

TUESDAY, FEBRUARY 22, 2022
CITY COUNCIL & PLANNING COMMISSION WORK SESSION, 6:00PM
50-YEAR PLAN PROJECT OVERVIEW

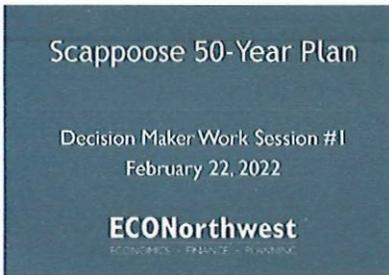
Mayor Burge opened the work session at 6:00pm.

Present: Mayor Scott Burge; Council President Megan Greisen; Councilor Brandon Lesowske; Councilor Pete McHugh; Planning Commissioner Marisa Jacobs; Planning Commissioner Jeanett Santiago; City Manager Alexandra Rains; Legal Counsel Peter Watts; Interim Police Chief Shaun Davis; City Recorder Susan Reeves; Assistant to City Manager Isaac Butman; City Planner Laurie Oliver; Intern NJ Johnson; Consultant Margaret Raimann, Project Manager with ECONorthwest; and Consultant Anais Mathez, Community Visioning Lead with 3J.

Remote: Planning Commission Chair Scott Jensen; Planning Commission Vice Chair Bill Blank; Planning Commissioner Rita Bernhard; City Engineer Chris Negelspach; Beth Rajski; Sharrie Ryan; Kristen Plantz; Kim Holmes; and one unknown caller. Dan McCoy (joined 6:51pm).

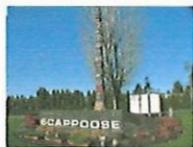
City Planner Laurie Oliver Joseph thanked Mayor, Council and Planner Commissioners. She explained this is our first work session with Council and Planning Commissions for the 50-year plan and tonight we have Margaret Raimann from ECONorthwest and we also have Anais Mathez from 3J.

Margaret Raimann went over the presentation.



Project Objectives: 50 Year Plan

- Objectives:**
- Understand how Scappoose may grow over the next 50 years
 - Inform discussion and decisions about growth with community discussions and vision
 - Develop policies to implement the community vision
 - Evaluate growth opportunities for employment, housing, and other local needs
 - Integrate recent legislative changes into code changes



What are the other desired outcomes of this project?

Project Team

ECONorthwest
 ECONorthwest is the project manager for the 50-year plan analysis and report and the 2022-2023 annual plan.



Beth Goodman
 Project Director



Margaret Raimann
 Project Manager

- Other ECONorthwest Staff:**
- Beth Farley, Senior Project Director
 - Greg Clarke, Senior Planner
 - Patrick Bowers, Senior Advisor
 - Sarah Lamb, Senior Analyst
 - Beth LeMieux, Researcher



3J has had the primary visioning and advisory components of the project.



Steve Faust
 Senior Advisor



Anais Mathez
 Community Visioning Lead

- Other 3J Staff:**
- Heather Austin, Client Developer/Project Specialist
 - Brian Peasey, Engineer

Anais Mathez explained they are very excited to be supporting ECONorthwest. She explained 3J Consulting will be leading the visioning work for this process, as well as supporting and development code updates and also comprehensive plan goals and revisions to your goals and polices of the comp plan.

Margaret Raimann continued to go over the presentation.



Anais Mathez went over the presentation.

50-Year Plan Stakeholder Advisory Committee (SAC)

A successful process must create a shared sense of ownership among the Scappoose community.

The SAC will meet 12 times* representing a broad cross-section of community interests, agency partners and service providers.



* The ECONW / 3J team will meet with the SAC 12 times over the course of the project. Also, the HNA consultant will also meet with the SAC at 4 additional meetings to discuss the HNA update.

50-Year Plan Stakeholder Advisory Committee (SAC)

The SAC will:

- Review and comment on work products
- Advise on technical issues
- Guide public outreach and engagement efforts
- Act as liaisons to specific constituencies or interest groups
- Encourage community members to participate in the process
- Act as champions of the ultimate 50-Year Plan that emerges from this process



Council President Greisen talked about having a commitment from one person for three years from the School District.

Margaret Raimann replied having representation is most important. She explained keep in mind we will always have the opportunity to do more targeted outreach to particular people that have particular sets of information or who can provide an alternative perspective. She

explained there is a lot of opportunity to work with one person, but then also work with multiple folks that represent the School District.



Phase 1: Develop the Scappoose 50-Year Vision

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Key Components:
Communication and Outreach Strategy

- Guide public and stakeholder interactions with the intention of creating opportunities for discussion, knowledge sharing, and problem solving with community stakeholders.



Community Vision

- Guide the technical analysis in the project by providing input about community values and preferences.

Phase 1 will be highly visible and interactive with the community.

The purpose of these activities is to understand community desires, preferences, and priorities about the future of Scappoose.

These values will be synthesized into themes that will constitute a Vision Statement for the 50-Year Plan.

Key Questions:
 Where are we now?
 Where are we going?
 Where do we want to be?
 How do we get there?
 Who should be engaged?
 How do you like to be involved?

Scappoose 50-Year Vision: Engagement Strategy and Activities

Activities will focus on "going to where people are" including:

- Community conversations
- Surveys
- Photo contests
- Open house
- Workshop at the Annual Town Meeting



The Annual Town Meeting will be used as a major touchpoint with the community and will be designed to be a fun, engaging and collaborative event.



Q & A

- Questions for decision makers
 - How would you like to be involved?
 - What would make this project a success for you?
 - Are there specific people, groups, or communities we should be sure to contact to make this an inclusive process?
 - What are you hoping to achieve with the following deliverables:
 - Report on the use of technology in the planning process
 - Urban tree canopy study
- Questions for the Project Team?



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Anais Mathez and Margaret Raimann went over the questions.

Margaret Raimann asked how would you like to be involved?

Councilor Lesowske stated as you move forward with the community vision and doing the engagement with the community members, he would prefer they engage at those events. He stated he would say that is on them to say how engaged they want to be besides what their role is within this body.

Planning Commissioner Jacobs asked Margaret and Anais to share with them some best practices of what they have seen worked successfully in terms of engagement on this side and engaging with you and what would you also like to recommend for them?

Margaret Raimann replied she thinks the way they organize the schedule, and the scope is a reflection of those best practices. She thinks engaging with you early and often and also at key project milestones is definitely the best way to go. She has always seen the best success with projects when they are able to connect with you regularly and share with you when they have done.

Planning Commissioner Jacobs asked are we overly ambitious on a 50-year? Would a 20-year time frame be more achievable, not in terms of the project scope but in terms of laying the foundation, getting all the artifacts, having the final result and then actioning forward?

Margaret Raimann replied she thinks because you want to look at the urban reserves the 50-year makes sense. She explained doing this as a 50-year plan doesn't mean you can't revisit it again before the 50-year time period is over.

Councilor McHugh stated other than frequent reports from Margaret and Anais, and community events what other ways have other councilors been involved?

Margaret Raimann replied she thinks one of the biggest support projects can get is when Council Members and Planning Commissioners are in front of the community during these big projects and big events. She stated participation at the Annual Town Meeting, showing up at the open house, just being there to represent, support and listen has always been really quite powerful and is always really welcome to be able to see folks presence at those types of activities.

Margaret Raimann asked question number three ~ are there specific people, groups, or communities we should be sure to contact?

City Planner Oliver Joseph went over the groups they already have listed.

Councilor Lesowske talked about youth sports programs and targeting the actual participants. He also mentioned High School Club Members.

Council President Greisen talked about engaging middle school and high school students.

Planning Commissioner Vice Chair Blank mentioned adding Cycle Columbia County to the stakeholder list.

Margaret Raimann explained we might also want to engage NW Trail Alliance.

Planning Commissioner Santiago talked about engaging with business owners.

Margaret Raimann explained there is a variety of ways they can engage with stakeholders so they might not engage all of those stakeholders in the same way. She thinks the list should be exhausted and then we should try to figure out what is the best method for reaching them or activity.

Councilor Lesowske talked about faith-based organizations in the community. He asked if NOAH is involved.

Mayor Burge mentioned Boy Scouts and Girl Scouts, those types of organizations.

McHugh stated he would also include the Kiwanis, they are the only service organization in town at this point, as far as he understands.

Mayor Burge mentioned the Rotary.

Councilor Lesowske mentioned the Columbia River Food Bank.

Margaret Raimann talked about working with staff to develop a key contact list for the groups mentioned.

Councilor McHugh mentioned the Booster Club.

Margaret Raimann asked question number two ~ what would make this project at success for you or what are your desired outcomes of the project?

Planning Commissioner Jacobs asked will this plan deliver us a community master plan?

Margaret Raimann replied it will deliver an updated comprehensive plan.

Planning Commissioner Vice Chair Blank stated if it is a 50-year plan, are we also looking at the population growth since we are next to a large metropolitan area, are we going to be sucked into it. How are we going to be prepared for what happens in the future, future growth?

Margaret Raimann replied they do look at the population growth. The Housing Needs Analysis that you are going through right now is using the population forecast from Portland State University, so that determines the growth of residential land and population and that is updated consistently. She explained they will be doing their best to set the City up to have the best growth opportunities and evaluating the best growth opportunities that you can have in the future.

Councilor McHugh explained he has a hard time envisioning the document at the end and how valuable it's going to be, but he does think what will be valuable is the process more so than the document we have at the end. He feels there is a very good chance that after five years nobody will even know that document exists, he hates to say that, but that's the way it often happens.

Margaret Raimann replied the other pieces you will be developing are the comprehensive plan policies which will help you make decisions.

City Planner Laurie Oliver Joseph explained this also gets adopted into the comprehensive plan and the development code. She explained for her, as the City Planner, there could be some fairly significant changes that we make based on this work that goes into the development code that would affect things right away.

Planning Commissioner Santiago asked with this plan do we have the ability to adjust it as innovation and technology comes about?

Mayor Burge followed up on that with plans not accounting for transportation in the future and how should we be looking at that in this plan?

Margaret Raimann replied those are great points. She explained you could certainly right policies in a way that prioritizes those values and then once those unpredictable things come up you can take action in a way that adheres to the policy without having to predict exactly what is going to happen.

Councilor Lesowske asked the consultants how do they see the current vision statement being a tool? He also asked what are their thoughts on having them help draft a new vision statement of things that may have changed over the last five years?

Margaret Raimann replied thank you so much for asking that. She explained that is actually a conversation that the staff and the consultant team are going to have very shortly.

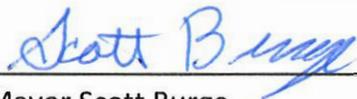
Councilor McHugh explained he feels it is important that they have periodic updates, and it is somewhat formalized.

Mayor Burge feels the vision is somewhat of a starting point. He feels Councilor Lesowske would be a great resource as he served on the committee, as well as Mike Sykes.

Margaret Raimann talked about the Urban Tree Canopy study that was referenced. She asked if there were conversations on Council or specific goals in mind of what that would be?

Councilor Lesowske stated he thinks signs would show as we look at our future development, looking at heat island effect, also water retention, soil conditions, all these things that would be kind of the measurables that we could utilize in best coming up with a 50-year plan around our development and zoning and whatnot. He explained we have to have a starting point of what do we have, are there things that we want to potentially incentive to increase our tree canopy when future development occurs because we could quantify what that particular environmental asset is going to provide.

Mayor Burge adjourned the work session at 6:57 pm.



Mayor Scott Burge

Attest:



City Recorder Susan M. Reeves, MMC