



**SCAPPOOSE**  
*Oregon*

## **Economic Development Committee Meeting Minutes**

**Scappoose City Hall, 33568 E Columbia Ave., Scappoose, OR 97056**

**November 15, 2018, 12:00 pm – 1:40 pm**

### **Attendees:**

Brian Rosenthal, Marty Baldwin, George Hafeman, Len Waggoner, Phil Griffin, Brady Preheim, Brady Preheim, Huell White, Alex Rains.

### **Absent:**

Scott Burge, Larry Ericksen, Susie Wilson, Alex Tardif, Christine Collins, Michael Sykes

1. **CALL TO ORDER** - The meeting was called to order at 12:10 by Committee Chair Len Waggoner
  - 1.1 Introductions – none.
  - 1.2 Meeting minutes from October 18<sup>th</sup> were approved.
  - 1.3 Citizen Communication – none.

2. **New Business**

#### **2.1 Goal Setting**

Alex Rains began by covering the Committee's 2018 Goals and accomplishments which included:

1. City Branding
2. Support efforts to develop OMIC & PCC
3. Explore the possibility of an Urban Renewal District / Serve as the Technical Advisory Committee during the City's Urban Renewal Feasibility Study
4. Focus on the infrastructure needs of recently annexed land (strive for shovel ready status)
5. Plan Community Events and increase community engagement

First, beginning with Goal #1, City Branding, she noted that this goal was not accomplished due to the general difficulty of knowing what the City would like to brand itself as. Some efforts towards this goal are underway, including participation in the Main Street Program, the City's Urban Renewal efforts and the potential of advertising recreational assets for tourism once they are developed. This will be a long term goal that Council may decide to pursue at a later time. Second, Goal #2, providing support to OMIC and PCC, is ongoing and will continue. There are ongoing infrastructure projects, the RSIS program, Urban Renewal and other related projects that will continue to provide support to these developments. Laurie Oliver noted that PCC had already submitted their pre-application and were working aggressively to pursue development.

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Third, Goal #3, to explore the possibility of Urban Renewal is ongoing. City Staff wrapped up the Urban Renewal Feasibility Study in June of 2018 and, in the fall, Council opted to move forward with a full Urban Renewal Plan and Urban Renewal Design Framework. The EDC will continue to serve as the Technical Advisory Committee for this project. Tentative completion is scheduled for November 2019.

Fourth, Goal #4, is very much related to Goal #2, and is ongoing. The City continues to develop infrastructure to serve the industrial, green field sites as quickly as possible.

Finally, Goal #5, to plan community events and community engagement is also ongoing. The EDC provided funding to the Library's efforts to organize a Movies in the Park event for August 2018, which was a success. They also provided funding to the Community Club to assist with their Party in the Park event held on June 16<sup>th</sup> 2018 and some members of the EDC joined the Community Club to increase their membership.

Once the review was completed there was dialogue with the Committee on what their goals should be for 2019. *The Committee agreed that Goal #1 should be eliminated or put on hold and that Goals #2-5 should be ongoing. Brady Preheim brought up the possibility of regional Wastewater and Water facilities as a cost saving measure. Laurie and Alex mentioned that this was reviewed as a possibility in terms of water by extending a line to St. Helens, however, this proved to be a very cost prohibitive option that the City did not intend on pursuing. Brady noted that he would like to have more information on this topic. Other topics of discussion related to infrastructure also included the addition of a traffic light at the intersection of West Lane and CZ Road, the alternate route study that was just completed by PSU engineering students for the County and the County's intention to hire a consultant to vet the student study and then start working towards ROW acquisition, and the potential of a ranney well at Chapman Landing.*

*The discussion then turned to the topic of community events and the potential of holding events at both Veterans and Chief Concomly Park in addition to Heritage Park in the future. George mentioned that his son, Bart, could be a significant draw and might be interested in performing at an event. This conversation also intersected with the City's ongoing tourism efforts, including the recent CC Challenge. There was agreement that the recent efforts were a good start but that the City needed something bigger, a "signature event" to draw people in. Committee members noted their desire that this event be both for the local community and that it act as a draw to people in the Portland Metro area in order to stimulate the local economy. Ideas for events included a haunted house at the Watts House and bringing back the sauerkraut festival, perhaps in a two day format, making it more attractive to vendors in terms of time spent setting up and tearing down and the potential to make a profit. One day could be alcohol free and the other could have alcohol. Len said that a marathon between Vernonia and Scappoose could be a significant draw. Brian noted that attempting to see economic benefit from something like Hood to Coast would be difficult given that people tend not to stop and spend much money at locations in the middle of the race. Phil noted that the Sauerkraut Festival wouldn't really be about Scappoose's future, it could be more of a heritage event, leaving the possibility that the City's "signature event" is still very much unknown. Overall, there was a general consensus that*



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*finding a “signature event” was a priority and that, whatever the Committee decided, that the general lack of volunteers for community wide efforts such as these was a significant, underlying issue.*

*Finally, the Committee wrapped up their discussion by mentioning the potential issues that will be caused by the temporary closure of Cornelius Pass in 2019 and the possibility that the City will see increased oil train traffic, possibly one per day, with 120 car trains, and taking up to 10 minutes to clear an intersection. Nothing is set in stone but its something the City should think about.*

Alex Rains then brought the goal setting session to a close by listing the tentative 2019 goals the Committee had outlined during their discussion:

1. Support efforts to develop OMIC & PCC
2. Serve as Technical Advisory Committee during the City’s Urban Renewal Plan Process
3. Focus on Infrastructure Needs of recently annexed land (strive for shovel ready status)
4. Support Community Events and Increase Community Engagement – accomplished through the dedication of EDC funds
5. Explore the potential of a regional water and wastewater plan
6. Bring Back the Sauerkraut Festival or some other “Signature Event” – efforts to be led by the EDC directly
  - \*Marathon
  - \*Something related to Hood to Coast

County Update – None.

City Update – None.

PCC Update – None

OMIC Update – None

### **3. Announcements and Next Meetings**

December 13<sup>th</sup> 2018 – Urban Renewal Plan TAC Meeting

January 17<sup>th</sup> 2018 – Complete Goal setting for 2019

### **4. Meeting Adjourned at 1:40 pm.**