

Economic Development Committee Meeting Minutes

Scappoose City Hall, 33568 E Columbia Ave., Scappoose, OR 97056 August 15, 2019 12:00 – 1:15 pm

Attendees:

Len Waggoner, Larry Ericksen, Jeff Weiss, Susie Wilson, George Hafeman, Brady Preheim, Laurie Oliver Oliver, Alex Rains, Huell White, Jeannet Santiago, Alex Tardif

Absent:

Phil Griffin, Scott Burge, Brian Rosenthal, Marty Baldwin, Chuck Daughtry

1. CALL TO ORDER - The meeting was called to order at 12:05 by Chair Len Waggoner.

Huell White made a general announcement that the Fuel Tax has been referred by City Council and that the City Attorney notified staff that the state's neutrality laws apply to boards and commissions. Appointed members can't advocate for or against a measure when acting in their official capacity. Titles may be used in unofficial settings but the City Attorney advises against it.

- 1.1 Introductions none.
- 1.2 Meeting minutes from July 18th, 2019 approved minutes approved by unanimous vote.
- 1.3 Citizen Communication none.

1. New Business

2.1 Events Sub-Committee Update on Sauerkraut Festival:

Susie began by saying that she completed another walk through of Heritage Park with City Staff and was able to identify additional space for vendors. She distributed copies of both the vendor and sponsor lists and noted that the festival has 27 sponsors thus far and that more were coming. Susie then pointed out that the festival has 112 vendors total (including Saturday Market vendors). Len Waggoner informed the group that he had contacted Hudson Garbage and they would be getting back to him on cost shortly. Jeannet then gave an update on the marketing for the event, she noted that she placed notifications in the Spotlight and on their online platform, it's been featured at the Spring Lake Community Center and she said it was still receiving a lot of positive feedback on Facebook. Susie then said/requested that the whole Economic Development Committee show up to help with the festival, she asked that everyone attend the next planning meeting on August 19th (moved to August 26th) to sign up for volunteer positions.



General Discussion: Susie asked if she could use the Police Parking lot for overnight storage for the festival, Norm wasn't at the meeting and couldn't answer that question. There was some question as to what lighting would available at the conclusion of the event to assist with clean up. Are the musicians bringing lights? Susie said she didn't know and asked if she could rent lights, lights for the beer garden would also be a good idea. Susie then mentioned that the festival would not need to utilize Myrtle Street for vendors.

Susie then introduced Natasha – she said that she was an in-kind sponsor for the event and that she covered the cost of advertisements and other marketing efforts. Josette Hugo provided information on the famous Sauerkraut Sandwich, she said the Community Club would be making them for the Festival and that they plan to have enough supplies for 600 sandwiches. Susie noted that they told all of the other vendors that they couldn't sell sausage and sauerkraut until the Community Club ran out of supplies. Josette noted that they don't mind if other vendors sell plain hotdogs. Susie said little hot dogs for kids will be allowed all day. Brady Preheim then noted that he was sending out approval letters to vendors and sponsors with booths. Susie mentioned that Finish Line would be updating the large Festival banners so that the date will be whited out and they can be reused for the future.

General Discussion: there was some question as to where the dunk tank recipients would go afterwards to change? Was there going to be a liability waiver for this activity? Susie noted that the insurance the event insurance had been paid and asked if it would cover the dunk tanks.

Josette said she would find out and if it doesn't ask if a special rider could be added.

Susie then asked Alex Tardif if he had been able to secure tents for the event. He said he hadn't followed up with Christine yet about borrowing two tents, but he has secured one rental. Susie then passed out the site layout and additional copies of the posters.

General Discussion: Susie said that the Wings & Wheels event taking place that weekend (August 17th) needed raffle items. Larry Ericksen said he was happy that the Port was helping to sponsor Wings & Wheels. Len then thanked Susie on behalf of the Committee for all of her efforts.

2.2 Updates

City – Alex Rains and Laurie Oliver provided a brief update for the City, they noted the recent dedication ceremonies for CTP Way Road and Chief Concomly Park, progress on Urban Renewal, the City's SCADA work, ongoing development, including the development on the candle property, and more apartments coming in to the City. Alex provided a brief update on Chapman Landing and noted why the concrete blocks had been installed to block a parking area.

Drainage District – Len noted that the District is working on approval and reauthorization with the Corps of Engineers for the dike, he said we are just finishing up the second part of the process. Len said he hoped that by November or December they would have all of the components and be complete with the process to recertify the dike.



County – Alex Tardif began by saying that County is helping to fund the Port's county wide rail study, they are helping Rainier stabilize their dike, they just wrapped up the fair, are working on a revenue package based on an examination of their expenses and unmet needs over the last year, and have come up with a plan to meet their unmet needs/services. They are discussing better waste management and recycling and holding meetings about OMID to discuss what that is and what is will look like. Alex noted that the County has decided to pursue an .18 per 1,000 property tax for CC Rider. He said he is concerned that voters will think the money will maintain the system as it is, but this money will make the system better and more robust, but that's hard to message effectively. This will be a service district run by the board. It's a permanent tax rate. The Commission has no plans of increasing the tax.

Port – Larry Ericksen began by saying that they will have a booth at Wings & Wheels and are looking forward to the event. He then said that the Port and others are reaching out to Perry Technical Institute and are trying to recruit them into the area. He said they are waiting on the FAA to approve their land swap with Ed Freeman and that they hired a new business and real estate director, Caleb McMahon. Larry noted that he is very qualified and that everyone at the Port was excited to have him. Laurie mentioned that there is a limitation for educational uses on some of the Port's parcels and that they should speak with her before meeting with them. Larry requested that people attend their Port meetings when possible. The Port will try to help the Scappoose soccer club find a soccer field in the area.

2. Announcements and Next Meetings

- September 19th, 2019 Tour of Cascade Tissue
- October 17th, 2019
- November 21st, 2019

3. Meeting Adjourned at 1:10.