



## **Economic Development Committee Meeting Minutes**

**Scappoose City Hall, 33568 E Columbia Ave. Scappoose, OR 97056**

**November 17<sup>th</sup>, 2016 from 12 Noon – 1:30pm**

### **Attendees:**

**Committee Members** – Len Waggoner, Brian Rosenthal, Brady Preheim, Phil Griffin, and George Hafeman

**Port Liaison** – Larry Ericksen

**PUD Liaison** – Libby Calnon

**Scappoose City Employees** – City Manager Michael Sykes, Program Analyst & Recording Secretary Alexandra Rains, Program Analyst Ben Tolles, City Planner Laurie Oliver

**Other Visitors** – Pat Russell

### **Absent:**

**County Liaison** – Tony Hyde

**Committee Members** – Carmen Kulp, Natalie Sanders, Christine Prockish

#### **1. CALL TO ORDER**

- The meeting was called to order at 12:10 by Committee Chair Len Waggoner

#### **2. No Introductions**

#### **3. Approved Meeting Minutes from October 20<sup>th</sup> session**

#### **4. No Citizen Communications**

#### **5. New Business**

- The Committee reviewed the Strategic Action Items Established in January 2016 and discussed progress on each item. Of specific note, on Strategic Action Item 3, Marketing Plan/Webpage, the Committee requested the addition of links to the nearest Golf Course and to Scappoose Bay Marina.



**SCAPPOOSE**  
*Oregon*

- The Committee requested that a representative from ODOT attend an upcoming meeting to discuss Scappoose's traffic, signals and HWY 30 beautification efforts
- The Committee began the SWOT Analysis and was able to complete the Strengths, Weaknesses and Opportunities portions of the exercise
- The Committee agreed to submit top 5 selections for the Strengths, Weaknesses and Opportunities portions of the SWOT before the next meeting
- The decision was made to move the next meeting from December 15<sup>th</sup> to the 16<sup>th</sup> due to scheduling conflicts for Michael Sykes and Alex Rains

**6. Next Meeting**

- December 16<sup>th</sup> 2016
- Complete SWOT Analysis
- Review top 5 selections from Strengths, Weaknesses and Opportunities portions of the SWOT
- Select top 5 selections for Threats
- Determine new action items

**7. Meeting Adjourned at 1:35pm**