

## 100 Year Celebration Ad Hoc Committee - Notes

## Scappoose City Hall, 33568 E Columbia Ave., Scappoose, OR 97056 March 24, 2021

## Attendees:

Pete McHugh, Joel Haugen, Susie Wilson, Jeff Weiss, Cindy Ede, Michael Sykes, Jeanett Santiago, Jennifer Paral, Cliff and Wanda Bauer, Alan Hulsopple, Janet Williams, Isaac Butman

## **Meeting Notes**

- Pete brought up the re-publication of *The History of Scappoose* and indicated that Cliff and Wanda Bauer would be sponsoring the republication costs. The books will cost \$5-\$6 per book. There was discussion of printing 100-200 copies.
- Joel mentioned that a local event coordinator he knows of is interested in speaking with the City about coordinating the 100-Year Celebration. Her name is Laruen Merge.
- Alan Hulsopple presented his concept of a self-guided walking tour of Scappoose. This will be an
  electronic walking tour, complete with pictures of historic buildings and points of interest,
  including narration. Turning the walking tour into a paper-version is complicated and costly.
- There was discussion about the Commemorative Coin and T-Shirts. The coin-cost is expensive and may need to be revisited. Jeff noted that T-Shirts typically sell well.
- Joel talked about the cost for signboard for the history tent. The cost for plastic boards is around \$5/square foot. The cost for metal boards is around \$12/square foot.
- The logo revisions made by Dan Rocha were reviewed. There was consensus that"
  - The Totem Pole is not authentic to the culture of the Indians that lived in and around
     Scappoose and that it should be removed from the logo.
  - The 1<sup>st</sup> redesign lost the outdoors/natural feel of the City.
  - The train/plane should be reincorporated to bring back the historical feel of the City.

These revisions will be processed and brought back to the Committee at the next meeting.

- The slogan was talked about. In particular it was noted that the words "Proud Past" are not inclusive, and that they should be removed from the slogan. This was agreed to by consensus.
- Changes to the logo to be processed include:
  - Removing the Totem Pole
  - Moving the Slogan to the top of the image
  - Changing the Font to more closely match the font of the Scappoose Logo
  - Changing the Train smoke to white
  - Changing the tree line behind the train
  - Removing the oval on the candle
  - Changing the colors to match the Scappoose City Logo
  - o Inclusion of a more authentic Native American symbol/representation

For questions about these notes, contact Isaac Butman, 503.543.7184, <a href="mailto:ibutman@cityofscappoose.org">ibutman@cityofscappoose.org</a> The 100-Year Ad Hoc Committee conducts its meetings in an ADA accessible room/manner. If special accommodations are needed, please contact City Recorder Susan Reeves at 503.543.7146, ext. 224 TTY 503.378.5938