



SCAPPOOSE
Oregon

100 Year Celebration Ad Hoc Committee - Notes

Scappoose City Hall, 33568 E Columbia Ave., Scappoose, OR 97056

March 31, 2021

Attendees:

Pete McHugh, Joel Haugen, Susie Wilson, Jeff Weiss, Michael Sykes, Jeanett Santiago, Jennifer Paral, Cliff and Wanda Bauer, Janet Williams, Isaac Butman, Norm Miller, Paul Fidrych

Meeting Notes

- Discussion about going ahead with an in-person gathering was had. The general consensus was that the Scappoose 100-Year Celebration would take place in-person on August 13-14, 2021.
- The Committee revisited the Logo. Susie mentioned that the logo as presented would be very expensive to print on T-shirts. Dan stated he could create a black and white image that could be used on shirts. Pete asked if Dan could make a few changes to bring the airplane into better visibility, and perhaps change the coloring to highlight just a few items while leaving the rest black and white. Dan stated he could do so. The Committee agreed that they liked the size, style, incorporation of historical elements, colors. There was a motion to adopt the logo, which passed unanimously.
- The Committee revisited the slogan. "Proud Past" is out. Options include "Embracing the Future", "Feels like home", "small town – big community", "ready for the future", "pioneer past, bright future", "rich history, bright future", "small town, big future". After much discussion, "Embracing the Future" was decided on for the slogan unanimously.
- The event schedule was briefly reviewed, and a few changes made to timings. A second band on Friday was added to the Veteran's Park Schedule. The opening ceremony was tentatively moved to Friday around 5-6 pm.
- The sponsorship forms were passed out to the Committee. Jeanett asked if in-kind donations could be included in sponsorship tiers as long as they matched the threshold, the answer to this was yes. Donors who participate in-kind can be included in sponsorship tiers and qualify for their name/logo inclusion in publications and free booths potentially.
- Paul mentioned that the run/walk they are working on planning could become either a more formal event, or, remain less formal, but that the more formal version would require some up-front expenditures. There was some hesitation from the Committee about splitting the overall event between venues and the time available to plan such and undertaking. Paul will bring back plans for these items next meeting for review.
- Norm stated that the Police Department has access to some signage for the road closures that need to happen, but that the Committee will need to take care of signage for parking, etc., and suggested they talk with Park Signs about this. Norm also mentioned that the Committee needs to submit its permits soon so that they can be reviewed by the City.



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- The Committee reviewed the budget line-by-line, and came up with an estimate of \$50,000 for the event. Jeanett was asked to help with a Press Release to announce the event. Jeanett and Jennifer were asked to help with banners for the event.
- Cliff mentioned that the book *The History of Scappoose* is quite out of date. It's text goes through 1940, when the City had around 340 people, and much has changed. Cliff mentioned that adding to the book for the republication would be a good idea.

For questions about these notes, contact Isaac Butman, 503.543.7184, ibutman@cityofscappoose.org
The 100-Year Ad Hoc Committee conducts its meetings in an ADA accessible room/manner. If special accommodations are needed, please contact City Recorder Susan Reeves at 503.543.7146, ext. 224 TTY 503.378.5938