

THURSDAY, JANUARY 18, 2024 ECONOMIC DEVELOPMENT COMMITTEE MEETING AGENDA REGULAR MEETING AT 12:00 PM

33568 E COLUMBIA AVE; SCAPPOOSE, OR 97056 & MICROSOFT TEAMS (HYBRID)

Please submit public comment to Isaac Butman at ibutman@scappoose.gov or in writing to Scappoose City Hall (33568 E Columbia Ave; Scappoose, OR 97056) by January 17, 2024 at 5:00 pm. Public comment can also be made verbally at the beginning of scheduled meetings.

This meeting will be conducted in an accessible room. If special accommodations are needed, please contact City Recorder Susan M. Reeves at (503) 543 - 7146, ext. 224 in advance.

TTY 1-503-378-5938

Topic

1. Call to order 12:00 pm

- 1.1. Approval of Agenda: January 18, 2024
- 1.2. Public Comment

2. New Business 12:05 pm

- 2.1. **Updates** Community Partners
 - Columbia Economic Team
 - Scappoose City Council
 - Columbia County
 - OMIC R&D
 - PCC OMIC
 - Port of Columbia County
 - Columbia River PUD
 - Scappoose Public Library
 - City of Scappoose
- 2.2. **Update** Marketing Urban Renewal Grant Program to Local Businesses David Sideras
- Update Downtown Strategic Plan
 Vice Chair Karl Fenstermaker
- 2.4. **Discussion** September 18, 2023 Joint URA/EDC Meeting



3. Announcements 1:25 pm

- 3.1. Next meetings
 - February 15, 2024
 - March 21, 2024
 - April 18, 2024

4. Adjourn 1:30 pm



ECONOMIC DEVELOPMENT STRATEGIC PLAN

A Vision for a Thriving Scappoose

Scappoose is at an inflection point in its growth. Recent trends in the general economic climate of the greater Portland Metro have resulted in an opportunity for Scappoose to intentionally draw residents and businesses to our City. Scappoose City Council is already engaged in key actives to guide this development in the coming years, such as developing a 50-year plan and implementing City Branding. This document is intended to work together with these efforts to give focus and direction to the Economic Development of Scappoose. It is not intended to replace existing city code, nor should it be taken as direction to City Staff to perform any specific actions. Instead, it is intended to provide a vision for a thriving Scappoose, documenting the learnings of the Economic Development Committee in the preparation of this plan and intended to be used as a map for City Council to reference as they guide the City into the next phase of its development.

Prepared by Scappoose Economic Development Committee 01/12/2024, Rev A

Executive Summary

Executive Summary to be written last

The Current State of Economic Development in Scappoose

This section to discuss the current state of Economic Development. It should reference relevant codes, such as the downtown and urban renewal districts. It should discuss any relevant development pending or in progress, such as hotel, food cart pods, airpark, and new restaurants.

The Vision for the Economic Climate of Scappoose

What does an end state look like? Location of a true downtown area. Alignment with Branding/50-year plan. What kind of businesses (size, industry, etc) are here?

Programs, Actions, and Other Levers Available

A list of potential things Scappoose can do to drive to the Vision, along with a discussion of pros/cons.

Recommendations

A list of the actions the EDC recommends for Scappoose City Council to implement.

Appendices

Reference material to support findings. Examples of other city programs, interviews, etc.

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