

Scappoose City Council Retreat
February 29, 2020
8:30 a.m.
Varsity Grill (back room)
52001 Columbia River Highway
Scappoose, OR 97056

City Manager Michael Sykes started the Council Retreat at 8:45 a.m.

Introductions

Present: Mayor Scott Burge, Council President Patrick Kessi, Councilor Megan Greisen, Councilor Joel Haugen, Councilor Josh Poling, Councilor Brandon Lesowske, Councilor Pete McHugh, City Manager Michael Sykes, City Recorder Susan Reeves, Assistant to City Manager Alexandra Rains and Public Works Director Dave Sukau.

City Manager Sykes thanked everyone for taking the time to be here. He gave an overview of why we are here. He explained this is an important process for City staff because it helps us figure out what Councils Goals are and what staff goals are so we can add the items that are important to the work plans and the budget and try to accomplish them.

City Manager Sykes handed out the staff's goals, in addition to the Economic Development and Parks & Rec Committees goals.

SWOT Analysis

Council came up with the following for the SWOT Analysis.

Strengths

Strong City Manager
Strong City Staff
Strong City Council
Supportive Community
Park development/recreational opportunities
Available industrial land
Goal oriented, long term planning
Community driven
High median income
Proximity to Portland
Airport
OMIC/PCC, education
Good schools

Financial position
Cost of living
Open minded community, open to change and collaboration
River
Crown Zellerbach Trail
Options for water
Community grant program
Safe community
In house services/capacity
Strong committees

Weaknesses

Aging infrastructure
Traffic congestion
Constraints to growth
Lack of staff
Cost of living, lack of affordable low-income housing options
Lack of available commercial/industrial spaces/buildings
Lack of recreational programs and entertainment for youth, facilities, tennis courts
Lack of retail, restaurants/bedroom community
Lack of local jobs, family wage
High commuter rate
Connectivity issues between east & west sides of town
History of Scappoose
Cultural heritage awareness
Railroad
Funding/money for City
Lease space for City offices
Lack of long-term vision/plan 50 year
Healthcare infrastructure
Lack of vibrant City center
Lack of volunteers
Retention of police officers
Sidewalks, trails
Flood protection
Lack of marketing materials
County government
Lack of City image/branding

Opportunities

Brand the City
Historical/Cultural Context
Market Industrial land, market City

Job Creation

Long term vision, 50 year, create our future
New budgeting method, modified accrual
Recreation hub/building parks
Develop legislative agenda/joint regional organizations
Improve aging infrastructure, develop 5-year CIP
Facility Plan, own our own office buildings
Market OMIC
OMIC/PCC
Rename OMID ~ Scappoose Innovation Park District
Increase gravel tax
Incentive for annexation
Take the lead in economic development
2021 Event
Crown Zellerbach Trail event
South Scappoose Creek Trail
Peace Candle
Recruit targeted businesses, gaps in market
Recruit police officers, retention improvements
Fuel tax
Sidewalk program
Affordable housing plan
Youth engagement

Threats

Funding
Lack of staff
State Legislative, County
Railroad
Flooding/unknowns
Traffic
High cost of living
Lack of commercial space/buildings
Lack of developable land for housing
AI (Artificial intelligence)
Lack of regional partnership
Bedroom community, high commute rate
Lack of infrastructure

Goal Setting

Strengths with Council votes ~

OMIC/PCC, education*6 votes

Park development/recreational opportunities*5 votes
Strong City Manager, Strong City Staff, Strong City Council*4 votes

Weaknesses with Council votes ~

Aging infrastructure*3 votes
Lack of recreational programs and entertainment for youth, facilities, tennis courts*3 votes
Lack of local jobs, family wage*3 votes
Lack of marketing materials*3 votes
Lack of City image/branding*2 votes

Opportunities with Council votes ~

Brand the City*5 votes
Recreation hub/building parks*4 votes
Rename OMID ~ Scappoose Innovation District/Park*4 votes

Council added more top Opportunities to their list of items that had votes~

2021 Event
Historical/Cultural Context
Peace Candle
Long term vision, 50 year, create our future
Market Industrial land, market City, Take the lead in economic development (add to Brand the City)
Increase gravel tax
New budgeting method, modified accrual
Improve aging infrastructure, develop 5-year CIP
Facility Plan, own our own office buildings
Recruit police officers, retention improvements
Fuel tax
Sidewalk program

There was a discussion about the City Parks.

Assistant to City Manager Alexandra Rains said that we can add the Grabhorn property to the list.

Threats with Council votes ~

Traffic*4 votes
Lack of regional partnership*3 votes
Lack of infrastructure*3 votes

Review Team Agreement

City Manager Sykes explained the Team Agreement is good a good thing to recognize.

Councilor Haugen stated one thing to think about, not necessarily a goal, is to look at a continuity plan for management.

Adjournment

Council Retreat was adjourned at 11:17 a.m.

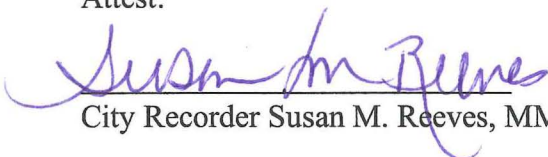
Tour

Council and staff toured different sites/projects around the City.



Mayor Scott Burge

Attest:



City Recorder Susan M. Reeves, MMC