

# MONDAY, DECEMBER 13, 2021 URBAN RENEWAL AGENCY MEETING 6:00 pm Council Chambers 33568 East Columbia Avenue Scappoose, OR 97056

Call to Order
Roll Call
Approval of the Agenda
Public Comment

**Approval of Minutes** 

• September 7, 2021

**New Business** 

Follow up on Downtown Store Front Improvements Program

**Adjournment** 

# TUESDAY, SEPTEMBER 7, 2021 URBAN RENEWAL AGENCY MEETING 6:00 pm

#### **Call to Order**

Scott Burge called the Urban Renewal Agency meeting to order at 6:00 p.m.

#### **Roll Call**

Urban Renewal Agency members: Scott Burge, Megan Greisen (arrived at 6:03pm), Joel Haugen, Brandon Lesowske, Pete McHugh, Tyler Miller. Interim City Manager Alexandra Rains; Legal Counsel Peter Watts; City Recorder Susan Reeves, and Assistant to Public Works Director Huell Whitehaus.

**Remote:** Urban Renewal Agency member Josh Poling, Consultant Nick Popenuk, Consultant Elaine Howard, Robert B, and an unknown caller. Dan McCoy joined at 6:30 pm. Mary Hindal joined at 6:51 pm. Steve Payne joined at 6:53 pm.

#### **Approval of the Agenda**

<u>Josh Poling moved, and Tyler Miller seconded the motion to approve the agenda. Motion passed 6-0. Scott Burge, aye; Joel Haugen, aye; Josh Poling, aye; Brandon Lesowske, aye; Pete McHugh, aye and Tyler Miller, aye.</u>

#### **Public Comment**

There were no public comments.

#### **Election of Chair and Vice Chair**

Joel Haugen moved, and Brandon Lesowske seconded the motion to keep the existing structure, Scott Burge as Chair and Josh Poling as Vice Chair. Motion passed 6-0. Scott Burge, aye; Joel Haugen, aye; Josh Poling, aye; Brandon Lesowske, aye; Pete McHugh, aye and Tyler Miller, aye.

#### **New Business**

#### **Urban Renewal District Analysis**

Nick Popenuk, Tiberius Solutions, went over the power point.

## City of Scappoose Urban Renewal District Analysis

Nick Popenuk, Tiberius Solutions September 7, 2021



## **Assessed Value Discrepancies**

Taxes Imposed, FYE 2021

	Actual	Forecast	Difference	Percent
Total AV	\$79,136,016	\$73,902,945	\$5,233,071	7%
Frozen Base Value	\$71,073,076	\$71,750,432	-\$677,356	-1%
Increment Value	\$8,062,940	\$2,152,513	\$5,910,427	275%
Tax Rate	\$11.9400	\$12.0286	-\$0.0886	-1%
Taxes Imposed	\$96,272	\$25,892	\$70,380	272%

Assessed Value, FYE 2021

Property Type	Actual	Forecast	Difference	Percent
Real	\$70,113,988	\$69,044,443	\$1,069,545	2%
Personal	\$4,812,210	\$2,068,991	\$2,743,219	133%
Manufactured	\$22,570	\$36,147	-\$13,577	-38%
Utility	\$4,187,248	\$2,753,364	\$1,433,884	52%
Total	\$79,136,016	\$73,902,945	\$5,233,071	7%

## **Assessed Value Discrepancies**

- · Personal property:
  - A high value account was added to the area in FYE 2021 but did not exist in the data used for the initial forecast (FYE 2018)
  - Consultant team omitted value when multiple personal accounts were associated with the same tax lot
- Utility property:
  - Utility property value is typically unpredictable. Discrepancies cannot be traced to specific accounts.

## **Assessed Value Discrepancies**

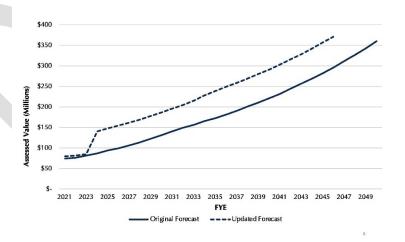
- Future growth in assessed value for utility and personal property is unpredictable. No guarantee it will continue to exceed the original forecast.
- Recommend tracking value annually to identify emerging trends

## **Enterprise Zone Abatements**

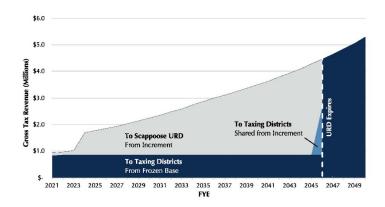
- Three accounts subject to E-Zone abatements
- Expected to generate \$8.4 million of TIF through FYE 2045

Account	429409	437254	11699	Total
Total AV - FYE 2021	\$30,908,620	\$26,756,870	\$2,015,380	\$59,680,870
Exempt AV (E-Zone)				
Returning to Tax Roll:				
FYE 2024	\$22,394,020	\$24,742,390	\$62,940	\$47,199,350
FYE 2025	\$87,270	\$1,866,400	\$0	\$1,953,670
FYE 2026	\$2,130	\$148,080	\$0	\$150,210
Total	\$22,483,420	\$26,756,870	\$62,940	\$49,303,230
Taxable AV - FYE 2021	\$8,425,200	\$0	\$1,952,440	\$10,377,640

## **Financial Update**



## **Financial Update**



#### **Financial Update**

- URD is anticipated to generate significantly more TIF in future years than originally forecast
- URD can fund projects sooner than originally anticipated, leading to less inflation and and more purchasing power (additional \$4M of project costs)
- Options: Maintain current MI with shorter timeline, share revenue for longer timeline, increase MI

#### **Voluntary Revenue Sharing**

- City could calculate annual TIF using only a portion of the increment ("underlevy" or "revenue sharing").
- With fixed Maximum Indebtedness, long-term impact to taxing districts would be the same, with or without the underlevy.
- The underlevy approach would result in less foregone revenue for taxing districts on an annual basis, but extended for a longer duration.







DATE: July 13, 2021
TO: Jill Herr and Alexandra Rains, City of Scappoose
FROM: Nick Popenuk and Ali Danko
SUBJECT: City of Scappoose Urban Renewal Financial Update

#### Summary

The City of Scappoose contracted with Tiberius Solutions LLC to provide an updated financial forecast for the Scappoose Urban Renewal District (URD).

Due to higher than anticipated assessed value for the URD in FYE 2021 and further increases in assessed value anticipated from expiration of Enterprise Zone abatements, the URA is forecast to generate significantly more tax increment finance; TIF; resenue in future years than was originally forecast. This is despite the updated forecast assuming a slower and more gradual increase in assessed value growth for properties not subject to Enterprise Zone abatements.

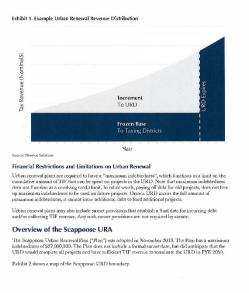
With increased TIF resenue, the URD can fund projects scorer than originally anticipated, which means less inflation will be experienced. Less inflation means that the fixed maximum indebtedness of the URD has more purchasing power (i.e., increased financial capacity) schen measured in constant dollars. This results in the ability to fund an additional \$4.0 million (constant 2021 \$) of project costs over the life of the URD.

#### Background

Urban renewal, permitted by Oregon Revised Statue (ORS) 457, is primarily used by cities and counties across Oregon as a revenue source for funding capital projects to help revitalize "blighted" areas.

#### How Tax Increment Financing Works

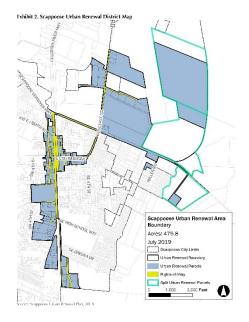
When an urban renewal district (URD) is established, the assessed value within the URD boundary becomes the "frozen base" value. When assessed value in the URD grows over time, the difference between the total assessed value and the frozen base is considered "increment" value. Each year, property are revenue from the frozen base in the URD is distributed normally to all overlapping taxing districts, and the URD receives all the property tax revenue generated from the increment, called tax increment finance (TIP, revenue. TIP revenue can only be spent on capital projects located in the URD. After the URD exprise, all tax revenue is distributed to the overlapping casting districts. Eshibit I illustrates the general tax revenue distribution within a URD boundary over the life of the URD.



Tiberius Solutions LLC

July 13, 2021

July 13, 2021



July 13, 2021

Analysis

Our analysis includes an evaluation of historical trends in the URD compared to original projections, as well as an undated financial forecast for future years.

#### Historical Trends in the District Compared to Original Projections

Edrhi, 3 compares the assessed value and tases imposed that were predicted in the original Plan in the actual values for FNE 2021, the first year the URD was eligible to service TIF revenue. The actual forces been whose of the URD and the conceilability area are a bridge which within 15 of the original forcess. However, the assessed value of property in FNE 2021 is 7% higher than was forcess, to difference of \$3.2 cm. Bulleton, The place is the accessed value in cardiates to increment values and tases imposed that are substantially more than was forcess. Available uses imposed in FNE 2021 are \$96, 722, which is 272% more than the \$2.502 fits as a forcess.

## Exhibit 3. Assessed Value and TIF Revenue, Original Forecast and Actual, Scappoose URD, FYE 2021

Total Assessed Value		Actual		Forecast		Difference	Percent	
		29,136,016	5	73,902,915	5	5,233,071	79	
Frozen Base Value	S	21,023,026	\$	21,250,432	5	(677,356)	-19	
Increment Value	S	8,062,940	\$	2,152,513	5	5,910,427	2730	
Tax Rate	5	11.9400	\$	12.0286	5	(0.0886)	-13	
Laxes Imposed	- 5	96,272	\$	25,892	5	70,380	2729	

Actual: Columbia County Assessor, Summary of Assessment and Levies Table 4c, FYE 2021 Emerast: Report accompanying the Scappiouse Urban Renewall Flan, 2019

The higher than forecast assessed value in IYE 2021 was due to normal fluctuations in property values and the addition of a new, high-value personal property account to the District that was not included on the tax roll when the initial forecast was completed.

#### **Updated Financial Forecast**

The basic calculation of unmul tax increment recenue is simple: incremental assessed value multiplied by the consolidated tax rate. However, to understand frame id capacity, we also need to account for the datastion of the URA, the impart of althoist over time, and the use of financing options (e.g., bands and learny to accelerate the timing of funding at the expense of interest paid over time.

The remainder of this section describes the steps used in the analysis and highlights all key assumptions. Those steps are:

- 1. Determine the consolidated tax rate
- Forecast future assessed value
   Calculate TIF revenue
- 4. Determine horrowing capacity

#### 1. Determine the Consolidated Tax Rate

The Cay of Scappoose Urban Renewal Plan is a "permanent rate" urban renewal plan, as defined in ORS 157. Therefore, the consulfdued has rate for the URD is equal to the sum of all permanent tax rates. General obligation bond levies and local option levies are excluded.

Elberius Solutions LLC

Tučy 13, 2021

**Urban Renewal Agency meeting** 

Tiberius Solutions LLC

September 7, 2021

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The URD is located in tax code area (TCW 0191, Esizhō 1 saces the consolidated tax rate for the URD in FYE 2021, in FYE 2021, the permanent tax rate for Peri of Cocumbia County was repented as \$40000. However, enouring to a measurable, the Post temporardy selected the rate to zero in FYE 2021; We assume the tax rate returns to its permanent rate of \$0.0806 in FYE 2022 and beyond.

#### Exhibit 4. Consolidated Tax Rate by TCA, Scappouse URD Boundary, FYE 2020

Taxing District		0191
Columbia County	5	1.3956
Columbia 401 & Extension	5	0.0571
Columbia 9-1-1 Communication District	5	0.2554
Columbia Vector	5	0.1279
Scappoose Library	5	0.2538
Columbia SWCD	5	0.1000
Scappiose CITY	S	3.2268
Scappoose JT REPD	5	1.1115
Pur of Columbia County	5	
Scannesi	3	6.5309
NW Regional ESD	5	0.1596
Scappnose 1 JT School	5	4.9725
Portland Community Gollege	5	0.2828
Subtotal	5	5.4091
Total	5	11.9400

#### 2. Forecast Future Assessed Value

#### Future Growth Projections

The updated forecast of assessed value growth for the URD was based on knowledge of expring Enterprise Zone abatements and conversations with City staff about future development opportunities in the area.

the area.

EXPRAILION OF ENTERPRIZE ZONE ABATEMENTS

Exalts to show the three as accounts in the URD that are object to Enceptive Zone abasements in PE 2021. As first determine are the property country for Control Toward and are excelled to 19 PE 2021. As for the determine are the property country for Control Toward and are excelled to the Control Toward and are excelled to the Control Toward and are excelled to the Control Toward and are excelled toward as the Control Toward and control toward are excelled toward and control toward and control toward and control toward are excelled toward and control toward and c

forecast, due primarily to the incorporation of the exterprise zone abatement expirations, anticipates that all projects would be completed by PYE 2046.

#### Exhibit 7. New Forecast of Assessed Value, FYE 2020 to FYE 2034

	Original F	orecasi	Updated F	orecast	Diffen	ence
FYE	AV	% Growth	AV	% Growth	AV	% Growth
2021	\$ 73,902,945		\$ 79,136,016		\$ 5,233,071	7%
2022	\$ 76,120,033	3.0%	\$ 81,510,096	3.0%	\$ 5,390,063	7%
2023	\$ 81,448,435	7.0%	\$ 84,770,500	4.0%	\$ 3,322,065	4%
2024	\$ 87,149,826	7.0%	\$140,583,755	65.8%	\$53,433.929	61%
2025	\$ 93,250,314	7.0%	5148,123,153	5.4%	\$54,872,639	59%
2026	\$ 99,777,836	7.0%	\$154,901,762	4.8%	\$55,123,926	55%
2027	\$106,762,285	7.0%	\$161,968,546	4.6%	\$55,206,261	52%
2028	\$114,235,645	7.0%	\$169,530,003	4.7%	\$55,294,358	40%
2029	\$122,232,140	7.0%	\$ 177,620,763	4.9%	\$55,388.623	45%
2030	\$130,768,390	7.0%	\$186,277,876	4.9%	\$55,489,486	42%
2031	\$139,943,577	7.0%	\$195,540,987	5.0%	\$55,597,410	40%
2032	\$149,739,627	7.0%	\$205,452,516	5.1%	\$55,712,889	37%
2033	\$157,226,609	5.0%	\$216,057,852	5.2%	\$58,831,243	37%
2034	\$165,087,940	5.0%	\$ 227,405,561	5.3%	\$62,317,621	38%
2035	\$173,342,337	5.0%	\$ 239,547,610	5.3%	\$66,205,273	38%
2036	\$182,009,453	5.0%	\$ 248,827,605	3.9%	\$66,818,152	37%
2037	\$191,109,927	5.0%	5 258,571,599	3.9%	\$67,461,672	35%
2038	\$ 200,665,123	5.0%	5 268,802,792	4.0%	\$68,137,369	34%
2039	\$210,698,694	5.0%	\$279,545,545	4.0%	\$68,846,851	33%
2040	\$221,233,629	5.0%	\$ 290,825,436	4.0%	\$69,591,807	31%
2041	\$232,295,310	5.0%	\$302,669,321	4.1%	\$70,374,011	30%
2042	\$243,910,076	5.0%	\$315,105,400	4.1%	\$71,195,324	29%
2043	\$256,105,580	5.0%	5/328,163,284	4.1%	\$72,057,704	28%
2044	\$268,910,859	5.0%	\$341,874,063	1.2%	\$72,963,201	27%
2045	\$282,356,402	5.0%	\$356,270,380	4.2%	\$73,913,978	26%
2046	\$296,474,222	5.0%	\$371,386,512	4.2%	\$74,912,290	25%
2047	\$311,297,933	5.0%				
2048	\$326,862,830	5.0%				
2049	\$343,205,972	5.0%				
2050	\$360,366,270	5.0%				

sources: Diagnal howeast, Report accommanying the Scoupeone Lifeta Renewal Plan, 2019. Updated Forecast: Tiber as Solutions

 
 Exhibit 5. Accounts with Enterprise Zone Alvatements, Scappoore URD, FYE 2021

 Account
 429409
 437254
 11699
 Total

 Total AV-FYE 2021
 5
 0.006,620
 5
 26,756,670
 \$ 2,013,360
 \$ 59,680,870

 Exempt AV (F-Zone)
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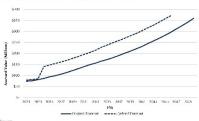
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FYE	Original Forecast	Updated Forecast	Difference
2022	3%	3%	0%
2023	7%	4%	-3%
2024	7%	5%	-2%
2025	7%	6%	-1%
2026	7%	7%	0%
2027	7%	7%	0%
2028	7%	7%	0%
2029	71%	7°%	0%
2030	7%	7%	0%
2031	7%	7%	0%
2032	7%	7%	0%
2033	5%	7%	2%
2034	5%	7%	2%
2035	5%	2%	2%
2036 & Beyond	5%	5%	0%

SUCYCES Chighest Formert: Report accompanying the Scopposer Lifeon Renewal Plan, 2019 Updated Forecast: Tibes in Solutions

Schild: 7 and Eshild: 8 show the total assumed growth are fur the URD in future years (meloding the Enterprise Zone abstraction respirations) and compares trace growth raises in those in the original Plan. The original plan assumed that the URD would complete all projects by PVE 2000. The updated

#### Exhibit 8. New Forecast of Assessed Value, FYE 2020 to FYE 2050



Size cest: Ling hall revinant, Expert accompanying the Scruppense: Libra Receival, Plan, 2019. Updated Forecast: Tiberius Solutions

#### 3. Calculate TIF Revenue

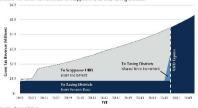
3. Calculate THE Revenue from THE recovers is cloudated as the product of the increment assessed with restrict exceedible of tax rate each sear. However, stated THE received tile, and restructing a given year each to be lower, due to discounts from themposis, movine propured of news, defining most is impair to assess the increment lower, between due to restoring, and compressed low for properties where the uses supposed would exceed restrictions of the control of the transfer of the control of

Liberius Solutions LLC

Tiberius Solutions LLC

| The Control of Part 2011 | September 2012 | September 2013 | September 2 Exhibit 9. New TIF Forecast, Scappoose URD, FYE 2021 to FYE 2046 2046 S.371, Neuvan. Tetal Source: Tiberius Salutions

#### Exhibit 10. Gross Tax Revenue to Scappoose URD and Taxing Districts



#### 4. Determine Borrowing Capacity and Cash Flow Analysis

Not. (The recovering actions to account and the state of the recovering generated by the URD each year. However, those transfers are insufficient to understand be total function conditions paying construct the or the URD. For this, we use the strength control for the hypothetical long-term total flow (fluorese plan) as the fluorese plan included in the original Plan.

As in the original finance plan, we use the following assumptions for new debt incurred in this analysis:

- DEQ Loan: FYE 2021, payments begin in FYE 2030, 0% interest rate, 17-year duration
- All other leans:
- Minimum debt service coverage ratio required: L5 times annual TIF revenue. Interest rate: 5.0%
- Amortization period, timing, and principal amount: - Loan A: 20 years, FYE 2024, \$6.6 million

- Loan B: 19 years, FYE 2020, \$2.7 million
   Loan C: 15 years, FYE 2032, \$2.1 million
   Loan D: 11 years, FYE 2036, \$2.0 million

New that horosoning capacity is dependent on exact financing terms. Sherror term loars, higher increes: naces, and higher dels service coverage requirements would rechee the amount of horosoning capacity for itse UKO.

Based on these assumptions, we show that the URD could incre \$1.5.5 million in formal indetections, and throw an additional \$2.1.5 million in the country from times expenditure of TIP from PYP, 2021 drough PVP.

2919. Total financial capacity for the TiLe, the interface estimate to the \$1.57 million (\$2.51 million in constant \$221 dollars; We show that all projects included in the original feature plan could be completed by PYP 2041, internet of three signal feature plan could be completed by PYP 2041, internet of three signal features of PYP 2004, internal players are completed, the URD could function acciding all \$1.50 million in projects in constant 2022 dollars.

#### Conclusions and Implications

Dur to higher dans activipated assessed value for the CRD in PYE 2023 and further increases in accessed value anticipated from explanation of Emergine Zene absurements. See URAs forecase, as generate assignificantly more IP Ferroran in Laura, resist than one originally forecast. This is despite the upstand forecast to see despite the despite of forecast counting a slower and more guidad increase in accessed value gravath for properties not subject to Emergine Zene absurements.

Was increased THF reserves, the URD can find projects seemes that originally anticipated, which means less inclusion will be experienced. Less inclusion means that the fixed maximum includirelates of the URD has none purchasing power (E. increased inflauntial expects) when measured in constant delate. This results in the ability to fund an auditional \$4.0 million forms and 2021 % of project costs over the Bit of the URD.

Michaining the current maximum indebtedness while funding more projects in a shower timeline is one way Souproone could address the projected increase in THF revenue in future years. However, other possible apposable include:

Tiberius Solutions LLC July 13, 2021 Exhibit 11 compares this new directed to the forecast from the original Plan. In the updated forecast maximum inclohedness is reached four years earlier; in PTE 2048. In the final year of the updated forecast, the URD reaches is maximum inclohedness, and therefore cannot collect all available TIF revenue.

Exhibit 11. Comparison of Original TIF Forecast to Updated Forecast, Scappoose URD, FYE 2021 to 2050

	Ξ	Gross T1F											
FYE		Original Forecast		Updated Forecast	% Difference Original and New								
2021	5	25,892	5	96,272	272%								
2022	5	52,560	5	125,543	139%								
2023	\$	116,653	5	164,761	41%								
2024	5	185,233	5	836,116	3.51%								
2025	5	238,573	5	926,805	2.58%								
2026	S	337,130	S	1,008,312	199%								
2027	5	421,144	5	1,093,345	160%								
2020	5	511,038	5	1,184,299	132%								
2029	5	607,224	5	1,261,520	111%								
2030	5	710,144	5	1,365,752	95%								
2031	\$	820,268	S	1,497,175	83%								
2032	5	936,101	5	1,616,397	72%								
2033	5	1,028,159	\$	1,741,964	712%								
2034	S	1,122,723	\$	1,880,461	67%								
2035	5	1.222,008	S	2,026,513	66%								
2056	5	1,326,262	5	2,138,138	61%								
2057	5	1,435,728	5	2,255,315	57%								
2038	S	1,550,567	5	2,376,412	53%								
2039	5	1,671,353	\$	2,507,632	50%								
2040	5	1,798,074	5	2,643,313	47%								
2041	5	1,931,130	5	2,785,779	44%								
2042	5	2,070,839	5	2,915,167	42%								
2013	S	2,217,531	\$	3,092,435	39%								
20104	S	2,371,564	\$	3,257,157	37%								
2005	5	2,543,295	S	3,430,524	35%								
2046	5	2,703,113	S	1,757,809	-35%								
2047	5	2,881,421			- 5000/101								
20/8	S	3,058,515											
2049	S	3,265,230											
2050	\$	3,471,644											
OU CES													

Ann CES Ling hall horizont, Report accompanying the Scoppense Life of Kronsval Plan, 2015 Updated Foliciast: Tiberius Solutions

- Voluntary resons shading. The URD reads underless TIF resons in fature years. This would result in rec URD nest offering the fill amount of TIF early seen, and is used shading a portion of that revenue with affected usaging distinct. This could be them with the intermittion of risking or the original forecast assurations on the amount of functing for projects not reheald for incurring and typicing of the maximum indebtedoes.
   Increase the maximum indebtedoes. Rether tions whicking for projects not reheald for incurring indebtedoes and paying off the delete carry in the Carry shift of the amount indebtedoes are also included the state of the first that antidipied UTP revenue by continuing two other TIP for the articipated Mayor prival, and would not seen the addition from the Carry the transfer of the Carry that the contribution of the Carry that the contribution of the Carry that the contribution of the Carry that the Carry that the contribution of the Carry that the Carry that the Carry that the contribution of the Carry that the Carry that

Note that all of these projections of financial capacity depend upon fature growth in accordivate in the URD, which is largely defent by new construction. Although there is significant development a penetral in the URD, and financial redevelopment is precluded and not grantment. If new constraints projected south concess for indicate the concentration according to other conditions, then this would have nelverse impact on the financial requiring in the URD.

Tiberius Solutions LLC July 13, 2021



DATE: January 25, 2021
10: Alexandry Rains, City of Scappone:
ROM: Nick Popers OF SCAPPORSE URBAN RENEWAL DISTRICT ASSESSED VALUE
DISCREPANCIES

The Gity of Suppose is addicted the Suppose Cuton Reusea. District (LRD) is Do only a ref 2019. The ERD was digital to only to payer to the reverse for the few time in that year unling DYE 2021. The Other's of 2020 is the claimfast count of bower greeted in Cuto with internation is not be assumed in the Other's of 2020 in the Cuton of the assumed in the country of the Cuton of

#### Analysis

Each is I compare senses of the rail case imposed for TMI 2021. The forces have when of the URLD and the consolidation to a rail on both within 1, 5 of the original forcest. However, the amount make of consolidation of the consolidation of

Exhibit 1. FYE 2021, As	SCSS	ed Value and	Гах	es Imposed, F	orcc	ast and Actual	, Scappoose
		Actual		Forecast		Difference	Percent
Tota, Assessed Value	5	79,136,016	\$	73,902,945	S	5,233,071	7%
Frozen Base Value	5	71,073,076	5	71,750,432	S	(677,356)	-1%
increment Value	5	8,062,940	5	2,132,513	S	5,910,427	275%
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Laxes honosed	15	96.272	5	25 202	S	70 180	272%

Table imported Source: Am whitekindou County Assessar, Summery of Assessment and Locks Table An 1998-1999 America's Report according the Congresse Librar Assessed Plan, 1999-1

Triberration durance of the discrepancy, we fee compared areas, and fire rest accordingly property yes. Edital 2-doors cent, and forecast assentially property type. The left of the property yes. Edital 2-doors cent, and forecast assentially property type. The left of the consideracy and engineers cent under property the truth of the lance of unity, comparing, also represent against accorded of accordingly and engineers and to the property the truth of the lance of unity, comparing, also represent against accorded of accordingly and the truth.

lenuary 25, 2021

Therefore, i.i.s not possible to identify the source of the discrepancy in value for utility value in the area. We can, however, identify the list of utility accounts that are currently included in the URD. Four utilities account for 90% of the utility value in the area. Those utilities account for 90% of the utility value in the area.

- CenturyLink: \$1,302,720
- Northwest Natural Gas: 3968,000
- Columbia River Public Utilities District: 3899,200

Comcast Corporation: \$560,800

The assessed value of utility property can be notoriously difficult to forecast, given the statewide process for determining value on an armal hosts. Annual changes in value for these four utility companies will largely dicture former changes in utility value for the URD.

Art all second value of real property for FYE 202 is \$1.1 million more than was forecast. However, this difference is whith 29% of the forecase value, which is not an unexpected level of deviation, considering the mightal forecast was concasted with data from FYE 200 four that must represent every seek of growth. Overall, who can be above, spractices of ording property is or every white layer to they are also property in the second property in contrast, which levels with the original forecast.

#### Manufactured Property

Manufactured property value in the area was 38% less than was forecast, but this difference amounts only \$13,577 due to the small amount of assessed value for manufactured property in the URD. This value is immuterial fire the purposes of the evaluation.

We evaluated the cause of the discrepancy between actual and forecast tax resease for the URD, and the likelihood that the URD will continue to receive higher than expected tox reseases in future years. We draw the following conclusions:

- now the following conclusions:

  The highest blane appared has revenues sent due primarily to discrepancies in assessed solar for personal and utility property acrossus.

  The discrepancy is presented property value used due to non-insues some high-value and account that offer in cost in the 1th 2th 2th there is not for the initial forevers and a calculation rave by some and that offer in the initial forevers and a calculation rave by some assessing with the same real property account.

  Lifting value with the temperature property account.

  Lifting value with the temperature property account.

  Lifting value may be a superfixed as all benefits of first into the threshold. Four office accounts are responsible for the charge and property accounts are responsible for the charge and the superfixed accounts and the superfixed the superfixed and the superfixed accounts are accounts for 90% of the trifty value in the account of the superfixed and the superfixe
- The extent to which actual assessed value exceeds the detected assessed value in future years depende upon whether these persent and utility property accounts appreciate or depreciate a value in future years. But not these queryet types tent to the entorisingly which is and capture feature years then to these queryet types tent to the entorisingly which is and capturefeatible. Tracking the value of these accounts on an annual basis can help identify emerging tents on changes in solar in fature year.

Tiberius Solutions LLC fanuary 25, 2021

Exhibit 2. FYE 2021, Assessed Value by Property Type, Forecast and Actual, Scappoose URD 5 70,113,988 5 69,044,443 \$ 1,069,545 5 4,812,210 5 2,068,991 \$ 2,743,219 5 4,187,248 5 2,753,364 \$ 1,433,884

Manufactured \$ 22,570 \$ 36,147 \$ (13,577) \$ 79,136,016 \$ 73,902,945 \$ 5,233,071 -38% 7%

ners and Levies Table Tai. PVT 2021

#### Personal Property

Sources: Actual: Columbia County Assessor, Summary of Assess Ferrecard: Historius Solutinos

Personal projects, exhibits the largest disturpancy between forecast and actual value, both in absolute and terms \$2.5 milked; and as a personage of the interest solur. [325-more than forecast, We compared to the fall as depending property account learned to the rate in 175 202 to the absolute adversarial for the 175 202 to the absolute adversarial for the 175 202 to the absolute forecast inchange in the 175 202 to the absolute forecast in the actual forecast to the account for the fall as account for the link of the difference between flowers and analy values.

- a account for the bulk of the difference between forecast and annual values.
  New trans account. Account a 1142 young by Carcule bulking, has \$1,950,072 of accessed value in 15% 2021. This account was not included in the 15% 2021 accessment data has wear used in the initial forecast between the date exist in the includes at the time. After incidental personal property accounts are used complete develor in value cover time due in depositions, and that ways be to see as for this accessment. In leafty made with 6 to the URD over the next several years above what was enginally forecast, the amount of value may derivation over time.
- may criticish over three.

  In estimating initial assessed value of the URD. The original force of assessed value was based on the estimated assessed value of properly in the URD in FYE 2018 provided contained to the estimated assessed value of properly in the URD in FYE 2018 provided contained as a core. The analysis only organized the assessed value for the properly assessed value as the properly assessed value for the properly assessed value for proper

Those two issues account for the bulk of the efficiency between formous and account personal property values in the 1800. After accounting for those issues, actual personal property value is within 35% of the initial forecast. This lightees has decreased value whole places into future years, showing individual properts accounts are subject to appreciation or depreciation, which could cause the discrepancy between actual and forecast action workfor or times.

#### Utility Property

Utility Property eshabits the second largest discrepancy between forecast and actual value, accounting for an additional \$1.1 million than the forecast while \$1.20 mine than was discreast. For utility property, the engined forecast that to rich years also agreemed as of accounts located within the URD. This is because utility accounts are confidenced "standards by the Department of Revenue and Gentry Assessor, which through that the security of a standard and the second to the second to



DATE: January 27, 2021
TC: Alexandra Rains, City of Scappoose
DROM: NR's Propentix SUBILCT: SCAPPOOSE URD -UNDERLEVY OPTIONS

The Gry of Scappene is introduced in understanding the potential impacts of understyring an increment finance. If If reverant in the Scappener What Revenued Bains, URIG, This memorarchim replains, why the Gib, in conditioning naturally have been underly by costs, and what the impact is raper and to be on arrana. TH revenues and the affected tasking districts.

#### Why consider an underlevy?

PYE-221 is the first that II Perspecse URD revived TIF revrue. The Carus, Aerson injured 195/227 is III revrues for the URD in IVL 297, which is \$75,980 are 27% uncer have sea objected 195/227 are 195/227 are 200 a

The URD roak) continue to refer the LL amount of TIF mornar pach year, which (if higher than eapered, would also, the URD to higher perigs a jar arche Lil amount of maximen includes leaves and examinate the URD on a recletaristic shoulds, blowwer, the URD could not become considered examination of the UR revenue, also work after the URD to proceed on the checked model in the Hin-ard Report, while providing additionally perpent as a revenue in a detectal cheing defermed in the reduced and the processing the URD of the Property as a revenue in a detectal cheing defermed in the reduced and the URD of the U

and larguest, while providing additional property in a recenter on alterial security desertion. The rest years for Non-Astroidine regular should be only in displications, Milleren, an other in part, a remaining thirties, integeren. The musicumin in hierarchiese of this URB is the start in Sod scenarios, and therefore the means of TH necessity to specify the maximum individencies is thing when turn in the Son security. But, the camation's Decopate resource and impacts to existing effects are thing up to the singuine in both consists. The large difference is the mining of the impact, as a variage claims. The trainfels of proposal resource design in the foregoin recovers the covery defeated to our animal hosts, the would resolve the face URB being also, and impact providing that has for longer them priced.

#### How does an underlevy work?

Tripindy, ullia offers paperty in a resume from 10% of the interment, who within a URA while contriping trains; the date of the intermediate from the contribution of the city of the city and offer the fourth and. The very Coopen Review Status (10%) above to each the city of the city Coopen, above to each an amouff III research sales also prome of the interment superior value of the URA. This appeared to referred up as an "underley" or "reviewed lasting" in

While citis can columnity unduriny any delta amount within a URA thate an also reprirem ORS for manifoldy movemer basing, once annel TR novemeral hiere regain thresholds. The developed for manifoldy revenue thating applically do not occur and many years that formation new URA.

ORS positions related to receive sharing do not allow URAs to underleve for only a surset of traing cintrons, hostead, any underleve must be applied antiferably and coordingtong traing do, nice. This means he amount of treverus reviewed be any individual using district is disturbly purper and solitate likelited personance; properly as not as a short of difficulties for permanent has rate within a tax cools are for all conditions.

#### Expected impact of an underless in the Scannonse URD

Account		429409		437254		11699	Total		
Total AV - FYE 2021	ş	30,908,620	5	26,756,870	5.2	2,015,360	\$	59,680,870	
Exempt AV (E-Zone)						- 2			
Returning to Tax Roll:									
FYE 2024	\$	22,394,020	S	24,742,390	S	62,940	\$	47,199,350	
FYE 2025	\$	87,270	S	1,866,400	S	-	s	1,953,670	
FYE 2026	\$	2,130	5	148,080	S	-	s	150,210	
Total	5	22,403,420	5	26,756,870	5	62,940	.\$	49,303,236	

Kiddle A does the TIF recurse extended by these three properties over the Britism of the 100. TIF "restrobed" represent the muse of this review collectated by the product of the inversion utility and coordinated is view, Ashad TIF reviewed by the UTE hash the losses; the treferous Britism princip early, defining and popular descriptions are also as one of the control of the Milks, and compression less for properties describe the usus improved conductor extended all miss.

We forcess: time capiting Enterprise Zone benefits will generate a total of \$1.4 million of TIP castuded between now and PTE 204.5 joinfusly year the URD was enhanted to colect ITP in the adopted Plani. Annual revenues are circuits to be higher in PTE 2021 as \$1.15, 18, and gradually define in fature years, that to antisipated depreciation. IT is analysis assumes the assessed sale of these thrus arounds become by \$1.9 categories are some of the URD. This gradual depreciation in these with recent thioticals iterated for the subject properties. but changes in severel victor is in high-value industry and portionate can be visible and uportionated in properties with obtained properties and obtain the advisery and optimized much evidable and uportically. If properties with leading to the advisery and optimized cancel within the advisery wither, blusted to the deliberation of the advisery and optimized cancel within the advisery within the advisery wither, blusted to the advisery and optimized cancel within the advisery within the advis

				d Value from			Aba	tements					
FYE	- /	Added 2018 Added 2019				ided 2020		Total	1	ax Rale	TIF Extended		
2021	5		S		5		5		S	11.9400	\$		
2022	5	-	S	-	5		8		S	11.9400	\$		
2023	5		5	-	5	-	5		5	11.9400	5		
2024	5	43,077,572	S	-	5		\$	43,077,572	S	11.9400	\$	514,340	
2025	5	41,785,245	S	1,729,570	5		\$	43,514,815	S	13,9400	\$	498,916	
2026	5	40,531,688	S	1.677,683	5	128,990	5	42,338,361	S	11.9400	5	483,948	
2027	5	39,315,737	S	1,627,353	5	125,120	5	41,068,210	S	13.9400	5	469,430	
2028	5	38,136,265	S	1.576,532	5	121,366	5	39,836,163	5	11.9400	5	455,347	
2029	5	36,992,177	5	1,531,176	5	117,725	5	38,641,078	5	11.9400	\$	441,687	
2030	5	35.882.412	5	1.465,241	5	114,193	8	37,401,046	5	11.9400	\$	426,430	
2001	5	34,805,940	5	1,440,684	5	110,767	\$	36,357,391	S	11.9400	\$	415,383	
2032	5	33,761,762	S	1,397,463	5	107,444	5	35,266,669	S	13.9900	5	403,115	
2003	5	32,748,909	S	1,355,539	5	104,221	8	34,208,669	8	11.9400	4	391,022	
2034	5	31,766,412	S	1.314,873	5	101,094	5	33,182,409	S	11.9400	5	379,293	
2035	S	30,813,449	s	1,275,427	5	98,061	5	32,186,937	s	11,9400	\$	367,913	
2036	5	29.889.046	S	1.237.164	5	95,119	5	31.221.329	5	13,9400	5	356,875	
2037	5	28,992,375	S	1,200,049	5	92,265	5	30,284,689	s	11.9400	\$	346,169	
2038	5	28,122,604	S	1,164,048	\$	89,497	\$	29,376,149	S	11.9400	\$	335,78	
2039	5	27,278,926	5	1,129,127	5	86,812	\$	28,494,865	8	11.9400	5	325,710	
2040	5	26,460,558	S	1.095,253	5	81,208	5	27,610,019	S	13,9900	4	315,939	
2041	5	25,666,741	S	1.062,395	5	81,682	5	26,810,818	S	11.9400	5	306,450	
2042	5	24.896.739	S	1.030,523	5	79,232	5	26,006,494	S	11.9400	5	297,267	
2043	5	24.149.837	5	999,607	5	76,655	5	25,226,299	s	11,9400	5	286,349	
2044	5	23,425,342	5	969,619	5	74,549	\$	24,469,510	S	11.9400	5	279,695	
2045	5	22,722,582	S	940,530	5	72,313	5	23,735,425	S	11.9400	\$	271,100	
Lotal											- 5	8, 172, 195	

PYE 2021 Assessed Visitae Ciclambia Councy Assessor
Las Rate: Calambia Councy Assessor, Summars of Assessment and Levies Table 4c, PYE 2021

Tiberius Solutions LLC. (Smaary 27, 2021

iberius Scluttons LLC. | January 27, 2021 3

Brandon Lesowske thanked Nick for the presentation and update. He asked Interim City Manager Rains if we have a good understanding of the current number of e-zone parcels that are within the URD and how that would potentially impact the URD as there's future development within those parcels.

Interim City Manager Rains asked, with the particular parcels that are receiving e-zone benefits, you are talking about them further developing so they extend their e-zone benefit, is that what you mean?

Brandon Lesowske stated under-developed e-zone certifications.

Interim City Manager Rains replied that is always possible.

Brandon Lesowske stated he wants to put to the agency that we should understand that there is potentially a lot of fluctuation that can occur as those properties develop. He stated even though today there may be a lot of great news and there's more revenue than expected, to know that this isn't necessarily a trend, it is just a snapshot of the current market. He just asks for them to not get overly excited with the news of additional revenues and that we are fiscally responsible with the use of these funds as we move forward.

Chair Burge stated, he agrees. He stated he would rather see the District end a few years earlier because these projections continue then to be short. He thinks the other Districts would be thrilled once this is no longer in place.

Interim City Manager Rains explained the other thing she would point out too is that there has been some discussion of, particularly with the Fire District, helping them out, but if we use the ARP funds to do that instead, you are using a different source to work with them, to show good faith and to support them and also sticking with the plan essentially of trying to maybe end the District sooner rather than continue it longer. She stated she thinks you really could accomplish both if that's what you choose.

Joel Haugen thanked Nick for a good presentation. He stated we don't have a clue of what the economic situation is going to be a year from now. He asked Nick from his perspective, at this juncture, what would be the safest route for the City to take?

Nick Popenuk replied he is in agreement with all of them, that the safest route is to keep an eye on these numbers and to not make any policy decisions now that commit them to revenue sharing or commit them to a tighter timeline of anything like that but to say this is good news, let's hope that it continues and if it continues for a long time, maybe a decade from now you do decide to start making some different policy decisions because you've had sustained growth and you can see that you have the ability then to commit more strongly to a different policy. But even at that point and time, you may still think the most prudent action is to just keep going forward without any official changes knowing that you can close this thing down sooner than everybody originally anticipated and that in and of itself is a win for all the overlapping taxing districts and the community.

Josh Poling stated he just wanted to concur with Brandon. He thinks that we really need to maintain the course. He stated ideally it would be great if we can end this Urban Renewal after we paid for everything and early so our local taxing districts can get some of those funds back as well. That would be ideal, but we have no idea what's going to happen in the next five, ten, even twenty years. He would rather us just maintain the course and hope that we can end this early.

#### **Discussion on Storefront/Business Improvement Programs**

Elaine Howard, Elaine Howard Consulting, LLC, explained she agrees with what Nick said and she thinks you are on a good course there. She went over the power point.



**Urban Renewal Agency meeting** 

September 7, 2021

# WHAT ARE THE GOALS OF THE AGENCY?

Provide funds for

- · Overall Area storefront improvements
- · Improvements based on priority sites
- · Improvements which will assist new businesses

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#### **AXIOMS**

Program only as successful as application is approachable

- Less stringent = more applicants, more effort from staff and Agency
- More stringent = less applicants, less effort from staff and Agency
- 3. Recruitment
  - · More administration time
  - More sites accepting loans

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	Untargeted Loans	Targeted Area Loan Unrecruited	Targeted Area Loan Recruited	Business improvement and Storefront
Develop program	Χ	X	X	X
Market program to community	X	X	X	Х
URA wide applications	X			Х
Specific Area or building type targeted		Х	Х	
Meet with property owners to recruit			X	
Provide assistance to property/business owners			X	X
Success based on Property/business owner initiative	X	X		X
Staff impact level 1-3	1	1	3	3

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#### **GENERAL CATEGORIES**

- 1. Untargeted Loans
- 2. Targeted Loans, No Recruitment
- 3. Targeted Loans, Recruitment
- Targeted Loans for both storefront and business improvement, recruitment

#### **UNTARGETED LOANS**

- 1. Application is main determinate of success for program.
- Recommend less effort for applicants and more effort for staff and Agency reviewing.
- 3. Easier to reject lots of applications than have none to accept.
- 4. Example cities: Winston
- Problems: program may not work if level of assistance does not fit the need. Program success is dependent on property/business owner initiative.

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#### TARGETED LOANS, NO RECRUITMENT

- Targeted to a specific geographic boundary of the URA or a specific building type. (i.e. upper floor rehabilitation, storefronts in certain area, visibility)
- This level may send mailings to the property owners, but no individualized contact such as offers for financial assistance or predevelopment planning.
- Success dependent on same factors as untargeted your program's success is dependent on property or business owner initiative.
- 4. Example cities: Tillamook, Coos Bay

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#### TARGETED LOANS, RECRUITMENT

- 1. Target sites and recruitment of business/property owners
- 2. Success is dependent on staff legwork
- 3. May include preparation of design guidelines
- 4. Recruitment includes one or more of the following:

Individual contact with property owners

Offers for a specified assistance

Design Concepts with or without specified assistance

Example Programs: Coos Bay, Sandy, Albany

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#### **ASTORIA**

Exterior rehabilitation/renovation projects

- Up to \$1,000 of total grant or 10% of project budget, whichever is less, can be used for design assistance.
- Up to \$10,000 grant assistance per property, with a 50% match required by the applicant for improvements and administratively approved (staff level). Grant amounts above \$10,000 require a higher leverage (~75% match) with URA Board authorization.
- Requests exceeding \$50,000 will be considered approved by the Agency as loans and will be administered by CRAFT3. Specific terms are negotiated prior to URA Board consideration.

Minimum

Amount

\$10,000

\$1,000 match

\$50,000 match

Maximum

Amount

\$25,000 match

Agency and

City determination \$10,000 50%

match

Amounts above by Agency and City

\$150,000

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Design

Assistance

10% of project

cost

Before

#### **Building Improvement Program**



#### Elaine Howard Consulting LLC

Oregon City

Agency

Astoria

Coos Bay - Façade

Improvement Grant

Improvement Coos Bay - Colossal

#### **COOS BAY**

All programs begin with "Pre-Application" meeting with staff for candidates

Façade Improvement Grant - 50% Match

- 1. Minimum Match \$1,000
- 2. Maximum Match \$25,000
- 3. Improvements limited to exterior visible walls

Landscape Improvement Grant - 50% Match

- 1. Minimum Match \$500
- 2. Maximum Match \$10,000
- 3. Includes street lights, replacement or repair of landscape features, etc.

Colossal Improvement Grant

- 1. Minimum Match \$10,000
- Maximum Match determined by city council and urban renewal agency
- 3. Same scope as Façade Improvement Grant Program

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## OREGON CITY

A project will consist of a minimum private match of \$50,000; for a combined minimum of \$100,000; and will a maximum grant for any one project of \$150,000.

Particular emphasis and priority are placed on rehabilitation projects that incorporate mixed-use elements with quality construction and that improves the economic vitality of the urban renewal district.

Applicants receiving funding through this program within the last 12 months are not eligible to apply the following fiscal year

Annual Budget \$200,000

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Before

Building Improvement Program



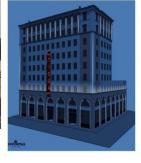


TIOGA



Elaine Howard Consulting LLC







**Building Improvement Program** 

After





Flaine Howard Consulting LLC



Elaine Howard Consulting LLC

#### SANDY, OREGON PROGRAM

City of Sandy Facade Program grants: Grants are available to assist with facade repair on existing commercial buildings and facade construction on newly constructed commercial buildings within the urban renewal district. The City of Sandy Facade Improvement Program provides matching grants of up to \$41,500 for exterior improvements that are intended to help commercial property owners bring their buildings into compliance with our "Sandy Style" design standards.

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#### What is "Sandy Style"?

"Sandy Style" is a set of building design standards developed by the City of Sandy that is modeled after the Cascadian Architectural style. It was developed by adapting elements of the English Airs and Crofis and Oregon Rustic styles. Timberline Lodge is a classic example of the Cascadian Architecture style.





## History of the "Sandy Style"





#### Elements of "Sandy Style"

- Steeply-pitched roofs and gab
   Strong base materials (stong or
- rusticated concrete block)

  Clad with wood and stone
- urad with wood and stone
  predominantly (avoid vinyl, meta
  stucco, clay brick)

   Use of exposed heavy timbers.
- Use of exposed heavy timbers, rough-hewn wood, natural wood beams, posts, eaves, and trim
   Warm earth-tone colors (e.g.,
- Warm earth-tone colors (e.g., browns, reds, greens, grays)
   Articulated building facades
   Prominent covered entries and
- eaves
  Public gathering spaces (outdoor
- Conservative use of metal (e.g., canonies, flashing, roofing, etc.)





#### Examples of "Sandy Style" - new construction

Sandy Starbucks (2009)



Sandy Public Library (2012)







#### Examples of "Sandy Style" – new construction

Goodwill (2016)



Dragon in

Sandy

Panda Express (2009)





#### City of Sandy Façade Improvement Program

- May 2009: Sandy Urban Renewal Agency launches Façade Improvement Program
  - Matching grant program intended to serve two primary purpo
    - Incentivize exterior upgrades to commercial buildings this was badly needed
- Add "Sandy Style" elements to existing buildings to he  $\bullet$   $\;$  For small FIP projects, SURA will reimburse up to 80% of project cost to building/business
- Large projects may receive up to \$41,500 in reimbursement on a \$100,000+ project
- FIP has added "Sandy Style" elements to more than 30 Sandy buildings (mostly in downtown Sandy!)







## IMPROVEMENT, RECRUITMENT 1. Focused on function rather than aesthetics

- 2. Examples include funding for permanent cooking equipment, brewery remodel, adding space for restaurant seating, etc.
- 3. Anything that would increase foot traffic and money spent in investment.
- 4. Creation of new jobs and new commerce.

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# **Astoria**Fort George Brewery & Pub

Historic building re-constructed in 1923, remodeled over 80 years later in 2006

- · Urban Renewal provided:
- Low interest loan for \$120,039 with an 8-year maturity date
- Storefront Improvement Grant of \$30,000

#### Leverage:

- · SBA Loan
- State of Oregon (forgivable loan)

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#### LA GRANDE

Dainty Jewels

- Total Project Cost \$580,000
- Urban Renewal Contribution \$100,000
- Dainty Jewels Revenue –
  Over 2 million per year





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#### LA GRANDE

Kehr Chiropractic and Eagle Cap CrossFit

- Total Project Cost \$362,723
- Urban Renewal Contribution \$50,000 Grant
- New Employees 3





# LA GRANDE

Direct Music Source

- · Total Project Cost \$79,000
- Urban Renewal Contribution \$15,000
- New Employees 7



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#### INPUT DESIRED FROM AGENCY

- 1. Type of program: overall area, focused in geography or building type?
- 2. Grants or loans
- 3. Leverage requirements
- 4. Design guidelines like Sandy?
- 5. Amount of staff time commitment reacting to applications or actively soliciting applications of specific properties

Elaine Howard Consulting LLC

#### **NEXT STEPS**

Return with sample program guidelines for review and input

Elaine Howard Consulting LI

Elaine Howard Consulting LI



#### MEMO

TO:	Alexandra Rains, Scappoose Urban Renewal Agency
FROM:	Elaine Howard, Scott Vanden Bos, Elaine Howard Consulting, LLC
RE:	Storefront Program Development
DATE:	August 31, 2021

The Scappoose Urban Renewal Agency (Agency) is interested in developing a storefront loan program for the Scappoose Urban Renewal Area (Area). The first presentation to the Agency is to provide general information on types of urban renewal storefront loan programs to allow the Agency to provide feedback on the type of program they want to develop. After input from the Agency, we will develop sample program guidelines for the Agency to review.

The first issue to identify is the goals of the program. Some goals may be:

- Overall Area storefront improvements
- · Improvements based on priority sites
- · Improvements which will assist new businesses

There are four general categories of programs which require different levels of administrative support from staff and have differing levels of success:

- Untargeted Loans
- · Targeted Loans, No Recruitment
- Targeted Loans, Recruitment
- · Targeted Loans for both storefront and business improvement, recruitment

#### Untargeted Grants/Loans:

These loans are available throughout the urban renewal area. The Agency develops a storefront program, provides general information and sets application dates. The Agency reviews applications and awards grants/loans.

Issues: The program may not work if the level of assistance does not fit the need of the business/property owner (i.e. too high a level of match, loans versus grants, too low a







#### Targeted Grants/Loans for both interior and exterior improvements with

These loans are available in a specific location in the urban renewal area. The Agency develops a storefront program including potential funding for permanent interior improvements, contacts specific property owners, works with them on how the program might address their needs including design assistance. The Agency funding is a portion of a wider funding package including business owner's equity. La Grande operates this program to neourage the development of new businesses and services for the community. The following example is the development of a chiropractic office and a

ELAINE HOWARD CONSULTING, LLC

level of assistance) Program success is dependent on property/business owner initiative

#### Targeted Grants/Loans:

These loans are available in a specific location in the urban renewal area. By setting a specific area, the program can concentrate success and have more of a visual impact. The Agency develops a storefront program, provides general information and sets application dates. The Agency reviews applications and awards grants/loans.

Issues: The program may not work if the level of assistance does not fit the need of the business/property owner. Program success is dependent on property/business owner initiative.

#### Targeted Grants/Loans with Recruitment:

These loans are available in a specific location in the urban renewal area. The Agency develops a storefront program, contacts specific property owners, works with them on how the program might address their needs including design assistance for storefront improvements. The Agency reviews applications and awards grantsfloans.

The Agency might want to develop design standards for the program. An example of a program with design standards is the Sandy Storefront Program where all improvements must adhere to the "Sandy Stoyle". The Sandy Style is a set of building design standards developed by the City of Sandy that is modeled after the Cascadian Architectural style. It was developed by adapting elements of the English Arts and Crafts and Organ Rustic styles. Timberline Lodge is a classic example of the Cascadian Architecture style. In Sandy, these design guidelines were prepared by an architect with staff input, reviewed through public workshops, reviewed by the Planning Commission and adopted by the City Council. The adoption of design guidelines is much more labor intensive at project inception but provides a higher level of success in terms of visual appearance. The initial projects were hand selected by the architect and Agency as they were either key buildings or in key locations in the city.

Examples of the Sandy Style Storefront program are shown on the next page.

Issues: The creation of the design guidelines takes time and budget. Working with property owners on the implementation of the projects is more staff intensive.

2



CrossFit gym in La Grande. The urban renewal grant was \$50,000 of the total project cost of \$362,723.

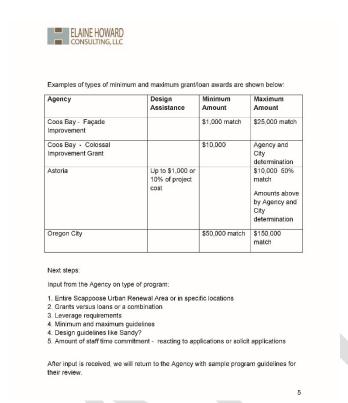
Issues: The projects typically cost more so fewer projects can be completed. The project administration is more time intensive.



A summary of program types is shown in the table below

	Untargeted Loans	Targeted Area Loan Unrecruited	Targeted Area Loan Recruited	Business improvement and Storefront
Develop program	Х	Х	Х	Х
Market program to community	Х	X	Х	х
URA wide applications	Х			Х
Specific Area or building type targeted		х	Х	
Meet with property owners to recruit			Х	
Provide assistance to property/business owners			Х	X
Success based on Property/business owner initiative	X	X		X
Staff impact level 1-3	1	1	3	3

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Megan Greisen asked Elaine ask if she is looking for them this evening to decide on what kind of loans or recruitment or no recruitment moving forward, or is this just informational?

Elaine Howard replied it would be great if you could give input on a couple of things that would allow them to proceed and come back to them.

Interim City Manager Rains replied she doesn't think there's so much the expectation that you would pick a program this evening, but it is more to start the conversation. This Agency has budgeted about \$25,000 per year essentially for these programs. She stated there has been some talk about wanting to start moving this forward now that we do have some funds. She explained what they wanted to just understand was more, what kind of program you all were looking for because when you actually look at the Urban Renewal plan, this is identified as a goal, but it was not fleshed out how it would end up working. She stated really what we are looking for is just a little direction and then we can come back, and you can make final decisions later, but we just wanted to start the conversation.

Elaine Howard stated this is the type of input and like Alex said, this doesn't have to happen tonight, but it needs to happen before she can move forward and bring back a program to review.

Pete McHugh asked if this ties into the Downtown Overlay at all? He stated he thinks Columbia Avenue area should be the Downtown Overlay area.

Brandon Lesowske asked what is the FTE equivalent for the Sandy program?

Elaine Howard replied she doesn't know that, but she can easily get that and get it back to him.

**Urban Renewal Agency meeting** 

September 7, 2021

Brandon Lesowske asked Interim City Manager Rains who or what department would be executing the loan program and the application processes and how do we budget for that or can URD dollars offset the labor for executing the program?

Interim City Manager Rains replied as the District goes on in the future, there will be more and more dollars set aside for admin that will be able to help with those costs but right now it is pretty low so it cannot cover any one person. She explained right now, in the past it probably would have been her, so at this point her thought is that when we go to make some hires here in the very near future, that Urban Renewal specifically she wants to include that in the finance admin and also the assistant's duties. She explained there are somethings like that where she wants to have a little bit of redundancy built in as far as who's doing it and who's familiar with the programs. She stated in the meantime, her suggestion would be something on the simpler side that would be easier and just take less staff time. She stated perhaps herself, Huell and Isaac could probably cover it, but over time maybe as there is more money, or the program is changed, we could certainly look at having someone more dedicated to it. She wants to be cautious about that piece.

Brandon Lesowske replied he appreciates her forecasting and thinking about how we will move forward with that.

Joel Haugen asked Elaine if she has done an analysis for the cost of staff time associated with the targeted loans and recruitment?

Elaine Howard replied that is a great question and she has never participated in that part. She stated she has really good contacts across the State and that is something that they can help provide information on for you by contacting people and doing some research.

Joel Haugen replied he thinks that would be helpful.

Josh Poling stated they need to figure out what their focus will be first on this area. He asked are we looking at trying to set guidelines or are we trying to improve what we currently have? He asked in regards to the current businesses along the Highway, are we trying to develop those storefronts, or are we trying to set guidelines for future development?

Elaine Howard replied that decision is really your decision. She stated you can do both, your plan authorizes both activities.

Brandon Lesowske explained the type of program that he would like them to do is towards targeted loans most likely with recruitment but focusing on a specific geographical area within the URD. He would prefer that it is a matching grant program. He would think that we incorporate a listing of different façade criteria that would be allowed within the program, such as if someone wanted to do a business signage, especially along the Highway. He would like to keep the time commitment as minimal as possible, but also understanding that there is a potential for growth as the funds and the program expands over time.

Elaine Howard replied that is why she looked at Coos Bay and Astoria, they are both a little bigger than Scappoose but not so much bigger that their programs don't have some tie to what you are trying to do.

Pete McHugh asked if we are talking about identifying a theme for our community?

Elaine Howard replied that can happen, but that doesn't have to happen. She stated Sandy is really the only city that has done that, and they have done that very successfully. She stated you already have your Downtown Overlay.

Interim City Manager Rains stated one thing that she would point out here with that specific piece is that the 50-year plan that they are talking about, that request for proposal (RFP), that's going out, a lot of that was going to focus on any necessary code updates and look at the Downtown Overlay, so there could be some connection between that project and this project. She stated perhaps her, and Elaine can meet, and she can talk to City Planner Laurie Oliver Joseph and see how those two projects could fit together because she thinks there could be a meaningful overlap there.

Elaine Howard explained maybe what she will do is send out a survey to the Agency to get their input on the kind of programs they are interested in and see what more information they need before we start designing one.

Chair Burge stated that sounds good. He thanked Elaine.

Adjournment	
Chair Burge adjourned the Urban Renewal Ager	ncy meeting at 6:58 pm.
	Chair Scott Burge
Attest:	
City Recorder Susan M. Reeves, MMC	



#### **MEMO**

TO:	Scappoose Urban Renewal Agency
FROM:	Elaine Howard Consulting, LLC
RE:	Business Development and New Development Incentives Program
DATE:	December 7, 2021

#### **Background**

Upon direction of the Scappoose Urban Renewal Agency (Agency), Scappoose staff hired Elaine Howard Consulting, LLC to prepare a façade improvement program for the Scappoose Urban Renewal Area. The first step in the process was a preliminary meeting of the Agency with the consultant and the completion of the survey by the Agency Board. After analyzing the results of the survey, it became clear that the program desired by the Agency was more involved than a simple façade improvement program. The Agency expressed interest in encouraging development of certain tax lots inside the urban renewal area as well as improvements to businesses that were not limited to façades. The two programs recommended are a business development program and a new development incentives program.

## **Business Development**

The business development program allows the urban renewal agency to provide funds for improvements, equipment, and other incidental services required to complete the applied for improvement as detailed in the attached program description. Examples of improvements from programs such as this include but are not limited to exterior renovations including windows, doors and awnings, painting, and signage,

## **New Development Incentives**

The new development incentives program allows the Agency to increase the likelihood of developing desirable tax lots or existing structures to their highest and best use. Examples of incentives provided by programs like this include but are not limited to site preparation, providing necessary infrastructure for development, and cash incentives paid from future property tax revenues generated by the new development itself.

#### **Next Steps**

Upon incorporating the feedback from Agency review we will prepare applications for the programs. The minimum feedback needed from the Agency is the specifics on matching percentages, minimum (if any) cost of projects for each program, and any desired criteria for the new development incentives program concerning the cost of improvements or amount of cash incentives.

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#### <u>City of Scappoose - Urban Renewal Agency - District Improvement Grant Program</u>

There are two Improvement Grants available to provide financial assistance to business owners and parties involved in new development. Each Grant is designed to promote the revitalization of the Scappoose Urban Renewal District.

**Eligibility:** All properties and/or businesses located within the urban renewal district are eligible for the Improvement Grants. Only one grant per tenant and/or property owner per building location will be allowed in any one fiscal year period [July 1 through June 30], with the ability to apply again in future fiscal years.

#### **Business Development Grant**

**Funding Terms: Match:** Matching grants may be awarded up to X% of the project cost from a minimum of \$X to a maximum of \$X. A total project of under \$X would not be eligible for assistance under this program. There is no fee for the pre-application or full application for the grant program.

**Eligible Improvements:** Eligible improvements include, but are not limited to, façade improvements, equipment purchases, and remodeling.

- New site development, new construction for existing businesses
- Design Services, Engineering and Architectural Fees, Permits and other Fees
- Historic Register Listing expenses
- Interior demolition as related larger scale improvements including exterior improvements
- Frontage Improvements
- Exterior and Interior renovations:
  - Windows, doors, and awnings
  - Expenses relating to structural improvements, seismic upgrade, and code improvements.
  - Painting and preparation for painting
  - Masonry repair and restoration
  - Building identification
  - Site-related infrastructure
  - o Roofs.
  - Signage, sign removal, or replacement
  - Mechanical, electrical, plumbing systems upgrades.
  - o Accessibility issues, to include elevators and associated equipment.
  - Other interior work on a case-by-case basis including permanent improvements with a life span greater than five years not considered basic or minor tenant improvements or other items or fixtures that can't be easily removed from the structure

#### CONSIDER

- Addition of residential units and/or limited expansion of the building if the expenses listed
  previously are consistent with the rehabilitation and adaptive reuse of a building and increases
  the value of the building.
- Upper floor housing/residential elements that include ground level retail improvements.

#### Steps for Applying for a Business Development Grant

- 1. Pre-application: Meeting and review with staff and the Design Review Committee (or just Urban Renewal Agency, and we can edit the rest of the steps)
- 2. Application: Meeting and review with staff and Design Review Committee
- 3. Design Review Committee recommendation to the Urban Renewal Agency
- 4. Urban Renewal Agency Approval

#### **New Development Incentives Grant**

**Match:** Matching grants may be awarded up to X% of the project cost from a minimum of \$X to a maximum of \$X. A total project of under \$X would not be eligible for assistance under this program. There is no fee for the pre-application or full application for the grant program. Cash incentive for development based on future property tax revenues generated from the increased assessed value due to the project. (Match could be based on many things. It could be a flat match of a certain percent with a minimum estimated assessed value increase specified. There could also be a more involved way of determining the match based on estimated assessed value increases, increasing match % as the increased assessed value due to the project increases)

**Eligible Improvements:** Eligible activities include, but are not limited to:

- Site preparation
- Design services
- New site development, new construction.

#### **Steps for Applying for a New Development Incentives Grant**

- 1. Pre-application: Meeting and review with staff and the Design Review Committee (or just Urban Renewal Agency, and we can edit the rest of the steps)
- Application: Meeting and review with staff and Design Review Committee
- 3. Design Review Committee recommendation to the Urban Renewal Agency
- 4. Urban Renewal Agency Approval