



SCAPPOOSE *Oregon*

MONDAY, OCTOBER 16, 2023

CITY COUNCIL WORK SESSION ~ CGI UPDATE, 6:30 PM

COUNCIL CHAMBERS

33568 EAST COLUMBIA AVENUE

SCAPPOOSE, OREGON 97056

Disclaimer: These minutes are intended to summarize the conversations that took place in this meeting rather than provide a full transcript. Anyone wishing to view the full conversation can find a recording of this meeting on YouTube at:

www.youtube.com/watch?v=Xw-16lFfwgk&t=2s

Mayor Backus called the work session to order at 6:30pm.

Present: Mayor Joseph A. Backus; Council President Greisen; Councilor Kim Holmes; Councilor Andrew Lafrenz; Councilor Marisa Jacobs; City Manager Alexandra Rains; Associate Planner NJ Johnson; City Recorder Susan M. Reeves; and Assistant to City Manager Isaac Butman.

Remote: Michael Durant (joined at 6:53pm)

Excused: Councilor Tyler Miller and Councilor Jeannet Santiago

Associate Planner NJ Johnson explained we have the videos for Council to review this evening. He explained this project really started back in the late winter, early spring when we had the Economic Development Committee and City staff put together the script and also picked out the locations of what features of Scappoose and our assets that we are going to highlight. He stated as you watch these videos keep in mind that they could be viewed by people who have lived in the community for 30 years, or people who are thinking about moving here, or thinking about starting a business here. He stated the videos have a wide variety of potential audience members and so we just tried to capture all of the interest that would both make people proud of where they live and then also attract people to live or start a business here. He went through the videos.

Mayor Backus talked about not seeing Veterans Park in any of the videos.

Councilor Holmes asked about the community engagement piece, is it going to direct people to a website of community engagement options?

Associate Planner NJ Johnson replied at this time there is not a place where all of that exists in one hosted place. He stated there could be potentially a more specific step, he will have to check into that.

Councilor Holmes stated she would like to see kind of a call to action with these.

Associate Planner NJ Johnson explained he can ask about embedding directory links.

Mayor Backus talked about the issue of a local business owner who had one of CGI's salesperson try to sell them ad space and making them feel really bad that if they didn't sign up, they weren't investing in their city.

City Manager Rains explained staff contacted CGI and address that issue.

Associate Planner NJ Johnson stated they were very receptive of it.

Councilor Jacobs explained her initial reaction to the second video was she kind of cringed because the opening is on a field of dirt. She stated this video is to encourage people to come here. She asked is there something else we can open up with, like maybe housing in a rural setting.

Councilor Holmes talked about having the Farmers Market in one of the videos.

Mayor Backus talked about the stock footage of festivals, that didn't occur in Scappoose.

Council President Greisen talked about the scene that came up multiple times and it was the adult with several children in front of the fountain. She would like something else to be switched out with that.

Councilor Holmes talked about capturing the Town Hall for the community engagement piece.


Council thanked Associate Planner NJ Johnson.

Mayor Backus adjourned the work session at 6:55pm.



Mayor Joseph A. Backus

Attest:



City Recorder Susan M. Reeves