

Thursday, February 11th, 2021 100-YEAR CELEBRATION AD HOC COMMITTEE MEETING AGENDA City Council Chambers, 33568 E Columbia Ave. Virtual Meeting at 2:00 pm

Topic

1. Call to order 2:00 pm 1.1. Review meeting agenda and modify as needed Review January 14th, 2021 meeting minutes and modify as needed 1.2. 1.3. Public comment -- Due to Covid-19 the City of Scappoose will only be accepting public comments by email. Please email City Recorder Susan Reeves at sreeves@cityofscappoose.org. We appreciate your understanding with this matter. Thank you! 2. **Old Business** 2:10 pm 2.1. Staff Updates 2.2. Mike/Pete – Celebration date conversation 2.3. Pete – 100-Year Name; currently Scappoose Centennial Anniversary 1921-2021 **New Business and Subcommittee Updates** 3. 3.1. Kids Activities – Patty, Jeff, Ivy 3.2. History – Pete, Karen, Les 3.3. Native American Community Relations – Pete, Cindy 3.4. Parade – Michael, Gail Sykes, Ivy, Kevin 3.5. Marketing and Advertising – JJ 3.6. Entertainment – JJ, Jeff, Michael 3.7. **General Discussion** 4. **Announcements and Next Meetings** 2:55 pm March 11th, 2021

- April 8th, 2021
- May 13th, 2021

5. Adjourn 3:00 pm

If you would like to speak with City staff about a particular agenda item, please call City Recorder Susan Reeves at (503) 543-7146, ext. 224. This meeting will be conducted in a handicap accessible room. If special accommodations are needed, please contact City Recorder, Susan Reeves at 503-543-7146, ext. 224 in advance. TTY 1-503-378-5938



100 Year Celebration Ad Hoc Committee Meeting Minutes

Scappoose City Hall, 33568 E Columbia Ave., Scappoose, OR 97056 January 14th, 2021 2:00 pm

Attendees:

Patty Conroe, Pete McHugh, Jeff Weiss, Michael Sykes, Les Watters, Isaac Butman, Tim Brooks, Cindy Ede

Absent:

JJ Duehren, Karen Holmberg, Sharon Evinger, Bryan Hammond, Kevin Freimuth, Ivy Freimuth, Huell White, Josette Hugo

1. CALL TO ORDER

The meeting was called to order at 2:18 PM by Chair Michael Sykes.

1.1 Agenda and minutes were approved by unanimous consent.

2. Old Business

- 2.1 Staff Updates: Isaac stated that the Logo Contest was started through a posting in the City Newsletter, which has been sent out already. Isaac briefed the Committee that the contest will end February 28th, and all submission will be presented to the Committee during the March meeting, where they can choose the top-3 submissions to be sent to City Council for a final decision. After selection, the winning logo will be post-produced by Dan Rocha. There are decisions to be made after Council approves a design about purchasing pins, coins, or other items. Mike asked if the City would purchase and add in the Spotlight. Isaac stated that he will check in with the City Manager about this.
- 2.2 Mike-updates: Mike stated that he spoke with both Chairman Campbell and Michael Curry about their involvement the event, and both are excited about participation. Michael stated that it is possible that PCC may run a booth as well as offer tours of OMIC.
- 2.3 EDC liaison update: Isaac stated that Marty Baldwin has resigned from the Economic Development Committee. Mike stated he will ask for another representative to join the Committee during the next meeting of the Economic Development Committee.
- 2.4 Celebration name discussion: Pete stated that he feels that the current name for the event is very long, not catchy, and feels that the Committee should re-name the event. Pete stated that the Committee should come up with a short and catchy name that is easily identifiable with the event. Jeff agreed and stated that "Scappoose 100" would be consistent with the website. Les mentioned that "Scappoose 100" works and can be expanded if needed by adding other words to it as needed. Mike stated that the Committee should think on the topic and revisit it at the next meeting, since there is agreement that it should be shortened, but not on what exactly the name should be.



3. New Business

- 3.1 Kids Activities: Jeff restated that the activity bus would like to come as they did for the Sauerkraut Festival. Mike restated that Mr. Havlik would like to bring climbing walls if Covid is less of an issue.
- 3.2 History Committee: Pete mentioned that at the last History meeting someone mentioned that it would be nice if the City would purchase the History of Scappoose book for all the people involved with organizing the event. Pete met with Tim Porter from the schools, who is excited about being involved. They will have a display at the event about the school and the history of the schools. The History Committee is trying to get articles into the Spotlight, as well as reprints of old issues and pictures released by them periodically. At the History meeting there was talk about installing plaques on historical buildings talking about their place in history. Regarding the event, Norm said that the Police would provide security for the displays.

Mike asked if Josette was involved with the history committee. Pete replied that yes, she is working on the history of major events, and that he is going to be covering the history of City (government) itself. Patty mentioned that there may be an intersection between the Vedanta Retreat and the Peace Candle. Pete stated that Wanda Brock is working on the Peace Candle for the Celebration, and that he would put the two groups in touch.

- 3.3 Native American Community Outreach: Cindy stated that it is her intention to host a booth with Native American artistry, books, baskets, etc., and during the History meeting discussion took place about finding a speaker to talk about the Native American presence and history in Scappoose for around 45 minutes. Cindy also thought that maybe the Committee could involve the Oregon Archeology Society. They can bring in a large amount of information and maybe artifacts, and they set up children activities, so there could be a nice intersection between that group and the kid's activities subcommittee.
- 3.4 Parade: Mike stated there are no updates on the parade.
- 3.5 Marketing: Mike stated that JJ is absent, so there is no update on the marketing. Les stated that, regarding Facebook, JJ is taking care of Facebook, but that he wanted to confirm that that is the case, and how that is going to be coordinated. Les stated that this discussion is prompted with some immediacy because Pete was trying to find a medium through which people could share photos and stories. Mike asked Isaac if he could follow up with JJ about this. Isaac replied yes.
- 3.6 Entertainment: Mike spoke with Jim Horn, the drummer for the Wieners, and this year is their 50th anniversary of playing in Scappoose. They are committed to playing at the event on August 14th.

3.7 General Discussion:

Tim brooks: Tim suggested that there could be a Corn Hole tournament held at the event, maybe at Concomly Park. Tim stated that Corn Hold events can draw a very large crowd. Tim suggested



charging each team 10\$-20\$ for entry, allocate prizes for 1st and 2nd place winners, and the rest gets donated to a local foundation or other local cause. This could be a very large draw, and it is a game playable by all ages and all peoples.

Pete stated that this sounds like a fantastic idea and could bring in a large crowd. Tim stated that usually there are around four people that show per team, so it could easily bring 100-200 more people to the event. Mike asked Tim if he would like to take on setting up a Corn Hole Tournament during the event? Tim replied that he would be happy to do so.

Mike stated that he was approached by a few people that have neat cars, and they were wondering if the event was going to have any kind of car show. Pete stated that we talked about that already, and it was left at needing an organizer and space. Jeff stated it would be nice to replace Wings & Wheels, but it does take a lot of space.

Mike stated that it is going to be hard to keep everything at Heritage Park already, so the Committee shouldn't let that constrain us. Mike asked Isaac to please ensure that all pavilions at all parks and public spaces get reserved for use by the City for the event days. Pete stated that Norm is looking into permitting anyways and asked Isaac to talk with Norm. Isaac stated that he would do those things. Jeff stated that the Committee should just reserve everything they can to reduce competition during the event. Cindy stated that in her opinion, and with her insights about events, there could be lots of people, and we really need to make sure that there enough bathrooms and food available. There was general agreement among the Committee Members.

4. Announcements and Next Meetings

- February 11
- March 11
- April 8

5. Meeting Adjourned at 3:20 pm.

For questions about these minutes, contact Isaac Butman, 503.543.7184, ibutman@cityofscappoose.org
The 100-Year Ad Hoc Committee conducts its meetings in an ADA accessible room. If special accommodations are needed, please contact City Recorder Susan Reeves at 503.543.7146, ext. 224 TTY 503.378.5938



From: Isaac Butman, Program Analyst Intern, City of Scappoose

To: 100 Year Celebration Committee

Date: February 2, 2021

Ideas and Outcomes from January 14th, 2021 Committee Meeting

Work to be completed or started by January 14th Meeting:

- Michael EDC Liaison
- Pete Put Patty and Wanda Brock in contact with each other.
- Staff
 - o Logo Contest and Spotlight Ad
 - o Reserve City parks
 - o Facebook page
- Committee thinks of possible Grand Marshals; names for the event/celebration

Groups/Potential Partners

New groups to reach out to:

• Oregon Archaeology Society

Committee Level Decisions/Recommendations to be made or have been made

New Ideas/Suggestions

- Corn Hole Tournament Tim Brooks
- Parade Grand Marshall Frank Weber

Needs

• Car Show event coordinator or group



100-Year Celebration Event Ideas: running list

- Commemorative Merchandise
 - o Pins/Coins/Etc.
- Flyer/Slogan/Logo/Banners around town
- Overlap with Farmers Market?
- Historical Treasure Hunt
- Native American event
 - o Salmon Bake?
 - o Ceremony?
- Short Movies?
 - o Brian Trenchard-Smith
- 5K
- Blacksmith?
- Older games
 - Leapfrog
 - o Marbles
 - Others
- Reenactments
- Live-Timeline (group presentations/plays/etc. on decade)
- Beer Garden (micro-breweries, wineries)
- Tony Starlight
- The Wieners
- Art Show
- Car Show
- Friday-night movie and dress-up night
- Anecdotal histories in Spotlight
- Climbing Walls
- Monthly giveaways
 - o pencils, paper pads, coasters, mugs, candy bars
- Blood drive
- Special concerts (barbershop, gospel, patriotic, etc.)
- Permanent Sidewalk medallion
 - Commemorative bricks
 - o Time capsule
 - o Combined event for all three?