



SCAPPOOSE
Oregon

100 Year Celebration Ad Hoc Committee Meeting Minutes

Scappoose City Hall, 33568 E Columbia Ave., Scappoose, OR 97056

February 11, 2021 12:00, 2:00 – 3:30 pm

Attendees: Mike Sykes, Pete McHugh, Isaac Butman, Susie Wilson, Jeff Weiss, Les Waters, Brenda Michaels, Joel Haugen, Tim Brooks, Gail Sykes.

Absent: Huell White, Patty Conroe, Kevin Freimuth, Ivy Freimuth, Josette Hugo, JJ Duerhen, Karen Holmberg, Sharon Evinger, Bryan Hammond, Cindy Ede.

1. CALL TO ORDER

The meeting was called to order at 2:01 PM by Chair Michael Sykes.

1.1 Agenda

Pete asked to add a Coordination Committee report to the subcommittee reports section and mentioned that he thought that that subcommittee should meet the day before the 100-Year Celebration Ad Hoc Committee. Joel asked to add a section to discussion commissioning a 100-Year art piece for the city. Pete asked to add a section so he could read a letter from the public. There were no objections to the additions. The agenda was approved by consensus.

1.1. Minutes

Pete wanted to make sure that last meetings minutes included the discussion on renaming. Isaac stated that they do under Section 2: Old business, subsection 2.4. The meeting minutes for January 14, 2021 were approved by consensus.

2. Old Business

2.1. Staff updates Isaac: Les stated that Facebook may be the best way to engage people with the 100-Year Celebration but is unclear as to what the impediments are that are in the way of this. Les suggested that the committee look at an alternative. Jeff stated that maybe the City needs to make a new sub-Facebook page. Isaac stated that he will bring the issue up with the City Manager. Susie mentioned that she could contact Jeanette from the Economic Development Committee to help with this. Mike stated that there should be a meeting, between Susie, Les, Isaac, and Jeanette.

Isaac stated that he had received a few logo submissions so far, but that the schools had declined to advertise the contest in their newsletters. Gail stated that she could reach out to the middle school and high school art teachers about the logo contest directly, and asked Isaac to email the posting to her to forward.

Pete stated that he is trying to illicit photos and story contributions from the community. Les stated he set up an email address (scappoose100@gmail.com) for submissions.

Susie stated that the Silverhill band is very good and would be great for Friday night music. Mike stated that there are two bands committed to the event already, and the Committee needs clarity on scheduling before we invite more bands. Pete stated that bands could play



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during daytime entertainment. Mike stated it is good to know that people want to play and that we have the headliners booked, but the Committee should revisit this later. Pete stated that it would be most appropriate to prioritize local bands to fit with the intention of the celebration.

2.2. Mike/Pete – Celebration Date Conversation

Pete stated that he is leaning towards recommending keeping the event in August for multiple reasons. The only date in September that would be viable would be last the weekend. Mike stated that could be problem regarding the weather. Joel stated it would be sad if planning went ahead for August the celebration had to be scrapped due to Covid issues and stated that he thinks the Committee should go for September. Susie stated that it also gets darker earlier in the day during September and stated that the Committee should make sure the fair doesn't book the August dates. Isaac stated that he will keep in contact with the Fair. Tim suggested noting a second date as a backup. Pete stated that the Committee needs to contact other groups in the County to check for conflicts and stated that the Committee should touch on this topic at the April meeting.

2.3. Pete 100-Year Name

Pete stated that at the last meeting Les suggested that the name "Scappoose 100" was catchy, and that the Committee had talked about a sub-clause with that, and asked if anyone had any thoughts on the name? Pete stated that he and his granddaughter came up with "proud past, bright future" as the sub-clause. Gail stated she likes Scappoose 100, and the proud past, bright future phrase. Joel made a motion to adopt that as the Committee's name recommendation, Pete seconded the motion. There was unanimous consent to send the suggestion to Council. Gail asked if the logo contest could be changed to include the name? Isaac stated it was too late for the postings to be changed, but that in postproduction we can add the name.

3. New Business

3.1. Classic Car Show

Susie talked with the Elks about the beer garden and the classic car show. They are hoping to do their car show in July, so they will bring up the 100-year with their committee and are waiting to hear from the Fair before they commit to the beer garden. The Elks have a member that makes benches, and they would like to donate a bench to the City for a park. Susie also stated that they have their own event insurance. Jeff asked if the Committee will we need to supply them with fence? Susie stated that she has a contact for that, and Norm wanted us to do the fence to ensure that it is done correctly.

3.2. Sponsors

Mike stated that he and Pete talked and thought about different people sponsoring different events, but they want to figure out what that looks like. He stated that he's done many different events with bronze, silver, gold, platinum levels of sponsorship that held different advertising opportunities for each level. Pete stated he likes the idea of each event being sponsored by a different group, and that all the sponsors should get advertising in whatever publication are created. Pete stated that the Elks would be the sponsor for the beer garden and car show, but that still leaves other events like the Parade, Music, Corn Hole, the 5k, and others. Pete stated he prefers this system to a hierarchy system.



Jeff asked if we are limiting this to only six sponsors because that seems small. Pete stated that is true. Susie stated that the Committee could also do in-kind sponsors as well as paid sponsorship. Jeff stated that if there was a large single donation that could be the overall event sponsor.

Jeff stated that this sponsorship discussion brings up the food issue and about what that might cost, and what we might charge food vendors. Mike stated that there must be food with the beer garden. Susie stated that she has a vendor list from the Sauerkraut Festival, and that the Committee could split them up between Heritage and Veterans Parks. Jeff stated that the split depends on night entertainment because Friday and Saturday are going to be big sale periods for vendors, so we need to think about giving vendors the opportunity to make money. Susie stated that if the vendors at Veterans open at 4, people can trickle in for food and then move out before the show, and that having some activity booths at Veterans would be good. Jeff stated that the Committee needs to be straight with vendors about what the timing is, and matching vendors with activities.

Mike asked if the Community Club, who is having the Friday farmers market, are going to want to have all those vendors there with them? Susie stated she was not sure. Pete asked if the Community Club would be willing to take care of all vendors for the event since they were already coordinating for the Farmers Market? Mike stated that the Committee probably needs someone coordinate the different vendors. Susie stated that she can do that.

Joel stated that if the sponsorships are tiered perhaps, we can permanently recognize all the sponsors on the art piece that Pete mentioned, and that would help everyone feel included. Mike stated that there will be a trail along South Scappoose Creek in the future and maybe we look for sponsors to sponsor the event and a park project, like the trail. Pete stated that there could be a donation to get into the music, and that those proceeds could go to the trail.

Jeff stated that if the Committee is going to do an art piece, we need to start that now. Mike asked what we should do. Joel stated we could look at historical Scappoose (CZ trail, Chapman Landing, and Native American Heritage) for themes. Jeff stated we need to find artists, get a proposal on the theme, bring it to council, and find a place to put it. Mike stated that perhaps Pete, Joel and Jeff could get together and come up with a recommendation about the art piece for the next meeting. Jeff stated they should engage the County Art Council too. Joel mentioned engaging local artists too. Pete stated he will contact Michael Curry about this as well. Mike stated he Pete, and Susie will talk about sponsors.

3.3. Family Movie Night

Mike stated that he's not sure if a movie night fits into the event. Jeff stated that that depends on how the Committee envisions two different venues for entertainment as the band may not be appropriate for all ages. Susie stated that Movie Night would give families something to do at night. Mike stated that if Jeff is willing to coordinate the Movie Night that would be great. Jeff stated that he would do that, and asked if they Committee wanted to do both nights? Mike and Susie stated yes.



3.4. Essay Contest

Pete stated there was a suggestion from Councilor Lesowske that we have essay contest. If we do that will need someone to take that on. Teachers were responsive for the Mayor's essay contest, and they will probably be responsive again. Gail stated she will email a teacher about this. Mike asked about the theme. Gail stated we should tool it around proud past, bright future. Mike stated that we can offer a prize. Pete agreed, and perhaps there should be runners up, but that the Committee can let the organizer figure out the details.

3.5. Event Calendars

Mike stated that members should come to the next meeting with general idea of timing for the event.

3.6. Tim mentioned the Cornhole tournament. They are looking at a \$25 entry fee and giving away prizes to the winners. Mike stated perhaps there should be a T-shirt giveaway included in the entry fee. Tim stated he liked that idea.

3.7. John Watts Clothier - Letter from Pete.

Pete read the letter for the record. He suggested the Committee should do a time capsule, and the Watts family should be involved, and stated that he will contact them about how and if they can be involved. Les stated that Pete and he should talk about this since the historical society has contacts for the family. Mike stated that since we haven't decided on a Grand Marshal maybe John Watts Clothier would be a good name for that. Pete stated that Frank Webber is also a good idea, and that the Committee needs to add this to an agenda.

4. Subcommittee Updates

- 4.1. **History:** Pete stated that Joel is going to help with figuring out how we are going to display things. Joel stated that Oregon Blueprint has a variety of media for this that is not that expensive. Self-standing metal is around \$12/square foot, and it should be durable and last. Pete stated that he is contacting people about the smaller displays. Pete mentioned that he would like to do a major display on Veteran's from the County that passed from combat injuries and is working with the Veterans of Foreign Wars on this. Pete stated his is also looking at recognizing other members of military who had a large impact. Les asked if there is a time frame, or if veterans of all eras will be included? Pete stated every era. Les stated that he has a list for this and can coordinate with you. Pete stated he is also going to do a display for Betty Heuser, and George Hafeman Sr.
- 4.2. **Native American Community Relations:** Pete stated that the Committee should be thoughtful about how they integrate Chief Concomly in the celebration for multiple reasons. Les stated that he agreed and talked a little about the history of the Native Americans, the time period in general, and the Watts Family role in the formation of Scappoose and how they paid for the donation land claims in Scappoose.
- 4.3. **Parade:** Gail stated that she has a long to-do list. Mike stated that they are proposing a route from the Grabhorn property, down to first, and then down to the Middle School. Norm suggested ending parade there and to have the car show there as well.

Susie stated that if the Committee asked the Senior Center to help, and supplied busses to move people around the City, they would probably like to be a part of this. Mike asked if



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Susie could coordinate that. Susie stated yes. Pete stated that there are historical pictures at the Middle School, and the Committee might want to ask the School District if we could use those pictures and display them with the history at the history tent.

Gail stated that she doesn't think we should do prizes or judging or categories for the parade. There was general consensus of agreement about this. Pete stated that perhaps Angela Wayman could help with the Parade since she did the Christmas Parade, and that he could put you two in touch. Mike stated that maybe we should start a volunteer list so that we can keep them informed and delegate them as needed throughout the event. Susie stated that this was a great idea! Mike asked if Isaac could come up with a short form for that? Isaac stated yes.

4.4. General Discussion: Gail stated that about the volunteer bank, should those in charge of different areas submit their needs to the bank? Susie stated yes.

5. Announcements and Next Meetings

- March 11, 2021
- April 8, 2021
- May 13, 2021

6. Meeting Adjourned at 3:30 pm.

For questions about these minutes, contact Isaac Butman, 503.543.7184, ibutman@cityofscappoose.org
The 100-Year Ad Hoc Committee conducts its meetings in an ADA accessible room. If special accommodations are needed, please contact City Recorder Susan Reeves at 503.543.7146, ext. 224 TTY 503.378.5938