

MONDAY, DECEMBER 7, 2020
WORK SESSION
REVIEW 2020-2021 COUNCIL GOALS 1-3/ACTIONS PLANS, 6:00 PM

Mayor Burge called the work session to order at 6:00 p.m.

Present: Mayor Scott Burge, Council President Megan Greisen, Councilor Joel Haugen, Councilor Josh Poling, Councilor Brandon Lesowske, Councilor Pete McHugh, Chief Norm Miller, City Recorder Susan Reeves, City Planner Laurie Oliver Joseph, City Engineer Chris Negelspach, Program Analyst Huell White, Legal Counsel Peter Watts, and Councilor Candidate Tyler Miller.

Remote via phone: Interim City Manager Alexandra Rains

Mayor Burge explained we are reviewing the goals this evening.

Interim City Manager Rains went over the goals.

GOAL 1: Develop a Vibrant and Diverse Local Economy

Goal 1 Objectives:

1A. Support development of OMIC/PCC

1B. Coordination/One Stop Meetings

Council President Greisen asked if this is continuing during COVID?

Interim City Manager Rains replied yes, we just meet virtually.

1C. Promote and Support Small Local Businesses

Mayor Burge explained the grant subcommittee met tonight regarding the restaurant portion of the grants. He explained \$50,000 has already been given out on businesses that have applied. He explained for this round the City had six restaurants that applied. He stated after speaking with Alex and she spoke with Jill, there is \$30,000 of CARES money left over, so we chose to fund all six of the businesses that applied, at \$5,000 each. He listed the restaurants.

1D. Support and Monitor Development of the East Airport Subdivision

Mayor Burge asked what is the current expectation of completion of the connection of West Lane?

Chief Miller replied they paved today.

1E Revise Resolution 16-19 (betterment fund)

Mayor Burge stated due to COVID and the change of leadership at CCET this has been on the back burner, but we want to get it back on.

Interim City Manager Rains explained she has spoken with Paul Vogel and he is aware of this.

1F. Update City's Land Use code for EC and C zones to allow brewpubs, microbreweries, microdistilleries, and micro-wineries outright

Councilor Lesowske asked in regard to the C and EC zones being permitted before the amendment, do we still need to have the amendment if that is how the City Planner and City Attorney feel?

City Planner Laurie Oliver Joseph replied essentially staff had a question from someone who is actively looking to have a brew pub in Scappoose. She explained what would be allowed prior to the amendment is if they had a food component to the business as well, and that was the original intent of the person who was looking to do that. She explained even if an application came in tomorrow, so long as it had a food component and we could show that at least 51% of the business was a food and drink establishment, that would be fine if they had a component that was brewing onsite. It just can't be 100% a brewing business.

1G. Work with partners to develop a robust economic development marketing plan

Mayor Burge stated COVID has slowed a lot of things down. He stated the tourism tax is down, but it is moving forward. He stated we did get the grants for the kiosk.

Councilor Lesowske asked what are the next steps looking into 2021?

Interim City Manager Rains explained she reached out to Paul Vogel and she is still waiting to hear from him regarding the next steps. She explained meetings have been cancelled due to COVID, but there is one scheduled in the next couple of weeks and she will bring it up then.

Councilor McHugh asked if anyone knows when the dedication will be for the Trtek Trailhead?

City Planner Oliver Joseph replied the Trailhead is already on City owned property, but until we sign off on the whole project, she doesn't think we would have a dedication.

Councilor McHugh asked who selected the photos in the kiosk? He asked did the Trtek family have any input?

Interim City Manager Rains replied if she remembers correctly, she believes the photos were selected by the County, but she could be wrong.

Mayor Burge explained his understanding is they had a discussion about this, and Council was kind of leaning toward the City approving what photos go there, not the County.

Program Analyst White stated the idea was that the kiosk is the City's and we would decide what information or photos get placed on that.

Council President Greisen would like staff to initiate contact with the County to see where they are in the process.

1H. Rename OMID ~ Scappoose Innovation District/Park

Mayor Burge stated this will just roll over to next year.

1I. 5-year budget forecast (3-5 years) Modified Accrual

Council President Greisen asked Interim City Manager Rains if this is a goal that remains or do we just kind of change the scope of the goal?

Interim City Manager Rains replied right now we should have this particular forecasting tool completed by the spring. She would say in terms of the budget forecasting capability we will have that in place, and we will see how it works rolling into our actual budgeting time. She explained it might be that we keep it on there and see if we want to make adjustments, but she does think this tool in and of itself will be done as stated.

Council President Greisen asked will there be an opportunity for Council, in a work session or something prior to budgeting, to understand this new outline and what it looks like before we see the budget?

Interim City Manager Rains replied sure, she will chat with Finance Administrator Jill Herr about that.

1J. Create a Marketing/Branding program (Long Term)

Mayor Burge explained we have the brochure, but we have other branding work that we are doing.

Councilor McHugh stated as representative of the Scappoose 100 year Celebration Committee, it would seem to him that somehow tying in what we do for the centennial would be a good opportunity to get some kind of branding rolling in the right direction. He stated he is the only City Councilor on that committee, and he is hoping there could be another Councilor.

Councilor Lesowske asked about the brochures and if we need to go through and update them or add new information, is there a timeframe of how long we expect the 5,000 brochures to still be

relevant or are we just expecting every two years to just review the brochure and add new information or update as needed?

Interim City Manager Rains replied we did try to put something together that hopefully won't require a ton of updating so things don't get outdated too quickly.

Councilor McHugh asked what kind of approval did the brochure get before it went to printing, was there a committee? He thinks it would be an appropriate thing for Council to look at if it comes up again.

1K. Promote and Support County Wide and Local Tourism (Long Term)

Councilor McHugh asked where are we with the parking area for Bella Vista Park?

Interim City Manager Rains replied she believes Public Works Director Sukau is thinking about constructing that in the spring.

Councilor McHugh asked will the plans come before Council before they are implemented?

Interim City Manager Rains replied they certainly can.

GOAL 2: Enhance community livability

Goal 2 Objectives:

2A. Develop a Sidewalk Improvement program (PSU)

Council President Greisen talked about there being two components; one is addressing the existing sidewalks and the other is the addition or construction of new sidewalks. She explained it would be helpful for her to have a work session with Public Works, public safety, looking at high risk areas or areas with need and kind of making a road map of priorities and timelines. She stated this would be helpful in communicating with Council and the community to certain neighborhoods keeping them informed. She stated public safety is personally at the top of the list and it would be nice to dig into this topic a little bit more.

Chief Miller replied one of the things that we could do with that is put it with the Traffic Safety Committee. He stated that committee has been working very well. He stated it could be a goal for that committee.

2B. Update Public Works Design standards

Councilor Lesowske asked City Engineer Negelspace if he knows when the Storm Water Master Plan update will be provided to Council for adoption?

City Engineer Negelspach replied he doesn't remember the exact schedule, but it will probably be in the spring.

2C. Welcome to Scappoose Sign ~ south end of Scappoose on Highway 30

Chief Miller gave an update. He suggests we keep working towards this but working through ODOT takes a lot of work and time. He explained they have thought about having a design contest for the sign and Clark Signs wants to be a part of building the sign. He explained in addition to ODOT, there is the railroad.

Legal Counsel Watts explained unless signs are part of a certain process, it could take years.

Councilor Haugen stated this would be a neat idea to engage the High School in and he thinks there would be a lot of excitement with that.

Councilor McHugh stated why don't we just use the candle as the welcome sign.

Mayor Burge replied that is a good idea.

2D. Update Rail Corridor Study

Councilor McHugh asked what does this study entail?

Mayor Burge gave an overview.

2E. Promote Community Events (100-year & Signature event)

Councilor McHugh explained members from the Economic Development Committee have expressed some interest in the 100-year event. He stated there is a lot to be done for that and they need all the help they can get.

Councilor Lesowske asked if we are measuring how successful our events are so that we can see that our engagement is actually working? He stated maybe as a recommendation moving forward that staff try to identify a way with our partner groups within the City if we do promote events, that we are trying to capture if it was successful, maybe with a post after the event highlighting a fun fact just to share that it was a success and bringing closure to the event.

Interim City Manager Rains replied, sure.

Mayor Burge stated it is difficult sometimes.

Chief Miller explained there are ways to measure attendance, which is what they do at their events.

Councilor Haugen stated just to follow up on the 100-year event, we need to focus on that big time.

2F. Complete an Affordable Housing Plan

Councilor Lesowske asked City Planner Oliver Joseph if she could provide some insights of where we would go next.

City Planner Oliver Joseph explained she met with the School District twice and ultimately, they chose not to even vote on this, they just dropped it. She explained, unfortunately the way we wrote the code language, it states that if you don't have that 51% majority then essentially that chapter Council just adopted is not enacted. She stated there are two options, we can leave it as is and wait for a future School District Board and future Council to look at this again and try to gain the 51% majority in the future. She stated the other option is for us to just go ahead and amend the ordinance and add literally one sentence to the existing municipal code chapter that states, until such time that we get the 51% , we abate City taxes only. She explained it is not going to make a huge difference to the developer in the grand scheme of things, but it does show intent that the City is wanting to address this and work on this and this is where we are at right now. She explained her plan is to bring this to Council at the next meeting.

Adjournment

Mayor Burge adjourned the work session at 6:56 p.m.



Mayor Scott Burge

Attest:


City Recorder Susan M. Reeves, MMC