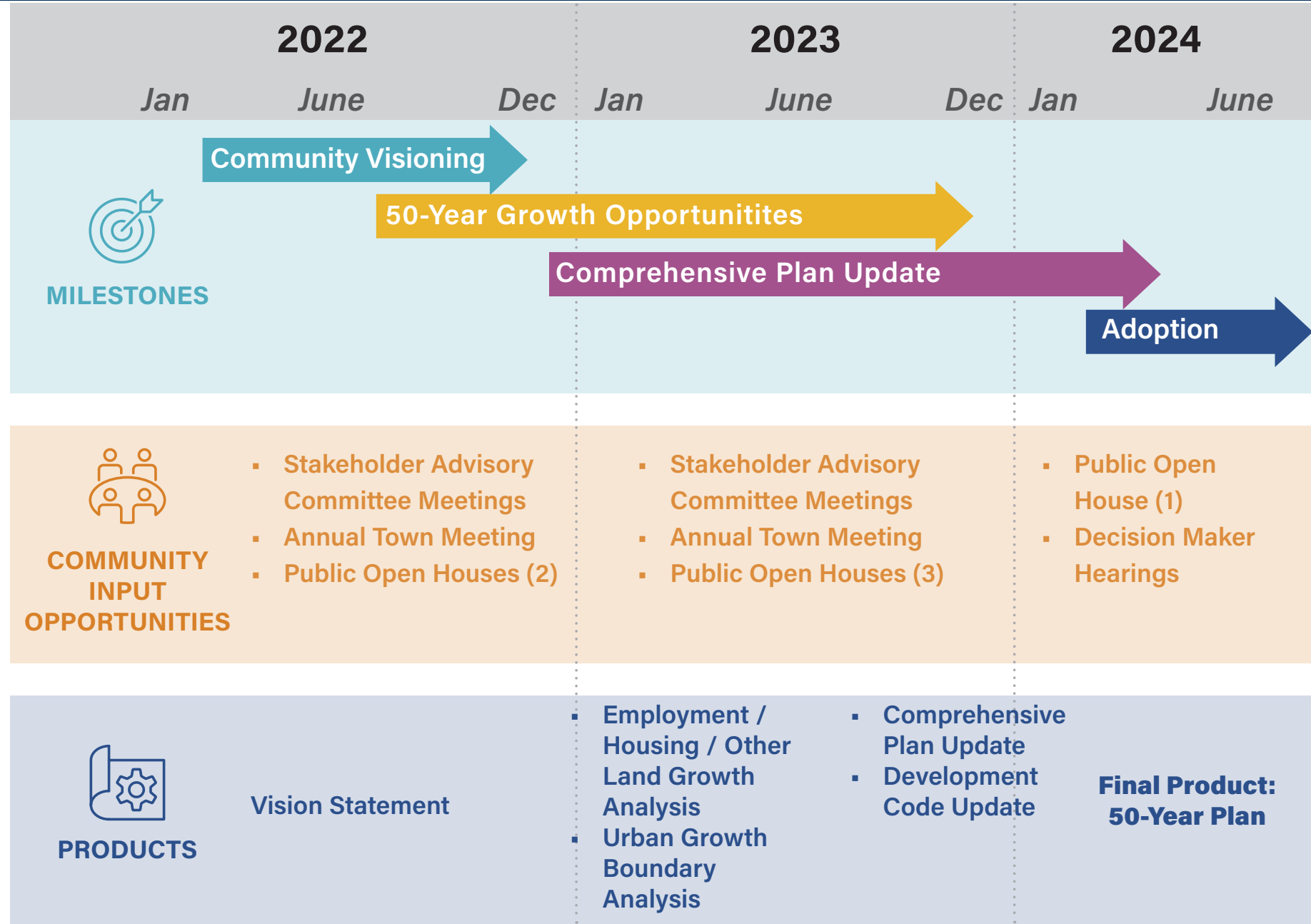June | Dec | Jan | June | Dec | Jan | J

Community Visioning

50-Year Growth Opportunitites

Comprehensive Plan Update

Adoption

Process

Short-Term Schedule (January – August 2022)

2022

	Jan	Feb	Mar	Apr	May	June	July	Aug

MILESTONES

Community Visioning →

50-Year Growth Opportunitites →

COMMUNITY INPUT OPPORTUNITIES

Feb	Mar	Apr	May	July	Aug
Decision Maker Work Session: Feb 22 *Project Overview*	SAC #1: March 15 *Community Visioning*	SAC HNA Update: April 12 *BLI / Housing Needs* Annual Town Meeting: April 30	SAC #2: May 17 *Community Visioning* SAC HNA Update: May 31 *Residential Land Needs*	SAC #3: July TBD *Community Visioning* Open House #1: July TBD DM Work Sess. July 18 *Draft Vision*	SAC #4: Aug TBD *Introduction to Land Needs Analyses*

PRODUCTS

Feb	Mar	May	July
Project Imp. + Phasing Plan	Comm. + Outreach Strategy	• Draft Vision Statement • Draft Community Profile	• Final Vision Statement • Final Community Profile

50-Year Plan Stakeholder Advisory Committee (SAC)

A successful process must create a **shared sense of ownership** among the Scappoose community.

The SAC will meet 12 times* representing a broad cross-section of **community interests**, **agency partners** and **service providers**.

*The ECONW / 3J team will meet with the SAC 12 times over the course of the project. APG, the HNA consultant, will also meet with the SAC at **4 additional meetings** to discuss the HNA update.

The SAC will:
- Review and comment on work products
- Advise on technical issues
- Guide public outreach and engagement efforts
- Act as liaisons to specific constituencies or interest groups
- Encourage community members to participate in the process
- Act as champions of the ultimate 50-Year Plan that emerges from this process

Phase 1: Develop the Scappoose 50-Year Vision

Phase 1: Develop the Scappoose 50-Year Vision

Key Components:

Communication and Outreach Strategy
- Guide public and stakeholder interactions with the intention of creating opportunities for discussion, knowledge sharing, and problem-solving with community stakeholders.

Community Vision
- Guide the technical analysis in the project by providing input about community values and preferences.

Phase 1 will be **highly visible and interactive** with the community.

The purpose of these activities is to understand **community desires**, **preferences,** and **priorities** about the **future of Scappoose.**

These values will be synthesized into themes that will constitute a **Vision Statement** for the 50-Year Plan.

Key Questions:

Where are we now?

Where are we going?

Where do we want to be?

How do we get there?

Who should be engaged?

How do you like to be involved?

Activities will focus on "**going to where people are**" including:

- Community conversations
- Surveys
- Photo contests
- Open house
- Workshop at the Annual Town Meeting

The **Annual Town Meeting** will be used as a major touchpoint with the community and will be designed to be a **fun**, **engaging** and **collaborative** event.

Discussion

- **Questions for decision makers**
  - How would you like to be involved?
  - What would make this project a success for you?
  - Are there specific people, groups, or communities we should be sure to contact to make this an inclusive process?
  - What are you hoping to achieve with the following deliverables:
    - Report on the use of technology in the planning process
    - Urban tree canopy study
- **Questions for the Project Team?**

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