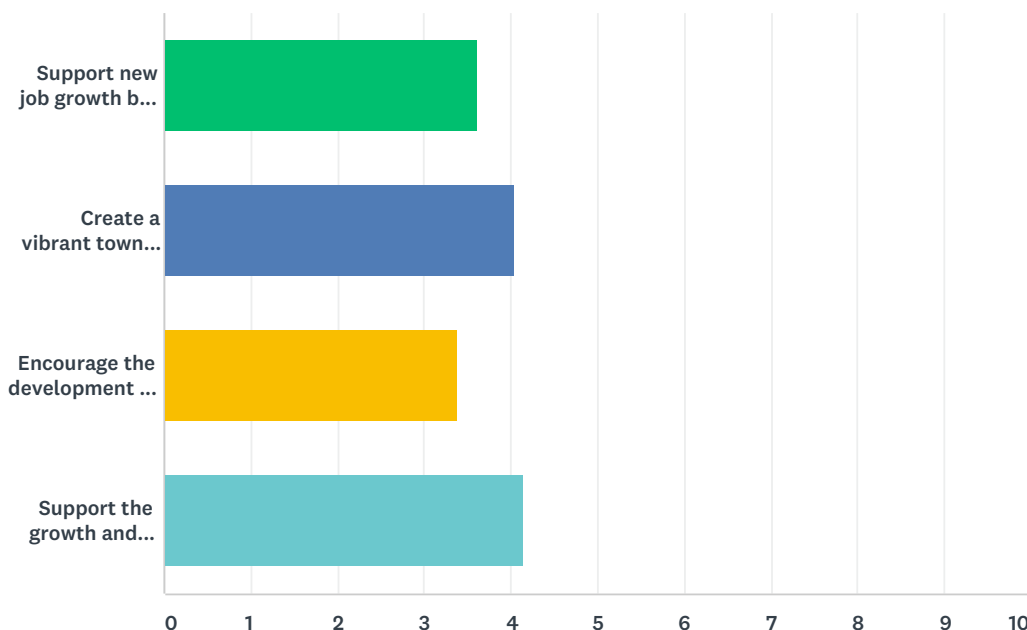


Attachment 1.

- **Survey Results**
- **Clicker Poll Results**
- **Town Meeting Input**

Q1 The following are draft goals for the urban renewal plan. Please select which of the following best represents your opinion of each goal.

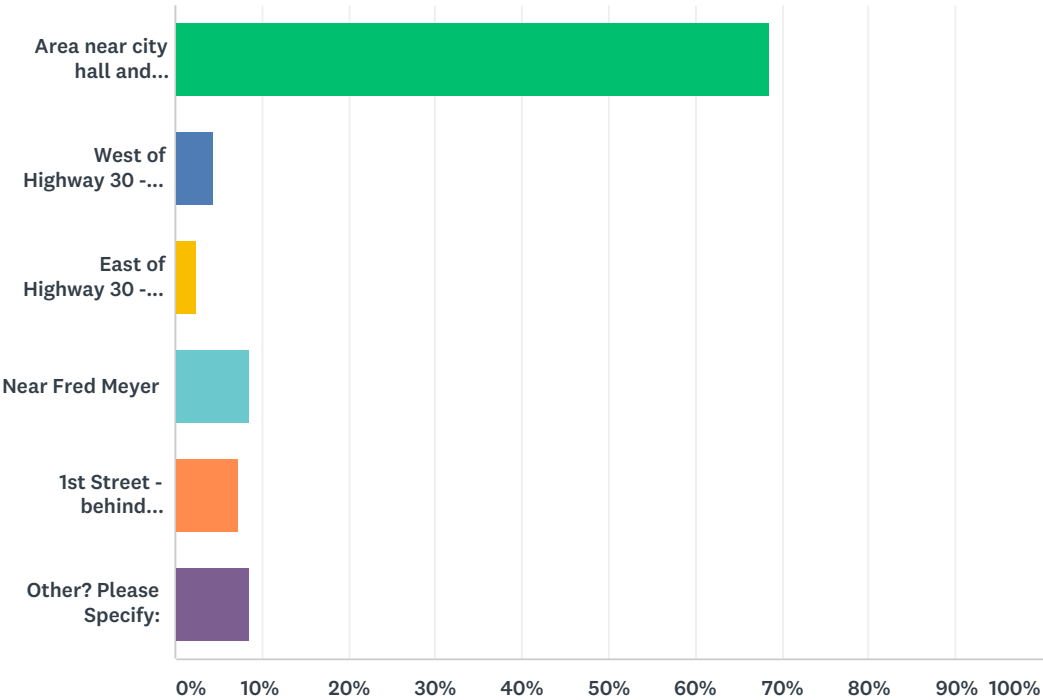
Answered: 164 Skipped: 1



	STRONGLY DISAGREE	DISAGREE	NEUTRAL	AGREE	STRONGLY AGREE	TOTAL	WEIGHTED AVERAGE
Support new job growth by improving water, wastewater, and stormwater infrastructure on sites that could house new businesses.	7.50% 12	8.75% 14	21.88% 35	38.75% 62	23.13% 37	160	3.61
Create a vibrant town center that serves a civic and cultural hub for Scappoose.	8.59% 14	3.07% 5	11.04% 18	31.29% 51	46.01% 75	163	4.03
Encourage the development of new housing and commercial buildings in the town center.	14.91% 24	9.94% 16	20.50% 33	31.68% 51	22.98% 37	161	3.38
Support the growth and retention of local businesses.	5.06% 8	1.27% 2	9.49% 15	41.77% 66	42.41% 67	158	4.15

Q3 Where do you think Scappoose's town center is, or should be?

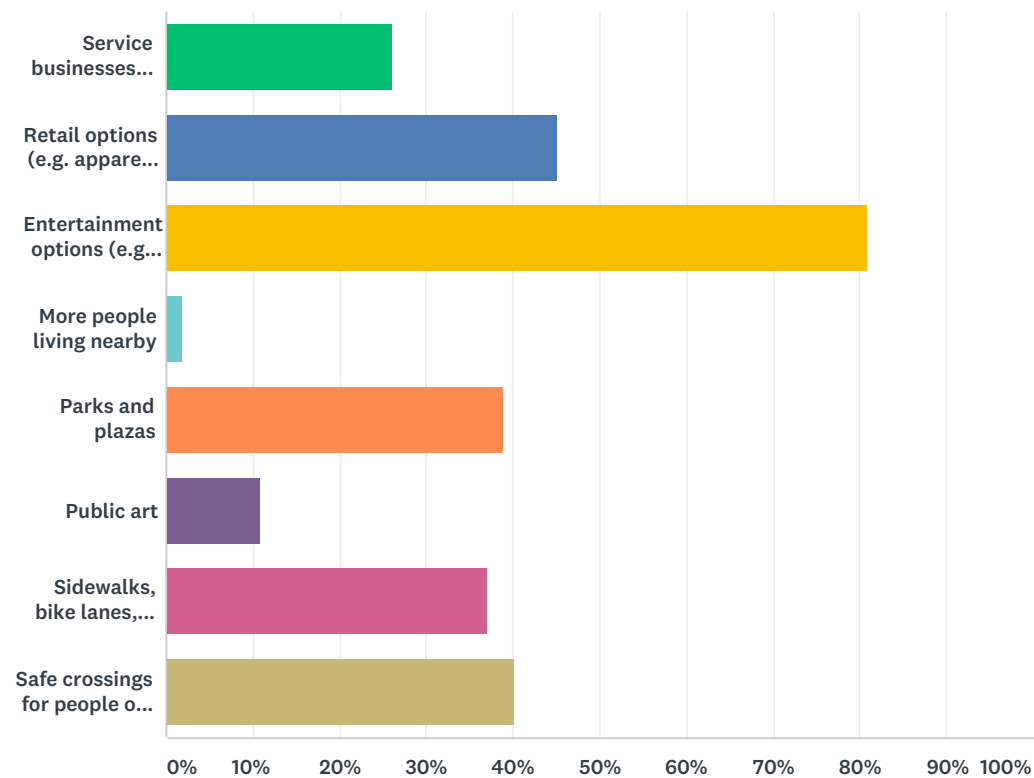
Answered: 163 Skipped: 2



ANSWER CHOICES	RESPONSES	
Area near city hall and library	68.71%	112
West of Highway 30 - near middle school	4.29%	7
East of Highway 30 - near high school	2.45%	4
Near Fred Meyer	8.59%	14
1st Street - behind Longfellow's	7.36%	12
Other? Please Specify:	8.59%	14
TOTAL		163

Q4 In the area you identified above, what are the three most important things that would make this area feel more like a town center? (choose three)

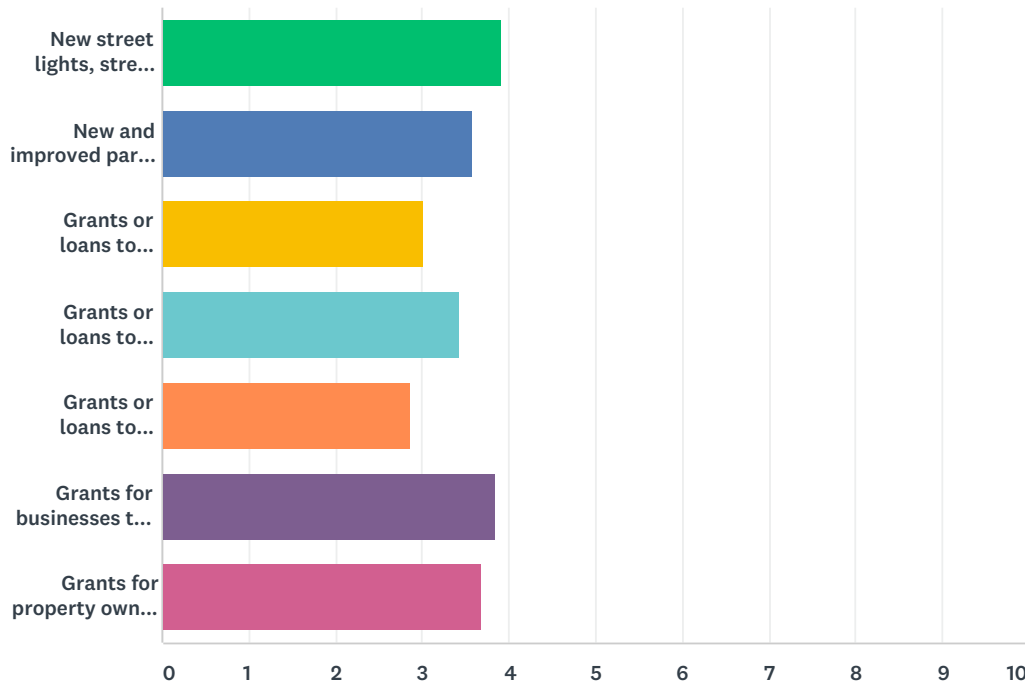
Answered: 157 Skipped: 8



ANSWER CHOICES	RESPONSES	
Service businesses (e.g. hair salon, pack and mail, health services, repair shops)	26.11%	41
Retail options (e.g. apparel, sporting goods, home/garden, etc.)	45.22%	71
Entertainment options (e.g. restaurant, cafe, deli, food carts, brewery)	80.89%	127
More people living nearby	1.91%	3
Parks and plazas	38.85%	61
Public art	10.83%	17
Sidewalks, bike lanes, trails, or paths	36.94%	58
Safe crossings for people or cars	40.13%	63
Total Respondents: 157		

Q5 In the area you identified above, what types of investments should the City make to turn it into a more attractive place to visit, live, or own a business?

Answered: 162 Skipped: 3



	STRONGLY DO NOT SUPPORT	DO NOT SUPPORT	NEUTRAL	SUPPORT	STRONGLY SUPPORT	TOTAL	WEIGHTED AVERAGE
New street lights, street trees, sidewalks, and intersection improvements	3.13% 5	6.88% 11	15.00% 24	45.63% 73	29.38% 47	160	3.91
New and improved parks and open spaces	6.37% 10	8.92% 14	24.20% 38	42.68% 67	17.83% 28	157	3.57
Grants or loans to support housing or mixed use development	13.82% 21	16.45% 25	33.55% 51	26.97% 41	9.21% 14	152	3.01
Grants or loans to support commercial development	8.44% 13	9.74% 15	26.62% 41	39.61% 61	15.58% 24	154	3.44
Grants or loans to support affordable housing development	18.18% 28	22.08% 34	26.62% 41	22.08% 34	11.04% 17	154	2.86
Grants for businesses to fix up storefronts or invest in equipment	5.73% 9	5.73% 9	19.11% 30	36.31% 57	33.12% 52	157	3.85
Grants for property owners to restore historic buildings	4.46% 7	9.55% 15	21.66% 34	40.76% 64	23.57% 37	157	3.69

Session Name: 3-2-2019 ECONW

Date Created: 3/2/2019 10:48:23 AM

Active Participants: 56 of 56

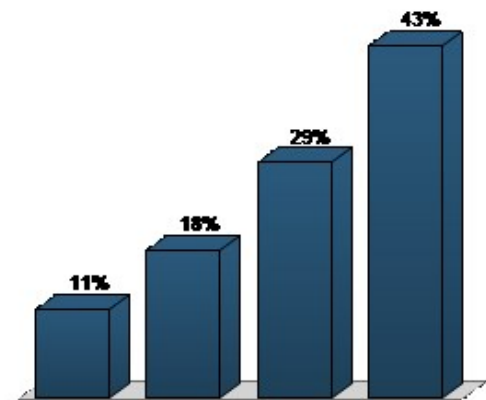
Average Score: 0.00%

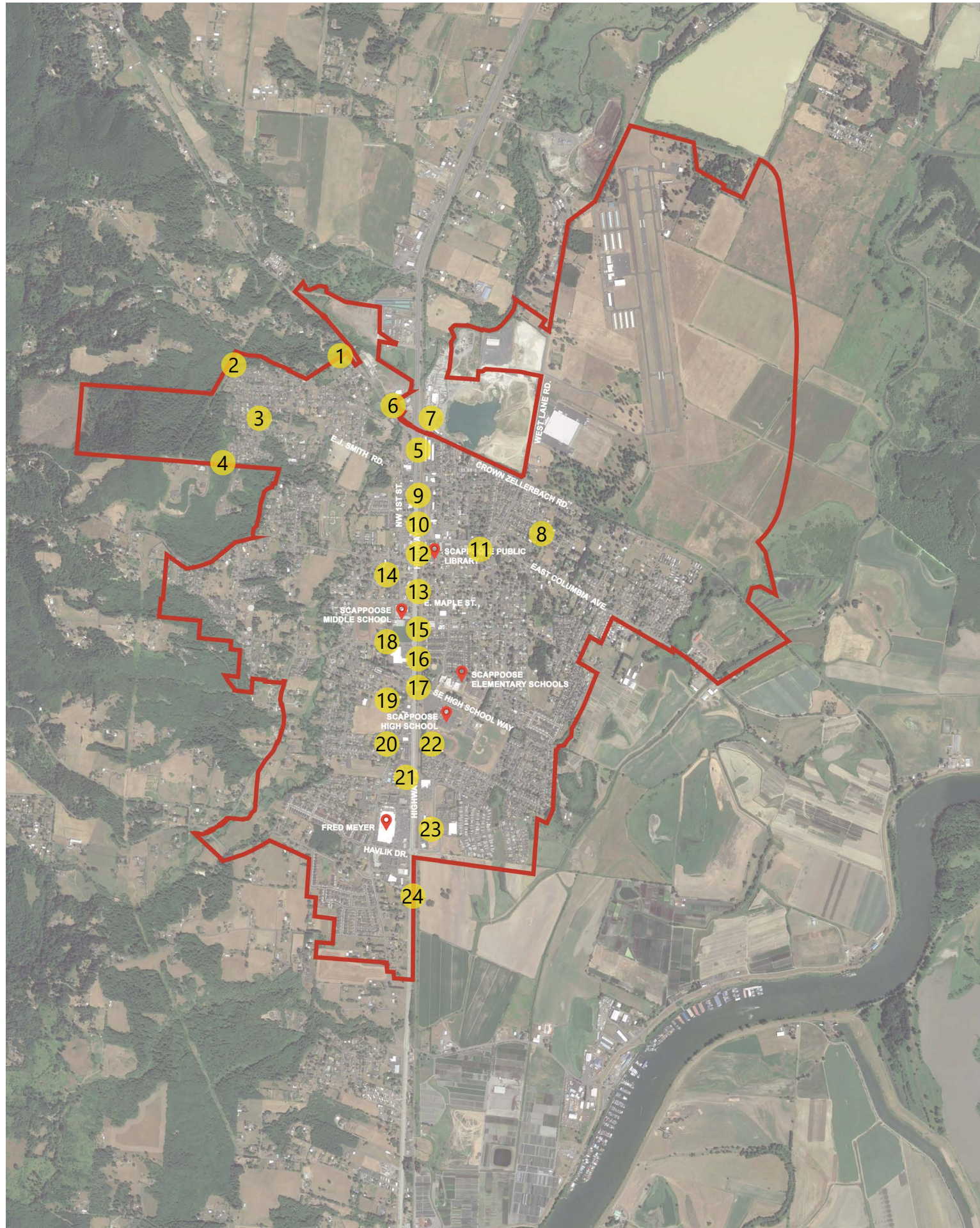
Questions: 1

Results by Question

1. What should the urban renewal plan focus on in the town center? (Multiple Choice)

	Responses	
	Percent	Count
New parks, open spaces, and trails	10.71%	6
Spur new housing and commercial buildings	17.86%	10
Improving streets (sidewalks, street trees, etc.)	28.57%	16
Grants to local businesses for storefront or other capital improvements	42.86%	24
Totals	100 %	56

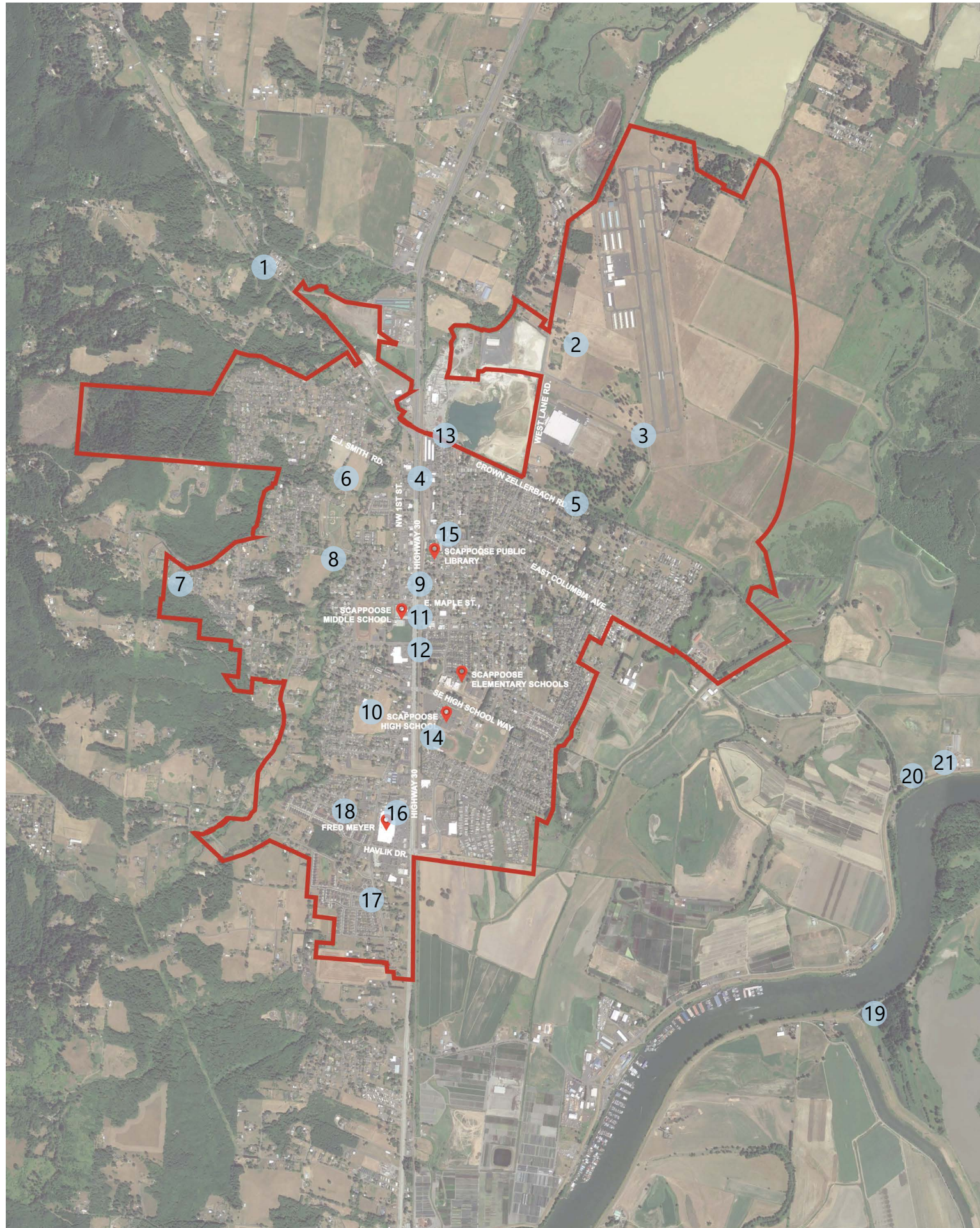




COMMENTS FROM TOWN HALL MEETING 3/2/2019

1. Traffic Congestion, I support a west-side bypass from to Hillsboro.
2. Signs for Watts House.
3. Improvements of sidewalks.
4. Traffic/Bus Commute Train.
5. The buildings along 30 and Columbia.
6. Highway Ped/bike crossing opportunities. CZ trail access facilities.
7. Train crossing safety.
8. Storefronts from Wigwam to Chinese Rest.
9. Storefronts along Highway 30. Older Building s need help with facades.
10. Connectivity between East and West Columbia Ave. 4- way.
11. Stroller friendly needed all over the town.
12. Storefront improvements.
13. Roads sidewalks Highway 30- trucks speed and run stoplights.
14. Sidewalks near Highway 30 storefronts.
15.
 - More businesses
 - More trails and hiking
 - Sidewalks
16. Cohesiveness between East and West.
17. Accessibility improvements.
18. Restaurant improvements.
19. Traffic diversion off Highway 30 with population growth and development.
20. Public school improvements.
21. Public transit to and from PDX.
22. Underground railroad possibility
23. Bypass of highway 30
24.
 - Intersection of Hwy 30 and Havlick Dr needs street signs around intersection
 - Trains are too loud, please tr to reduce that.
 - The city needs murals.

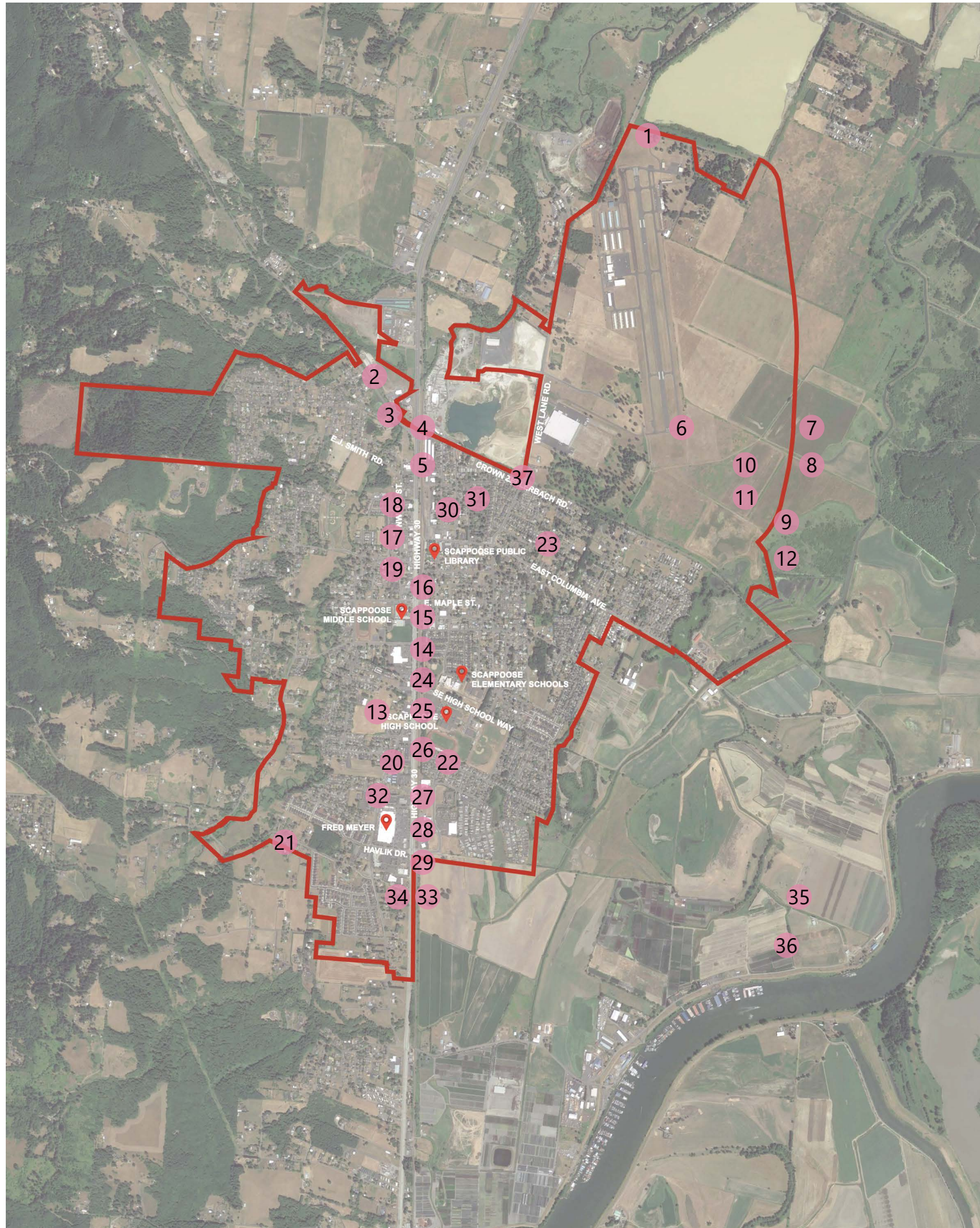
SCAPPOOSE
URBAN RENEWAL AREA PLAN
CITIZEN RECOMMENDATIONS
THINGS TO IMPROVE



COMMENTS FROM TOWN HALL MEETING 3/2/2019

1. CZ Trail.
2. Interest in OMIC's future.
3. Love Watts House, needs a sign.
4. City Hall.
5. Bicycle Routes.
6. Veterans Park.
7. Watts House.
8. Park and Creek improvements.
9. A downtown theme for development.
10. The old school.
11. The library, Heritage Park.
12. A library, extension improvement.
13. The lake.
14. Schools.
15. Park Gazebo, Library Community Room.
16. Cinema 7.
17. My neighborhood and walkable areas with sidewalks.
18. All the parks. Also, all the sidewalks around Havlik Dr.
19. Fred Meyer Park.
20. Chapman Landing.
21. Chapman landings future potential.

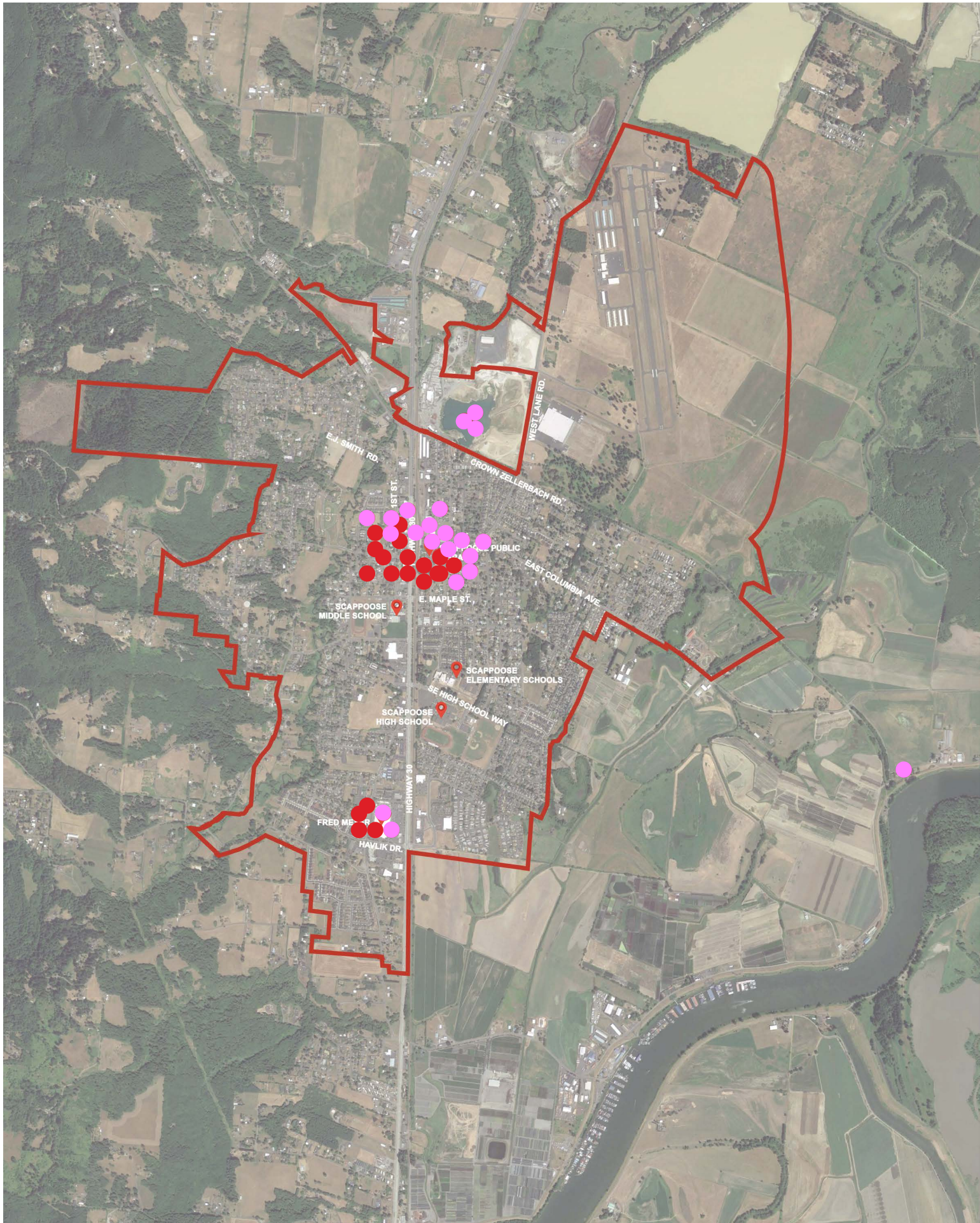
SCAPPOOSE
URBAN RENEWAL AREA PLAN
CITIZEN RECOMMENDATIONS
PLACES I LIKE



COMMENTS FROM TOWN HALL MEETING 3/2/2019

1. Costco/ Winco
2. Bikeshop to support users of CZ trail.
3. Walking loop developments.
4. Divider between lanes on Highway 30.
5. Ice cream parlors and street vendors.
6. Industrial buildings that don't smell.
7. Community center with public unity space for clubs.
8. Medical.
9. Public Swimming pools.
10. Kaiser Health Clinic.
11. Central city and center on west side.
12. Hwy 30 bypass.
13. East side fire station.
14. Side walks up West.
15. Great restaurants.
16. Foot bridge from NW Laurel St to Veterans Park.
17. Mixed used business below residence buildings on NW 1st behind post office.
18. Motel.
19. Apartments.
20. Public bookstore.
21. Downtown Center.
22. Restaurant hub with outdoor seating.
23. A common theme for development.
24. Youth center.
25. Community center spaces, maker spaces, covered gathering spaces.
26. Murals.
27. Target.
28. Old Portland Rd tree path between Highway 30 and Havlik Drive.
29. Art galleries.
30. Upscale restaurants
31. Childcare, Scaapoose has no full day childcare for families with working parents.
32. Community center, with pool.
33. Hotel.
34. Park with water access.
35. Another grocery store option.
36. Ruby Park on East side of Highway 30.
37. Restaurant at the end of the CZ trail.

SCAPPOOSE
URBAN RENEWAL AREA PLAN
CITIZEN RECOMMENDATIONS
THINGS WE **NEED**

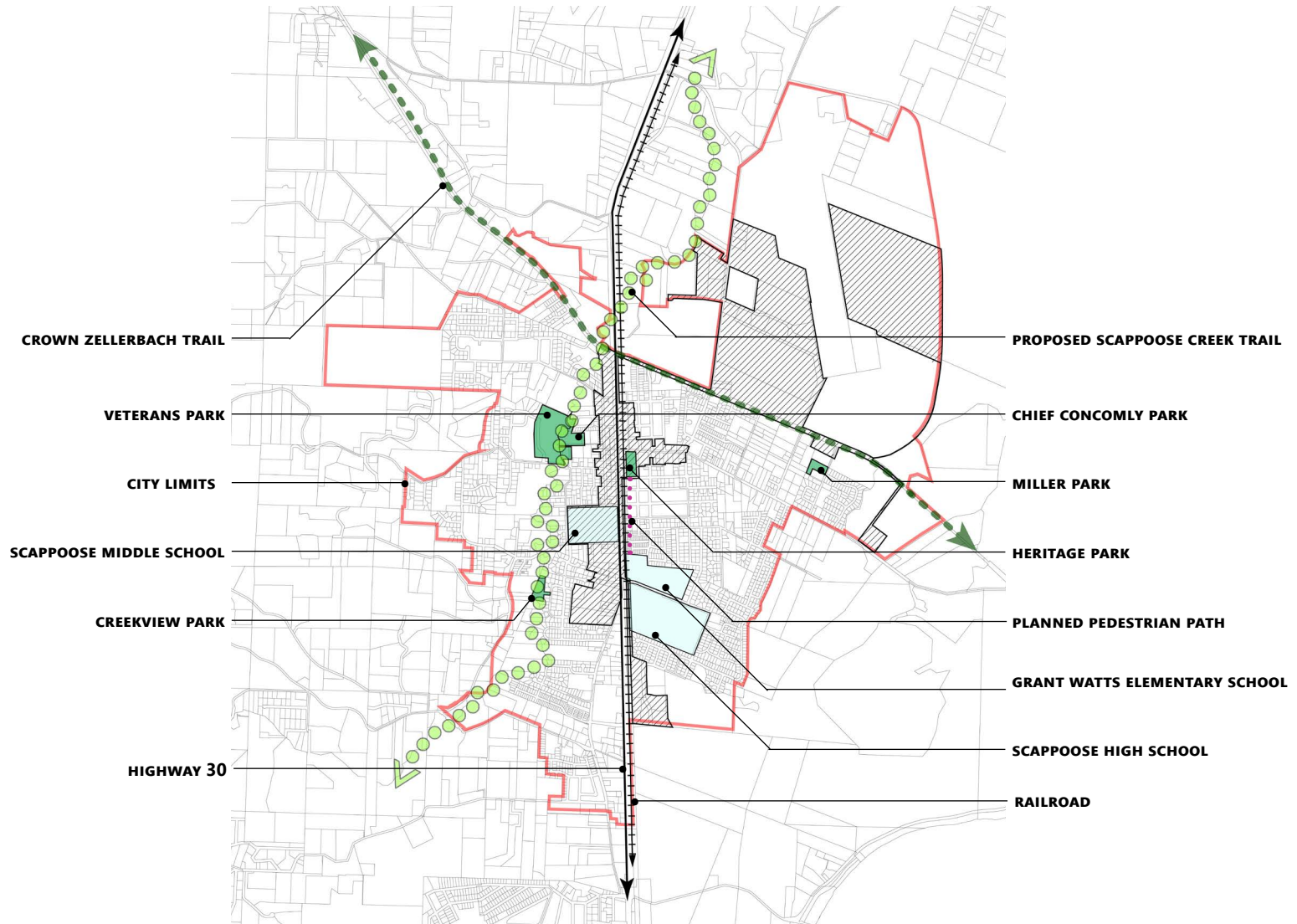


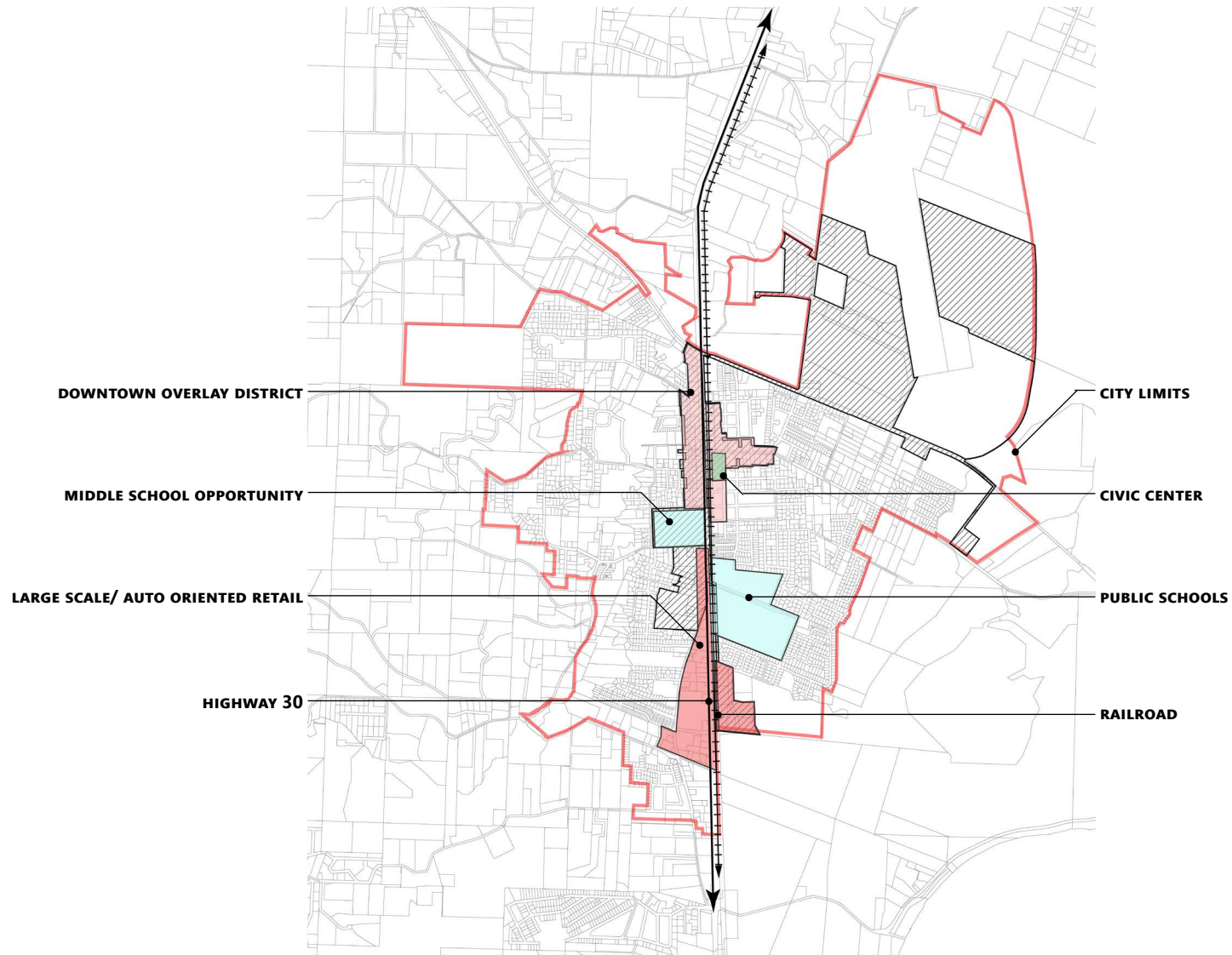
COMMENTS FROM TOWN HALL MEETING
3/2/2019

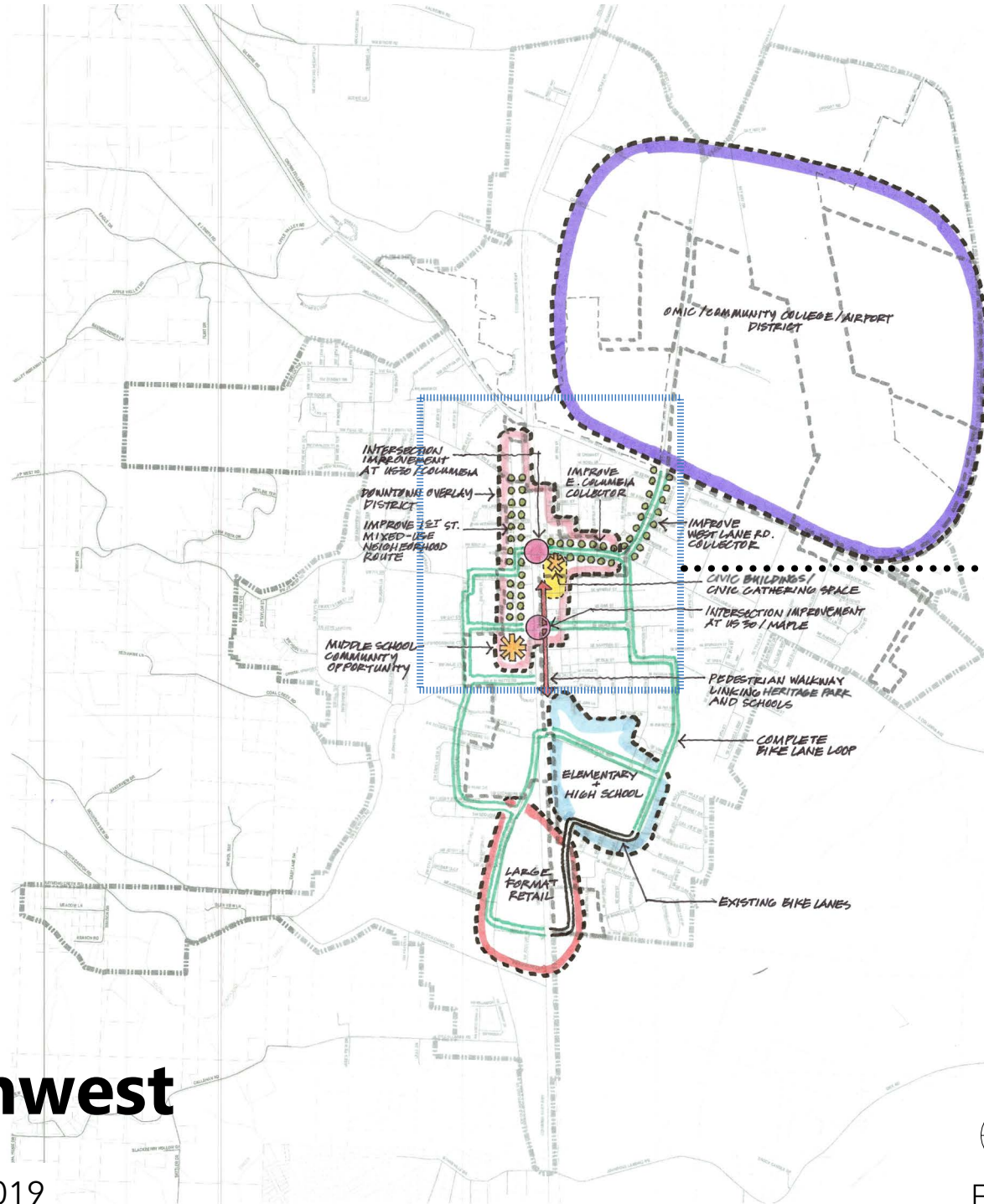
NOW: ●
10 YEARS: ●

SCAPPOOSE
URBAN RENEWAL AREA PLAN
CITIZEN RECOMMENDATIONS
HEART OF TOWN

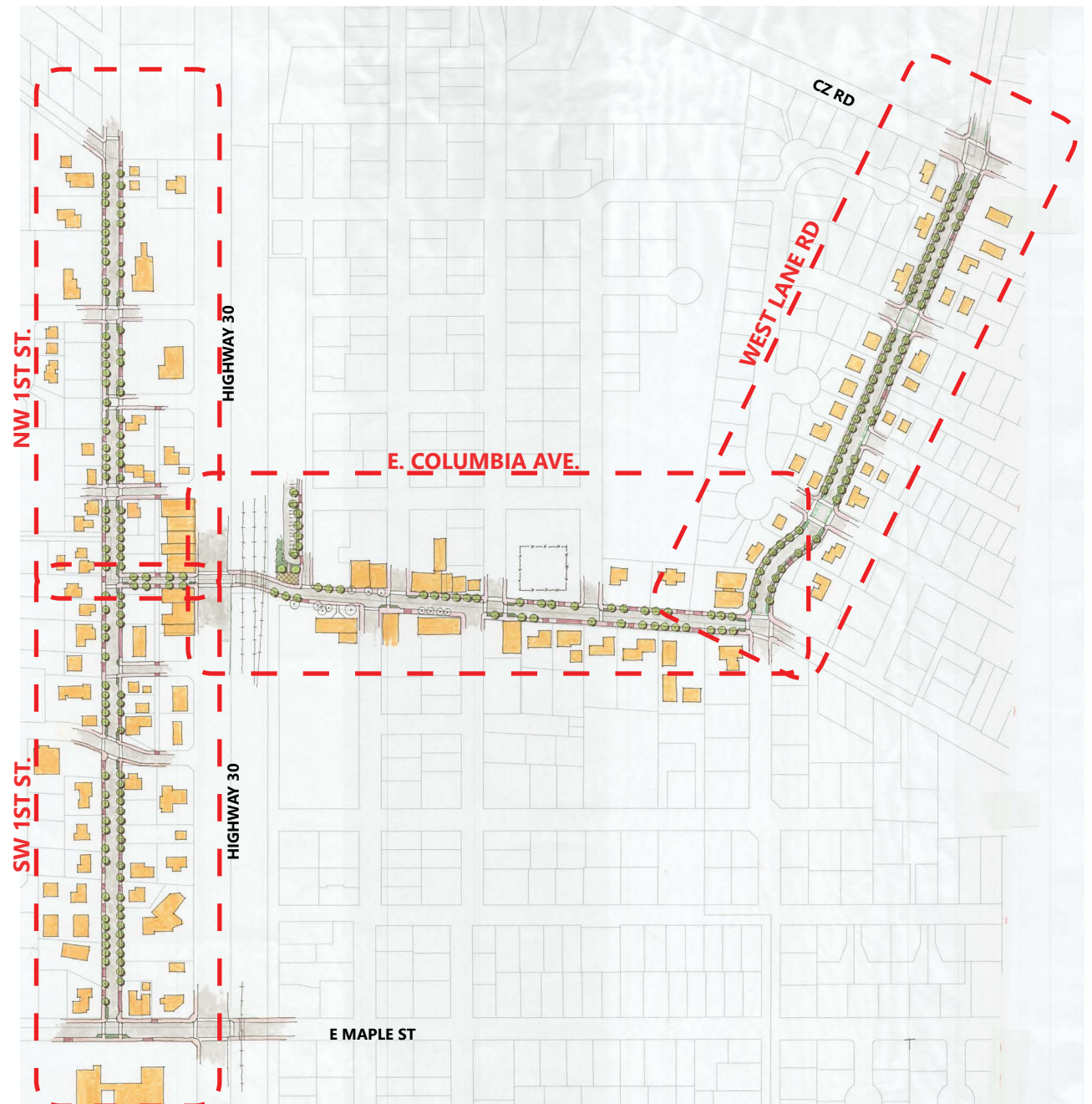
Attachment 2. Updated Urban Design Framework








ENLARGED STUDY AREA



Attachment 3. Council Project Priorities

Project Descriptions and Notes Provided to Council		Council Prioritization Exercise Results			
Project Description	Notes	Blue (High Priority)	Green (Like it)	Yellow (Unsure)	Red (Concerns)
Support for businesses & development					
Storefront improvement grants or loans	Suggested by the project team, supported by the TAC. Some TAC members expressed a preference for low-interest loans rather than grants; however, there are benefits to grants from the City perspective (e.g. City can have greater control over design process and contractor selection, and the business does not have to generate additional revenue to be able to pay off a loan). The Urban Renewal Plan does not need to specify whether the funding would be distributed as grants or loans.				
Capital improvement grants or loans for businesses	Suggested by the project team.				
Grants or loans for housing or mixed use development projects	Suggested by the project team.				
Streetscape enhancements					
Enhanced, more pedestrian-friendly sidewalks on NW/SW 1st Street from Maple Street to E.J. Smith Road	Identified in Urban Design Framework. TSP includes limited sidewalk infill on SW 1 st Street as a project, but not rebuilding to Mixed Use Collector standards.				
Enhanced, more pedestrian-friendly sidewalks on E. Columbia Ave from US30 to West Lane Road	Sidewalk infill on E. Columbia is included in an existing TSP project. The urban design framework envisions enhanced sidewalks (rather than standard sidewalks) along this stretch of E. Columbia, which would expand on the project cost estimate included in the existing project list.				
Enhanced, more pedestrian-friendly crossings on US30 at Columbia Ave and/or Maple Street	Identified in Urban Design Framework. Further study is needed to identify appropriate intersection treatments.				
Enhancing West Lane Road from E. Columbia Ave to Crown Zellerbach Road with landscaping and bike lanes[1]	Identified in Urban Design Framework. Sidewalks on West Lane Road are nearly complete from E. Columbia to Crown Zellerbach Road, but the urban design framework envisions enhanced sidewalk in the longer-term future. The TSP includes an existing project for minor bike route improvements on West Lane Road.				
Gateway features and signs on Highway 30 to draw attention to 1 st Street as a destination					
Additional Infrastructure Projects					
Funding for future infrastructure projects that may not have been fully identified yet	Suggested by a TAC member. The requirement that projects must be located within the boundary and that urban renewal funding must be proportionate to the benefit to the URA limit how much infrastructure funding the City can provide through urban renewal, but it is possible to include placeholder budget amounts for future projects that are not yet well-defined.				
Additional Transportation Projects					
Something to calm/slow traffic on Highway 30	Suggested by a TAC member (not all TAC members supported this idea). This would require a study in collaboration with the Oregon Department of Transportation. Such a study could also identify appropriate pedestrian crossing improvements at key intersections.				
Converting W. Columbia Ave to a two-way street and modification of the intersection at US 30	Suggested by a TAC member. This would require a traffic study prior – the traffic study is included in the TSP but not the road improvements themselves.				
Extending the Crown-Zellerbach trail as a shared use path (rather than on-street) from Highway 30 to West Lane Road	Suggested by a TAC member. This would require property acquisition and further study of feasibility. The parks plan shows this connection as on-street.				
Pedestrian walkway over Highway 30	Suggested by a TAC member. This would require further study of feasibility and design.				
Establishing a quiet zone for rail to make the area near the rail line more attractive for housing development	Suggested by a TAC member. Would require collaboration with the Port.				

[1] Using urban renewal funds towards this project would require including the right-of-way in the urban renewal area boundary.