RESOLUTION NO. 18-13

A RESOLUTION TO PROCEED WITH STARTING A MAIN STREET PROGRAM BY JOINING OREGON MAIN STREET AT THE EXPLORING DOWNTOWN LEVEL.

WHEREAS, the City Council of the City of Scappoose created the 2018-19 City Council Goals & Objectives that included Goal 1C: Create a Marketing and Branding Program; and

WHEREAS, as part of the Recommendations Section for the Marketing and Branding Research Proposal submitted to the City Council by City Staff, a recommendation for developing and implementing a main street program through Oregon Main Street was listed as a top option to fulfill the intent of Goal 1C; and

WHEREAS, a representative from Oregon Main Street, Katie Henry, came to speak to the City Council about the requirements and benefits of starting a main street program during a work session on May 22nd, 2018; and

WHEREAS, after the meeting the City discussed internally the prospects of starting a main street program and agreed it would be feasible and reasonable to pursue starting such a program if given permission from the City Council.

NOW, THEREFORE, BE IT RESOLVED,

The City will apply to join Oregon Main Street at the Exploring Downton Level in order to start a main street program for the City of Scappoose.

PASSED AND ADOPTED by the City Council of Scappoose and signed by me, and the City Recorder in authentication of its passage this 18th day of June, 2018.

CITY OF SCAPPOOSE, OREGON

Scott Burge, Mayor

Susan M. Reeves, MMC

City Recorder