



**SCAPPOOSE**  
*Oregon*

## **Economic Development Committee Meeting Minutes**

**Scappoose City Hall, 33568 E Columbia Ave. Scappoose, OR 97056**

**January 19<sup>th</sup>, 2016 from 12 Noon – 1:30pm**

### **Attendees:**

**Committee Members** – Len Waggoner, Brian Rosenthal, Brady Preheim, Phil Griffin, Christine Prockish, Carmen Kulp

**Scappoose City Employees** – City Manager Michael Sykes, Program Analyst & Recording Secretary Alexandra Rains, Program Analyst Ben Tolles, City Planner Laurie Oliver

**Other Visitors** – Craig Marquardo, Corina Sanford, Paula Miranda

### **Absent:**

**Port Liaison** – Larry Ericksen

**PUD Liaison** – Libby Calnon

**Committee Members** – George Hafeman, Natalie Sanders, Gregg Meyers

#### **1. CALL TO ORDER**

- The meeting was called to order at 12:10 by Committee Chair Len Waggoner

#### **2. Introductions**

- Corina Sanford, Paula Miranda, Craig Marquardo

#### **3. Approved Meeting Minutes from November 17<sup>th</sup> session**

#### **4. No Citizen Communications**

#### **5. New Business**

- Liaison Vacancy – Mayor Scott Burge noted his intent to appoint Commissioner Alex Tardiff as the new Columbia County Liaison
- Completed SWOT – the Committee completed the Threats portion of the SWOT Analysis



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- The Committee voted/made their Top 5 SWOT Selections from the completed SWOT Analysis
- Once the SWOT selections were tallied and the list consolidated, the Committee began to discuss strategic action items to address the results of the SWOT. The following action items were identified:

1. Branding/Wayfinder signage/ODOT Signs
2. Support efforts to develop OMIC/PCC
3. Explore feasibility of Urban Renewal Districts
4. Lack of infrastructure/shovel ready sites
5. Update Ch. 17 of the Municipal Code

**6. Next Meeting**

- February 16<sup>th</sup>, 2017
- Discuss and refine action items determined at the previous meeting
- Determine any additional action items

**7. Meeting Adjourned at 1:35pm**